

# University Placement & Counselling Cell, DSW, NAU, Navsari

proudly announces *the only of its kind* unique **“One Day or 2-Days Career Management Training Programme”**

**Powerful Pre-Placement Preparatory Training Module**

**Thinking – Sharing – Learning – Sharpening Module on**

**Campus to Corporate-C<sub>2</sub>C**

**Enhancing Employability of NAU Students @**

**76 &  
Fabulous**

**200**



**various institutes of NAU, Navsari** during **October to April {Every Year}**

**Only One of its kind In-house Intensive Career Management Training Programme in the History of any of the SAUs of India!!!**

**Exclusively for Diploma, UG, PG and Ph. D. Students of the Passing Out Batches**

**to be conducted/facilitated by**

**A Highly Acclaimed Accomplished Teacher-Trainer-Facilitator-Career Counsellor-Coach-Mentor-Researcher**



Being a tremulous and hopeful hunter in the job jungle; the fresh passing out students may feel totally inadequate to showcase their professional capabilities in the written form (Resume/CV), which will create their image in the mind of the interviewer even before they walk in for the interview. So, they need to write an effective Resume/ CV.

Ironically, for most of them, this might become a night mare!!! Even after getting an interview call, they may feel unprepared and nervous, as it is always difficult for a job seeker to face the interviewer, *especially for freshers who are just out of college.* **Most people do badly at job interviews not because they are incompetent; but simply because they are just plain nervous with sweating palms and stomach butterflies.** But, good news is that writing an effective resume & giving interview is a skill, and just like any other skill, it too can be developed. One can reduce the stress level by knowing some common mistakes that candidates make in preparing their Resume/CV as well as while meeting with potential employers and avoiding them.

**Come! Learn Today for a Better Tomorrow... Sometimes, Winning is Everything...**



So, with the noble objective of equipping our students for lucrative career options, [the University Placement & Counselling Cell, DSW Office of NAU, Navsari](#), has been proudly organizing this full day career management training programme **since 2012**. Pioneered by a highly acclaimed State, National & International Awards Winner Trainer and Certified-Accredited Management Teacher Dr. MEHUL G. THAKKAR - Associate Professor in HRM & TPO @ AABMI and University Placement & Counselling Head @ NAU-Navsari; this innovative training programme certainly increases the “Employability” of students by fostering the much needed professional grooming. *It assists to project professional candidature by improving*

*confidence level, strengthening self image, boosting morale and motivation, personality aspects, professional presence & presentation, etc. through meticulously planned and superbly delivered 7 Lead Training Sessions each of around 70 minutes.*



This time-tested unique training module assists the students to look at their skills and capabilities in an entirely new light; and equip/enable them for crossing the selection hurdles of the corporates; so that they can win the race in this cut-to-throat competitive job market conditions. **Till 31<sup>st</sup> January, 2024**



**94 C<sub>2</sub>C in SAUs of Gujarat**

**200 C<sub>2</sub>C in HEIs of India**

**311 Training Programmes including 76 C<sub>2</sub>C by the In-house HRD Trainer @ NAU**

This Unique Powerful Pre-Placement Preparatory Offering of NAU-Navsari; pioneered by core HRD professional in his inimitable style and delivery; organized every year just before the Upcoming Placement Programme; surely put the passing out students' career on a fast track progress by making them aware about various aspects of career dynamics and fostering the much needed CAN DO Outlook coupled with pleasing personality.



This is a “Proactive Approach” of preparing the passing out students for a better tomorrow - a journey from **Campus to Corporate**. So, every year, the institute level placement team is requested to facilitate successful organization of this programme and the students of the passing out batches are encouraged to **Come! Enrich-Enlighten-Empower and Charge Up oneself for a Better Tomorrow ...** by equipping oneself for the journey of **Campus to Corporate**; and experience the transformation from **Good to Better to Best** through **Survival to Stability – Stability to Success – Success to Significance**.

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## Programme Contents: (What you will learn – Key Takeaways)

- ☞ Employability Scenario in the Present Era...Skill India...Make in India...Start-Up India...
- ☞ What a Resume is and is NOT...Bio-Data v/s Resume v/s CV v/s Professional Brief/Profile...
- ☞ Types/Formats of Resume...Components/Sections of Resume...Effective CV/Resume Writing...
- ☞ Understand yourself better...Recharging yourself from within... Power Dressing for Success
- ☞ Developing and Projecting Positive Self Image – Powerful Personality Development & Impression Management Tips...
- ☞ Types of Aptitude Test and GD...Strategies to crack Aptitude Test and GD...
- ☞ How to tackle the most crucial FAQs and succeed in Job Interview...
- ☞ Projecting Positive & Professional Body Language – Tips & Traps
- ☞ Managing your online reputation...
- ☞ How to be better prepared for job-hunting in cut-to-throat competitive era...

## Modalities: (Learning Process)

- ✓ Power Point Presentation
- ✓ Role Playing
- ✓ Analysis of Real Life Interviews
- ✓ Self Assessment Test
- ✓ Powerful Motivational Videos
- ✓ Discussion-Interactions-Query Solving
- ✓ Feedback on your own CV/Resume
- ✓ Follow Up for Improvements



**Date & Timing:** Date/s is/are to be decided by the Institute. Training Timing will be from 9:30 am to 6:30 pm

**Venue:** AC Training Hall of the Organizing Institute with Audio-Visual Facilities, Collar Mic. and Power Backup

**Target Participants:** Young, Aspiring & Ambitious, Promising & Potential Budding Diploma / UG / PG / Ph. D. Students of the Passing Out Batch of the organizing Institute; who believe in “Winning is Everything”!!! & “Reinventing Themselves”...



## Internationally Acclaimed In-house HRD Trainer-Facilitator-Coach-Counsellor:

### Dr. Mehul G. Thakkar

**D. Pharm., B. Sc.-Chemistry (Gold Medalist), MHRD (Gold Medalist), PGDEVS (Gold Medalist), CMT, CCC+, AMT-HRM, UGC-NET in LW/PM/IR/LSW/HRM, UGC-NET in Management, UGC-NET in Commerce, UGC-NET in AE/CE/Andragogy/NFE, GSET in Management, Ph. D. in HRD, FSTA, DEBM (EDII), F-ISTD, PGDAEM (Dist.), PGDRM (Batch Topper), D. Litt-OB & HRM...**

Associate Professor in HRM and University Placement & Counselling Head

Navsari Agricultural University (NAU), Navsari (Gujarat)

**12 Gold Medals, 12 State, 24 National & 20 International Awards Winner Trainer-Academician**

**Gujarat's 1<sup>st</sup> Ever International Certified Career Coach (Foundation & Advanced) from Mindler-India & CDA-USA**

**Certified National Trainer (89%), Master Trainer (92%) & Lead Assessor (99%) of**

**Mgt. & Entrepreneurship and Professional Skills Council, NSDC, Ministry of Skill Devt. and Entrepreneurship, Govt. of India**

**BEST Placement Head National Award Winner, Certified Member of the National TPO Club**

**BEST Entrepreneurship Trainer National Award Winner**

**Start-Up MAARG Mentor of Govt. of India in 5 Sectors, Start-Up Mentor of VNSGU-Surat, NAU-Navsari and CII & i-HUB (Govt. of Guj.)**

**Empanelled Trainer for EEI-Govt. of India in 7 States of Western Region, Indian Society for Training & Development (ISTD),**

**KCG-Dept. of Education-Govt. of Gujarat, National Council for Climate Change, Sustainable Development & Public Leadership (NCCSD),**

**Gujarat State Pharmacy Council-Govt. of Gujarat and International School for Public Leadership (ISPL)**

✓ **Winner of the most coveted “Best Ph. D. Thesis Jury Commendation Award at the National Level”**

✓ **17 Times Winner of the “Best Research Paper Award” at the National & International Level**

**Conducted 1500+ Training Programmes, Trained/Inspired 9+ Lakhs People, Contributed to 800+ Organizations...**

**Come! Refresh-Recharge-Reinvent-Rejuvenate Yourself for Superb-Sounding-Sustainable Professional Success...**

**Come! Learn Today for a Better Tomorrow... Sometimes, Winning is Everything...**





**Come! Learn Today for a Better Tomorrow... *Sometimes, Winning is Everything...***