

5th Placement Interview of Placement Programme-2022

Excellent Opportunity for UG OR PG (Agri./Horti.) OR MBA (ABM) with UG (Agri./Horti.) Students

Placement e-Leaflet No.: 13/2022

Date: 20/12/2021



**After facilitating
Exactly 500 Placement Interviews generating Job Offers for 1480 Students of NAU
in Powerful Placement Programmes during the Last 9 Navratna Years 2013-2021,**

we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **5th Campus Recruitment Drive of Placement Programme-2022** to be held **in December-January, 2021-22.**

The details are as follows:

Section-I: Let's Know the Recruiting Organization – Big Basket-Innovative Retail Concepts Pvt. Ltd.

Kindly visit <https://www.bigbasket.com> for thorough understanding of your Prospective Employer...

- ☞ The **Big Basket** is **India's Largest Online Food and Grocery Store**. With **over 19,000 products and over a 1000 brands** in the catalogue, they can offer everything that the customers are looking for. Right from Fresh Fruits and Vegetables, Rice and Dals, Spices and Seasonings to Packaged Products, Beverages, Personal Care Products, Meats - they have it all.
- ☞ It is a **Pan-India Company** offering services in **Bangalore, Hyderabad, Mumbai, Pune, Chennai, Delhi, Noida, Mysore, Coimbatore, Vijayawada-Guntur, Kolkata, Ahmedabad-Gandhinagar, Lucknow-Kanpur, Gurgaon, Vadodara, Visakhapatnam, Vadodara, Surat, Nagpur, Patna, Indore, Chandigarh Tricity and a host of other Tier 2 cities and towns**. Big Basket is an extremely well capitalized firm and the clear leader by miles. Their inventory based model, maniacal focus on customer, and a strong process orientation has ensured very high levels of customer satisfaction.
- ☞ They are the only firm in the online space to cater to both monthly purchases (that typically need a large assortment with very high fill rates) and daily/weekly top up purchases (that need to be express delivered in 60 - 90 minutes). Independent analysts and investors have compared their model (and services) with the typical marketplace model of some competitors and concluded that they have **the winning formula that is extremely difficult to replicate**.

- ☞ **Within a very short span after inception**, they have seamlessly crossed many milestones and won many awards like the **BMA Best Startup of the Year 2014, VC Circle Awards Consumer Internet Company of the Year Award 2016**. They have constantly innovated and strengthened processes. Their App has several features that make it easy for customers to place orders. Some of these features use advanced analytics to predict what a customer may want to buy at any point of time. Analytics also ensures that the notifications they send customers on their app are also very customized and helpful. As a result of all this, **their customer retention is one of the highest in the entire e-commerce space**.
- ☞ The Big Basket culture is a great differentiator. They have a terrific work culture that focuses on four core values and four core culture elements. Culture is a differentiator when it is 'lived' and drives actions and decisions. For them, Culture is tangible and a genuine business differentiator.

Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven Professionals (**MALE/FEMALE**); who want to be a part of one of the most interesting phases of individual career; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

(A) Designation, No. of Vacancies and Place of Posting/Job:

- ✓ *F&V Quality Controller – Vacancies at RAJKOT, AHMEDABAD, VADODARA, SURAT*

(B) Pay Package Offer: Commensurate with the competencies of the candidate and degree qualification....Best in the Industry

 **2.9 Lacs**  **+ Excellent Exposure + Learning + Career Growth...**

Section-III: Let's Understand the Nature of Expected Ideal Candidate

Expected Essentials from the Ideal Candidate

(C) Educational Qualification: UG / PG (Agri./Horti.) OR MBA (ABM) with UG (Agri./Horti.) with NO PENDING PAPERS / BACKLOGS on the DAY of APPLICATION

(D) Competency Requirements: *Energetic, Talented, Self Driven, Confident Candidates with the following traits/attributes:*

- ✓ *Exceptional Communication Skills...*
- ✓ *Presentability and Practical Orientation...*
- ✓ *Basic Knowledge about Fruits and Vegetables...*
- ✓ *Willing to go extra mile, willing to push beyond the ceiling, initiate new ideas, and take challenges head-on...Achievement Oriented...*
- ✓ *Capable to take ownership & have decision making ability...*

Section-IV: Selection Modalities

- ✓ Registration with and **Timely Submission** of Duly Filled Excel Sheet Proforma of the Company and Latest Resume in Soft Copy in .doc / pdf format **WITHOUT PHOTO** to Institute Level Placement Officer **latest by 22nd December, 2021 – WEDNESDAY – 11:00 am**
- ✓ Short Listing by the Company Authority
- ✓ Personal Interview **in December-January, 2021-22** (Exact Date, Timing & Venue will be conveyed very soon)

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Placement Programme 2022: *Aiming Higher...Striving Hard...We Can, We Will...*

