

# 34<sup>th</sup> Campus Placement Drive of Placement Year-2022

Excellent Opportunity for UG-Agri. OR PG-Agri. OR MBA (ABM) Students of NAU in South Gujarat

Placement e-Leaflet No.: 57/2022

Date: 21/04/2022



**After facilitating  
525+ Placement Interviews generating Job Offers for 1550+ Students of NAU  
in Powerful Placement Programmes during the Last 9 Navratna Years 2013-2021,**

we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **34<sup>th</sup> Campus Recruitment Drive of Placement Year-2022** to be held **in April-May, 2022**. The details are as follows:

## Section-I: Let's Know the Recruiting Organization

# *Bardoli Farmers Producer Company Ltd.*

- ☞ Bardoli Farmers Producer Company Ltd. is **an FPO promoted by IFFCO Kisan Sanchar Ltd., under the Central Sector Scheme titled "Formation and Promotion of 10,000 Farmer Producer Organizations (FPOs)" as business enterprises for undertaking value-chain interventions in GUJARAT.**
- ☞ The nucleus thrust of this programme is to enhance the production, productivity and profitability of the farmers with the special focus on small landholders, women and youth.
- ☞ They aspire to position ourselves as a strategic player in promotion and strengthening of FPOs as business / social enterprises.
- ☞ **Currently, they are promoting 25 FPOs in Gujarat.**

## Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven Professionals (**MALE**) to work at the 'grass root' level and want to make a difference in lives of the rural farmers; who want to be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

### **(A) Designation, No. of Vacancies and Place of Posting/Job:**

✓ Chief Executive Officer - FPO-CEO - 1 Vacancy

### **(B) Pay Package Offer:** Commensurate with the competencies of the candidate and performance in the Interview....Best in the Industry

 **25,000/-** + Excellent Exposure + Learning + Career Growth + Other Allowances during Official Tour...

## Section-III: Let's Understand the Nature of Expected Ideal Candidate

### Expected Essentials from the Ideal Candidate

#### **(C) Educational Qualification:** UG-Agri. OR PG-Agri. OR MBA (ABM)

**(D) Job Summary:** *The CEO of FPO needs to utilize own skills in developing and establishing the administrative, accounting, institutional building and other procedural systems. CEO need to have focused approach in developing the business by encouraging farmers, to rationally / systematically produce the commodities and link the FPO to the main stream market. Should perfectly balance the input and output Agri. business of FPO by using multi-tasking, partner management and resource management skills, considering external and internal limitations.*

#### **(E) Job Activities:**

- Formation of Farmer Interest Groups (FIG) and Farmer Producer Organization.
- Motivate farmers to become a member of FPO and Mobilize shares.

- Training multiple stakeholders involved in the project and coordinating with them.
- Conduct Need Assessment, Planning, and Evaluation meetings from time to time.
- Prepare the Training / Resource Material in the local dialect, participate as a resource person, and/or arrange resource persons to train the farmers.
- Provide forward and backward Market Linkage to the farmers through Producer Company
- Facilitate linkages with SAUs, KVKs etc. For promoting Agriculture Extension Services
- Prepare bankable proposal and arrange finance for FPO
- Facilitate convergence of government schemes
- Promote producer groups / Companies to increase the bargaining power of farmers in the marketplace and to gain the benefits of market institutions, and commodity exchanges
- Carry out market & commodity analysis, feasibility study to ensure better returns to Farmers • Manage aggregation and disaggregation processes at Farmer Producer Organizations
- Prepare business plans and detailed road maps for FPOs
- Regular reporting and documentation for activities conducted to higher management
- Any other work assigned from time to time by the higher Authority

## **(F) Key Responsibilities:**

### **1) Assist the Board in the formulation of goals, strategies, plans, and policies:**

- ✓ Ensure different legal compliances like a Board meeting, GB meeting, bookkeeping, audit, annual returns, etc. as directed by the Board
- ✓ Ensure all required reports as required by the Board and external support agencies
- ✓ Managing day-to-day affairs of the FPO
- ✓ Discharge such other functions as may be delegated by the Board.

### **2) Services to members under the overall guidance of the Board of Directors:**

- ✓ Identifying opportunities for business of the FPO / welfare of members, studies, business plan development and operation of the business plan.
- ✓ Provide different services to the members as per the direction of the Board. Such services include marketing of the produce of members, input supply to members, productivity enhancement services etc.
- ✓ Information, training & orientation to members.
- ✓ Resource (financial, technical) mobilization for the FPO.

- ✓ Ensure setup of/ access to different required infrastructure for the FPO.

### 3) Organizational Systems and Compliances:

- ✓ Maintain proper books of account; prepare annual accounts and audit thereof; place the audited accounts before the Board and in the annual general meeting of the Members
- ✓ Recruit other staff, on the direction of the Board, monitor their performance
- ✓ Establish and operate different required systems in the FPO – Accounting & Bookkeeping, Monitoring & MIS, Production, Marketing, Governance, HR etc.
- ✓ Dealing with support agencies, contracts / MoU, coordinate with them

### (G) Competency Requirements: Energetic, Talented, Self Driven, Confident **MALE** Candidates with the following traits/attributes:

- ✓ Good command in MS Office, MIS, Communication Systems, and Social Media...
- ✓ Fluency in both oral and written communication in English, Hindi & Gujarati Language.
- ✓ Willing to go extra mile...
- ✓ Able to perform routine tasks without supervision...
- ✓ Strong attention to detail...
- ✓ Ability to work independently to achieve performance objectives and deliverables...
- ✓ Analytical, Sales & Marketing, Management Skills...
- ✓ Knowledge of Commodity Market / Agricultural Trading...
- ✓ Documentation and Computer Skills...
- ✓ Ability to work in team and promote team spirit and culture.

### (H) Experience Requirements:

- ✓ **FRESHERS without any Experience are also ELIGIBLE...**
- ✓ Experience in formation and promotion of Farmer Producer Organizations in Central/State Government or Working with a large number of Farmer's groups will be an **ADDED ADVANTAGE**.

## Section-IV: Selection Modalities

- ✓ Registration with and **Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO** to Institute Level Placement Officer **latest by 25<sup>th</sup> April, 2022 - MONDAY - 04:00 pm**
- ✓ Short Listing by the Company Authority
- ✓ Personal Interview @ NAU OR Office of the Company **in April-May, 2022** (Exact Date, Timing & Venue will be conveyed very soon)

*All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!*

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**RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!**

**Placement Programme 2022:** *Aiming Higher...Striving Hard...We Can, We Will...*



***Together WE CAN, WE WILL...***

