

Highest Ever 88 Placement Interviews in Placement Year-2022 @ NAU

8th Campus Placement Drive of Placement Year-2023

Excellent Opportunity for MBA (ABM) Students to work in a Progressive Organization @ SURAT

Placement e-Leaflet No.: 15/2023

Date: 13/12/2022



After facilitating 588 Placement Interviews generating Job Offers for 1650+ Students of NAU in Powerful Placement Programmes during the Golden Decade - 10 Years 2013-22, we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **8th Campus Placement / Recruitment Drive of Placement Year-2023 for MBA (ABM) Students of NAU** to be held **in December, 2022**. The details are as follows:

Section-I: Let's Know the Recruiting Organization – Supervedik Venture LLP

Kindly visit <https://www.supervedik.com> for thorough understanding of your Prospective Employer...

- ☞ **Supervedik Venture LLP's journey started with organic farming since 2013.** Organic farming inspired them to focus towards more medicinal herbs & fruits which prevent from chronic diseases and disorder to provide wellness to society.
- ☞ **This venture is into organic super food and ayurvedic dietary supplement product which nurture society and nature.**
- ☞ Their product is processed with this unique Low Temperature Drying Technology which incorporates stringent process of drying in a sterilized closed room at low temperature which ensures that the product retains their required color, aroma, rehydration, medicinal values and extended shelf life properties without any additives making it 100% Pure & Natural.
- ☞ They have expertise in own organic farm with medicinal plant to achieve high quality with global Standard. Additionally, Supervedik supports several social and environmentally sustainable projects in rural India. They work closely with small organic growers in Gujarat and surrounding area to help them improve good agriculture practice and increase their incomes.

Section-II: *Let's Understand the Nature of Vacancies*

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven Professionals (**MALE/FEMALE**); to work as **Marketing Executive / Business Development Executive**; and who want be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction.

Superbly talented, committed and qualified candidate to grab this GOLDEN OPPORTUNITY work with a Progressive Organization's dynamic team which is continuously expanding, excelling and recording noteworthy growth.

(A) Designation, No. of Vacancies and Place of Posting/Job: *Marketing Executive / Business Development Executive* – 2 Vacancies at SURAT - Gujarat

(B) Job Profile:

- ✓ *Analyze Market data (Consumer, competitors, positioning, distribution channels, opportunities, threats, trends and advertising) that is relevant for business development & future innovation plans.*
- ✓ *Develop Strategic Brand Plan, complete with outlined objectives, strategy and tactics, promotional strategy, ensure expansion and growth goals are met, solicit, prospect and develop a new clientele and maintain existing client relationships.*
- ✓ *Manage day-to-day performance of all sales.*
- ✓ *Implement performance plans according to company procedure.*
- ✓ *Appointment of new dealers/distributors in new markets.*
- ✓ *Responsible for the sales target given in Wholesale & Retail.*
- ✓ *Create and deliver senior management presentations like project updates, annual-quarterly strategy review and fiscal year planning meetings.*
- ✓ *Develop, Implement, Maintain digital marketing strategy.*
- ✓ *Responsible for pricing strategies, product awareness building, visibility & merchandising analyzing and handling competition.*
- ✓ *Track client data and record relevant using notes, tagging and other metrics tools.*
- ✓ *Assist in data and content for product specific marketing material.*

(C) Pay Package Offer: Commensurate with the competencies of the candidate....Best in the Industry...



1.80 Lakhs per Annum + Excellent Exposure + Learning + Career Growth...

Section-III: Let's Understand the Nature of Expected Ideal Candidate

Expected Essentials from the Ideal Candidate

(D) Educational Qualification: MBA (ABM)

(E) Competency Requirements: Energetic, Talented, Self Driven, Confident **MALE/FEMALE** Candidates with the following traits/attributes:

- ✓ Ability to clearly and effectively communicate both verbally and in written form...
- ✓ SMART Outgoing, Sociable personality with good people skills...
- ✓ Energetic, self-motivated, proactive in approach and passionate about the work...
- ✓ Excellent communication skills both written and oral...
- ✓ Result oriented, self-driven and drive business passionately...
- ✓ Excellent time management and organizational abilities with strong attention to details...
- ✓ Computer skill with Google workspace and business analytical tools...

Section-IV: Selection Modalities

- ✓ Registration and **Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO** to Institute Level Placement Officer **latest by December 16, 2022 - FRIDAY - 10:00 am**
- ✓ Short Listing by the Company Authority
- ✓ Further Selection Process **in December, 2022** (Exact Selection Modalities, Date, Timing & Venue will be conveyed very soon)

All The Best to Beat The Best to all the Career Aspirants of this year!!! You CAN, You WILL!!!

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Placement Programme 2023: Aiming Higher... Striving Hard... We Can, We Will...



Together WE CAN, WE WILL...

