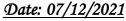


# 3rd Campus Placement Interview of Placement Programme-2022

Excellent Opportunity for UG (Agri./Horti.) OR PG (Agri./Horti.) OR MBA (ABM) Students

Placement e-Leaflet No.: 3/2022













### After facilitating

Exactly 500 Placement Interviews generating Job Offers for 1480 Students of NAU in Powerful Placement Programmes during the Last 9 Navratna Years 2013-2021,

we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **3<sup>rd</sup> Campus Recruitment Drive of Placement Programme-2022** to be held **in December, 2021**. The details are as follows:

## Section-I: Let's Know the Recruiting Organization – Rallis India Ltd.

Kindly visit https://www.rallis.co.in for thorough understanding of your Prospective Employer...

- Rallis India Ltd. (A TATA Enterprise) is one of the most reputed organization of the most coveted TATA Group.
- Their Mission is Serving Farmers through Science. Their Vision is "to be amongst top 3 leading enterprises by 2026 in the chosen areas within farm inputs and chemistry led businesses."
- Their CORE VALUES include the following:
  - ✓ Safety
  - ✓ Passion
  - ✓ Integrity
  - ✓ Customer Centricity
  - ✓ Excellence

### Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven Professionals **(MALE Preferred)** to support customer relations activities; who want to be a part of one of the most interesting phases of individual career; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

#### (A) Designation, No. of Vacancies and Place of Posting/Job:

✓ Sales Trainee - Many Vacancies at various locations in different States of INDIA - PAN India

#### (B) Job Profile:

- ✓ To study the competitors & market potential on different crops for different product lines...
- ✓ Identifying key market centres & planning the strategy for scaling up the sale plans...
- ✓ Sales: Census, analysis & Validation...
- ✓ Handle Marketing campaigns...
- ✓ Making route plans for entry level sales force to improve reach & penetration ...
- ✓ To prepare report to understand market, competition, potential and preparing short term & long term plans to improve market share and creating RKK database for potential Villages...
- ✓ Working under supervision & as per guidelines provided by Regional Sales Team...
- (C) Pay Package Offer: Commensurate with the competencies of the candidate and place of posting....Best in the Industry



### Section-III: Let's Understand the Nature of Expected Ideal Candidate

### **Expected Essentials from the Ideal Candidate**

- (D) Educational Qualification: UG (Agri. / Horti.) OR PG (Agri. / Horti.) OR MBA (ABM)
- **(E)** Competency Requirements: Energetic, Talented, Self Driven, Confident Candidates with the following traits/attributes:
  - ✓ Exceptional Communication Skills and Interpersonal Skills...
  - ✓ IT Application Skills...
  - ✓ Presentation Skills and Negotiation Skills...
  - ✓ Good Knowledge of Agriculture Domain, Crop Patterns and Agro Chemical Products, Inclination towards Individual Customer Contact Programs...
  - ✓ Willing to go extra mile, willing to travel to create connections...Achievement Oriented...
  - ✓ Capable to take ownership & have decision making ability...

### Section-IV: Selection Modalities

- ✓ Registration with and <u>Timely Submission of Duly Filled Excel Sheet Proforma of the Company and Latest Resume in Soft Copy in .doc / pdf format without photo</u> to Institute Level Placement Officer <u>latest by 8<sup>th</sup> December, 2021 WEDNESDAY 2:00 pm</u>
- ✓ Short Listing by the Company Authority
- ✓ Online Aptitude Test followed by Personal Interview in December, 2021 (Exact Date, Timing & Venue will be conveyed very soon)

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

#### Dr. Mehul G. Thakkar (MGT)

Associate Professor in HRM & TPO @ AABMI
University Placement & Counselling Head @ NAU
E-mail: mehulgthakkar@nau.in, getmgt@gmail.com
Contact No.: 02637-282960 (O), 9427163205 (M)

#### Dr. R. M. Naik

Director of Students' Welfare & Chairman of University Placement & Counselling Cell @ NAU <u>E-mail</u>: dswnavsari@nau.in, dswnavsari@gmail.com <u>Contact No.</u>: 02637-292112 (O), 9979888962 (M)

RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the BEST Performance!!!

Placement Programme 2022: Aiming Higher...Striving Hard...We Can, We Will...



