

After facilitating 680+ Placement Interviews generating Job Offers for 1830+ Students of NAU in Powerful Placement Programmes during the Last 11 Years 2013-23, we at the University Placement & Counseling Cell of our esteemed Navsari Agricultural University; are pleased to announce the Historical MEGA Campus Placement Drive with 1200+ vacancies - 21<sup>st</sup> Campus Placement / Recruitment Drive of Placement Year-2024 for Diploma/UG/PG (All Branches) and MBA (ABM) Students of NAU to work in Home State across India to be held <u>in January, 2024</u>. The details are as follows:

> Section-I: Let's Know the Recruiting Organization BHM AgriMart Limited

Kindly visit https://bhmgroupindia.com/ and https://bhmagrimart.com/ for thorough understanding of your Prospective Employer...

**\*** BHM AgriMart Ltd. is a company of the renowned BHM Group, which is a leading agricultural enterprise, dedicated to producing and supplying high-quality agricultural products.

- The company has been in operation for over a decade and a reputable name in the agribusiness industry.
- BHM Group is a fastest growing Indian business group, operating in all states of India and associated with more than 2000 business partners working in agribusiness and other business and social sectors.
- **BHM** Group is completing its 26 glorious years of success in 2023-24.
- Their services are in various fields like Agro Chemical, Machinery, Seeds, Organic & Chemical, Fertilizer, Construction, Real Estate, Print Media, Private Security Agency, Electronic Media, Farmers Welfare, Auction, Online Training and Agriculture Awareness Programmes, etc.

**BHM AgriMart is a revolutionary mobile application designed to transform the agricultural trading landscape.** 

- The app connects farmers, distributors, and buyers, providing them with a seamless platform to engage in efficient and transparent trading. With a user-friendly interface and advanced features, BHM AgriMart simplifies the trading process, empowering users and fostering growth in the agricultural industry.
- At BHM AgriMart, the vision is to be at the forefront of agricultural trading, driving innovation and transforming the way agricultural products are bought and sold.
- They aim to create a global community where farmers, distributors, and buyers can connect effortlessly, access real-time market insights, and trade with confidence. Through their app, they strive to empower users, promote sustainability, and contribute to the overall development of the agricultural sector.

## Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven Professionals (MALE/FEMALE); who want be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction.

Superbly talented, committed and qualified candidate to grab this GOLDEN OPPORTUNITY work with a World Renowned Organization's dynamic team which is continuously expanding, excelling and recording noteworthy growth.

## (A) Designation:

- ✓ Krishi Guru for Diploma or UG (All Branches of Agri. & Allied),
- ✓ Sales Officer/Promoter for UG (All Branches of Agri. & Allied),
- ✓ Area Sales Manager for PG (All Branches of Agri. & Allied) & MBA (ABM)

(B) No. of Vacancies and Place of Posting/Job: <u>1200+ Vacancies</u> at various locations in all the States of INDIA

(C) Pay Package Offer: Commensurate with the competencies of the candidate....Best in the Industry...

**For Krishi Guru: 2 to 2.25 LPA + Incentives + Excellent Exposure + Learning + Career Growth...** 

**For Sales Officer/Promoter: 2.5 to 3 LPA + Incentives + Excellent Exposure + Learning + Career Growth...** 

For Area Sales Manager: 3 to 5 LPA + Incentives + Excellent Exposure + Learning + Career Growth...

Section-III: Let's Understand the Nature of Expected Ideal Candidate

## **Expected Essentials from the Ideal Candidate**

## (D) Educational Qualification:

- ✓ For Krishi Guru Diploma or UG (All Branches of Agri. & Allied),
- ✓ For Sales Officer/Promoter UG (All Branches of Agri. & Allied),
- ✓ For Area Sales Manager PG (All Branches of Agri. & Allied) & MBA (ABM)

(E) Competency Requirements: Energetic, Talented, Self Driven, Confident, MALE/FEMALE Candidates with the following traits/attributes:

- ✓ Willing to go extra mile, willing to push beyond the ceiling, initiate new ideas, and take challenges head-on...
- ✓ Excellent Communication Skills...
- ✓ Achievement Oriented...
- ✓ *Capable to take ownership* & *have decision making ability…*
- ✓ SMART Outgoing, Sociable personality with good people skills...
- ✓ Proactive in approach and passionate about the work...
- ✓ Ability to work independently without supervision also...





Together WE CAN, WE WILL...

Let's create