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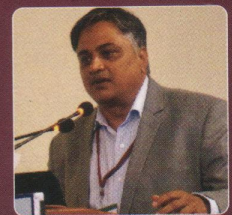
Indian Floriculture Industry Poised for Good Future



- ▶ **New Varieties will definitely help for Increasing Demand**
– Bhagyashree Patil, Director Rise n' Shine Biotech
- ▶ **I see huge potential in Domestic & International Market**
– Arif Fazlani, MD Soex Flora
- ▶ **Its Blooming**
– Sangram Jagtap, President Tukai Exotics



CENTRE OF EXCELLENCE FOR VEGETABLES & FLOWERS IN TELENGANA
– L. Venkat Ram Reddy
Commissioner Horticulture



GREEN LIVING CONCEPT GAINING GROUND IN INDIA
– Pradeep Barpande
Director, ELT India

PHOOL PAKONI AADHUNIK KHETI PADDHATI - A WORKSHOP



One day workshop on “Phool Pakoni Aadhunik Kheti Paddhati” (Advanced Production Technology of Flower Crops) was organized under AICRP on Floriculture,

ASPEE College of Horticulture and Forestry, NAU, Navsari in collaboration with KVK, Navsari on 16th January, 2018 at Swami Vivekanand Hall, ASPEE College of Horticulture & Forestry, Navsari Agricultural University, Navsari for flower growers.

Inaugural function of the workshop was presided upon by Dr. C. J. Dangaria, Hon. Vice Chancellor, NAU, Navsari. Dr. K. V. Prasad, Director, ICAR- DFR, Pune graced the function as Chief Guest. Dr. S. R. Chaudhary, Director of Research & Dean, PGS and Dr. G. R. Patel, Director of Extension Education, NAU, Navsari were special guests of the function. Moreover, Dr. B. N. Patel, Principal & Dean, ACHF, Dr. P. K.

Shrivastava, Principal, College of Forestry, Dr. C. K. Timbadia, Programme Coordinator, KVK, NAU, Head of various departments, faculties of ACHF, PG students and 146 farmers were remained present. The function was started with prayer and ICAR song.

Dr. B. N. Patel, Principal and Dean, ACHF, NAU, delivered welcome speech and mentioned the importance of the workshop in which farmers can be benefited with practical knowledge and interaction with scientists to solve their problems. He also encouraged farmers to take part in interaction and give their feedbacks.

Dr. S. L. Chawla, Project Incharge, AICRP on Floriculture, ACHF, NAU, presented the outline of the workshop with importance and scope of floriculture and benefits of this workshop to farmers.

Dr. G. R. Patel, Director of Extension Education, NAU, in his speech, invited farmers to go on for two way conversations as there are three important components of successful workshop viz., gaining



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scientific information from scientists, sharing of knowledge or experience and practical skill of the farmer. He suggested farmers to discuss their issues and an expert delivered their lectures and gain practical knowledge during visit of floriculture Research Farm.

Dr. S. R. Chaudhary, Director of Research and Dean, PG Studies, NAU, discussed on the main aim of the workshop. A discussion of problems arises during growing of flower crops. He mentioned about the vision of Doubling Farmers' Income by 2022 and stated that floriculture is one of the potential sectors which can help to fulfil the vision. He also stated that south Gujarat is very much suitable for various flower crops with availability and connectivity to major markets like

Ahmedabad and Mumbai. He appealed all farmers to give their feedback which will help university to organize various short term training as per the need of farmers on specific topic. He congratulated team floriculture for organizing such workshop which is practically useful for growers.

Dr. K. V. Prasad, Director, ICAR- DFR, Pune, gave a brief introduction about start ups of commercial floriculture and its progress with a preface of protected cultivation technology in India along with area and production of flowers. Moreover, he mentioned role of NHM, APEDA, and NHB in boosting up floriculture sector. He shared the role of AICRP on Floriculture in research of various flower crops. He emphasised on the practical utility of workshop and its benefits. He touched

various avenues of floriculture like cut flowers, loose flowers, cut greens, potted plants, nursery and seed production, turf grass management, landscaping, value addition, etc. for their potential to generate more income. He pointed out the presence of women farmers as equal as men and appreciated their role in floriculture as well as in agriculture. Moreover, he discussed about the importance and scope of turf grass management as well as appreciated the team-floriculture for running this course successfully.

Dr. C. J. Dangria, Hon. Vice Chancellor, NAU, Navsari, in his speech, made emphasis on important role of farmers in development of floriculture and economy of the country. He mentioned that south Gujarat has favourable conditions to



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grow flowers other than rest of the parts of Gujarat therefore farmers of this region can take benefits of this potential. He also appreciated the presence of women farmers and their ability to do farming with precision. Moreover, he expressed thanks to ICAR-DFR to support this event and also appreciated the efforts made by Department of Floriculture and Landscape Architecture and KVK, Navsari for organizing a workshop especially on flower crops. He suggested farmers to give feedback regarding their problems so trainings can be arranged accordingly.

Lastly, **Prof. M. A. Patel**, Assistant

Professor proposed a vote of thanks to all dignitaries for their valuable time, suggestions and encouragement. He also thanked all faculty members of ACHF and KVK, Navsari for supporting the event and attending the function. He stated thankfulness to all farmer participants who came all the way to attend workshop. He expressed thanks to the team of Department of Information (Govt. of Gujarat) along with Press & Media. At last, he thanked the PG students who remained present in event and for active participation to make the event a grand successful move.

A book in vernacular language on **Phool Pako ni Aadhunik Kheti Paddhati** was also released during the inaugural function, compiled by Dr. S.L. Chawla, Prof. M. A. Patel, Dr. Dipal Bhatt, Dr. Sudha Patil, Prof. Parmeshvari Chaudhari and Dr. B. N. Patel.

Technical Session

The workshop was a grand success with the participation of 146 farmers. Faculties and PG students of floriculture took interest and participated actively during technical sessions. Eight lectures were delivered by faculties of Dept. of Floriculture & Landscape Architecture regarding advanced production technologies of flower crops viz., Tuberoses, Marigold, Chrysanthemum, Gladiolus, Spider lily, Rose (Dr. S.L. Chawla, Prof. M. A. Patel, Dr. Dipal Bhatt, Dr. Sudha Patil); scope and importance of floriculture (Prof. H.P. Shah) and value addition in flowers (Dr. Alka Singh).

All concerned scientists replied to the questions asked by farmers and interacted overwhelmingly. Moreover, one presentation on role of ICAR- Directorate of Floriculture Research for flourishing floriculture in the country was also delivered by Dr. K. V. Prasad. He also interacted with farmers on their various queries during technical session. At the end of technical session, Dr C.K. Timbadia, PC, KVK, Navsari expressed vote of thanks to Director, DFR, Pune, farmers and faculty members of floriculture department.

After technical session, practical session was organized at Floriculture Research Farm, ACHF, NAU, Navsari near various flower crops with concerned scientists. Dr. K. V. Prasad also interacted with farmers at farm. Farmers were very happy after the workshop with great satisfaction.

During technical session and Floriculture Research Farm visit, faculty members of Floriculture Department, Plant Protection Department and farmers interacted and discussed on various issues with problems and their probable solutions. ■



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