

A golden opportunity to lead yourself on the road of Personal & Professional Wellbeing
A golden opportunity to put your career on a fast track
A golden opportunity to awaken the hidden potential within you

University Placement & Counselling Cell, NAU, Navsari

proudly announces *the only of its kind unique Full Day Career Management Training Programme*

Powerful Pre-Placement Preparatory Training Module
Thinking – Sharing – Learning – Sharpening Module on



Campus to Corporate-C₂C for



Enhancing Employability of NAU Students at

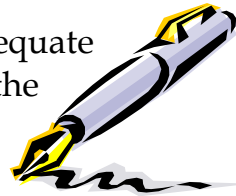
various institutes of NAU, Navsari during October to May {Every Year}

Only One of its kind In-house Full Day Career Management Training Programme in the History of any of the SAUs of India!!!

Exclusively for Diploma, UG, PG and Ph. D. Students of the Passing Out Batches

to be conducted/facilitated by

A Highly Acclaimed Accomplished Teacher-Trainer-Facilitator-Career Counsellor-Coach-Mentor-Researcher



Being a tremulous and hopeful hunter in the job jungle; the fresh passing out students may feel totally inadequate to showcase their professional capabilities in the written form (Resume/ CV), which will create their image in the mind of the interviewer even before they walk in for the interview. So, they need to write an effective

Resume/ CV. Ironically, for most of them, this might become a night mare!!! Even after getting an interview call, they may feel unprepared and nervous, as it is always difficult for a job seeker to face the interviewer, especially for freshers who are just out of college. **Most people do badly at job interviews not because they are incompetent; but simply because they are just plain nervous with sweating palms and stomach butterflies.** But, good news is that writing an effective resume & giving interview is a skill, and just like any other skill, it too can be developed. One can reduce the stress level by knowing some common mistakes that candidates make in preparing their Resume/ CV as well as while meeting with potential employers and avoiding them.

Come! Learn Today for a Better Tomorrow... Sometimes, Winning is Everything...



So, with the noble objective of equipping our students for lucrative career options, [the University Placement & Counselling Cell, DSW Office of NAU, Navsari](#), has been proudly organizing this full day career management training programme **since 2012**. Pioneered by a highly acclaimed State, National & International Awards Winner Trainer and Certified-Accredited Management Teacher Dr. MEHUL G. THAKKAR - Associate Professor in HRM & TPO @ AABMI and University Placement & Counselling Head @ NAU-Navsari; this innovative training programme certainly increases the “Employability” of students by fostering the much needed professional grooming. *It assists to project professional candidature by improving confidence level, strengthening self image, boosting morale and motivation, personality aspects, professional presence & presentation, etc. through meticulously planned and superbly delivered 7 Lead Training Sessions each of around 70 minutes.*



This time-tested unique training module assists the students to look at their skills and capabilities in an entirely new light; and equip/enable them for crossing the selection hurdles of the corporates; so that they can win the race in this cut-to-throat competitive job market conditions. **Till 6th December, 2021**



Proud 57 Successive C₂C & 229 Training Programmes by the In-house HRD Trainer @ NAU
71 C₂C in SAUs of Gujarat **127 C₂C in HEIs of India**

This Unique Powerful Pre-Placement Preparatory Offering of NAU-Navsari; pioneered by core HRD professional in his inimitable style and delivery; organized every year just before the Upcoming Placement Programme; surely put the passing out students' career on a fast track progress by making them aware about various aspects of career dynamics and fostering the much needed CAN DO Outlook coupled with pleasing personality.



This is a “Proactive Approach” of preparing the passing out students for a better tomorrow - a journey from **Campus to Corporate**. So, every year, the institute level placement team is requested to facilitate successful organization of this programme and the students of the passing out batches are encouraged to **Come! Enrich-Enlighten-Empower and Charge Up oneself for a Better Tomorrow ...** by equipping oneself for the journey of **Campus to Corporate**; and experience the transformation from **Good to Better to Best** through **Survival to Stability - Stability to Success - Success to Significance**.

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Programme Contents: (What you will learn – Key Takeaways)

- ☞ Employability Scenario in the Present Era...Skill India...Make in India...Start-Up India...
- ☞ What a Resume is and is NOT...Bio-Data v/s Resume v/s CV v/s Professional Brief/Profile...
- ☞ Types / Formats of Resume... Components / Sections of Resume...
- ☞ How to write an impressive CV/Resume that guarantees an interview call...
- ☞ Understand yourself better... Recharging yourself from within...
- ☞ Developing and Projecting Positive Self Image – Powerful Personality Development & Impression Management Tips...
- ☞ How to tackle the most crucial FAQs and succeed in Job Interview...
- ☞ Body Language – Tips & Traps & Power Dressing for the Interview...
- ☞ Managing your online reputation...
- ☞ How to be better prepared for job-hunting in cut-to-throat competitive era...

Modalities: (Learning Process)

- ✓ Power Point Presentation
- ✓ Psychological/Management Games
 - ✓ Role Playing
- ✓ Analysis of Real Life Interview Video Clips
 - ✓ Self Assessment Test
 - ✓ Powerful Motivational Videos
- Discussion – Interactions – Query Solving
- ✓ Feedback on your own CV/Resume
- ✓ Follow Up for Improvements



Date & Timing: Date to be decided by the Institute-9:30 am-6:30 pm

Investment: Your Valuable Time & Wholehearted Participation

Venue: AC Seminar/Training Hall/Auditorium of Organizing Institute with Audio-Visual Facilities and Collar Mic.

Target Participants: Young, Aspiring & Ambitious, Promising & Potential Diploma / UG / PG / Ph. D. Students of the Passing Out Batch of the organizing Institute; who believe in “Winning is Everything”!!! & “Reinventing Themselves”...



In-house HRD Trainer-Facilitator-Coach-Counsellor:

Dr. Mehul G. Thakkar

D. Pharm., B. Sc.-Chemistry (Gold Medalist), MHRD (Gold Medalist), PGDEVS (Gold Medalist), AMT, UGC-NET in LW/PM/IR/LSW/HRM, UGC-NET in Mgt., UGC-NET in Commerce, GSET in Mgt., Ph. D. in HRD, FSTA, DEBM (EDII), F-ISTD, PGDAEM (Dist.)

**Associate Professor in HRM and University Placement & Counselling Head
ASPEE Agribusiness Management Institute, NAU, Navsari (Gujarat)**

12 Gold Medals, 12 State, 21 National & 12 International Awards Winner Trainer-Academician

**CERTIFIED NATIONAL TRAINER of Mgt. & Entrepreneurship and Professional Skills Council,
NSDC, Ministry of Skill Development and Entrepreneurship, Govt. of India**

Start-Up Mentor of VNSGU-Surat, NAU-Navsari and CII & i-HUB (Govt. of Gujarat)

✓ Empanelled Trainer for EEI-Govt. of India in 7 States of Western Region, Indian Society for Training & Development (ISTD), KCG-Dept. of Education-Govt. of Gujarat, National Council for Climate Change, Sustainable Development & Public Leadership (NCCSD), Gujarat State Pharmacy Council-Govt. of Gujarat and International School for Public Leadership (ISPL)

✓ **Winner of the most coveted “Best Ph. D. Thesis Jury Commendation Award at the National Level”**

✓ **10 Times Winner of the “Best Research Paper Award” at the National & International Level**

Conducted 1100+ Training Programmes, Trained/Inspired 5 Lakhs+ People, Contributed to 550+ Organizations...



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Come! Refresh-Recharge-Reinvent-Rejuvenate Yourself for Superb-Sounding-Sustainable Professional Success...

Dr. MEHUL G. THAKKAR

D. Pharm., B. Sc.-Chemistry (*Gold Medalist*), MHRD (*Gold Medalist*),
PGDEVS (*Gold Medalist*), AMT, UGC-NET in LW/PM/IR/LSW/HRM,
UGC-NET in Management, UGC-NET in Commerce, GSET in Management,
Ph. D. in HRD, FSTA, DEBM (*EDII*), F-ISTD, PGDAEM (*Distinction*)

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Associate Professor in HRM &
University Placement & Counselling Head



ASPEE Agribusiness Management Institute
NAVSARI AGRICULTURAL UNIVERSITY

Eru Char Rasta, NAVSARI - 396 450 (Gujarat). www.nau.in

- 12 Gold Medals, 12 State, 21 National & 12 International Awards Winner Trainer...
- Certified National Trainer of MEPSC, NSDC, Govt. of India...
- Innovative Trainer Award (2011) & Young Trainer National Award (2019) Winner from ISTD...
- Start-Up Mentor of VNSGU-Surat, NAU-Navsari and CII & i-HUB (Govt. of Gujarat) ...
- Accredited Management Teacher in HRM by AIMA, New Delhi...
- 95+ Publications at National & International Level...
- 20+ Years Experience in People Development...
- Trained / Inspired 5+ Lacs People of 6 Countries & 27 States of India...
- Personally Conducted 1100+ Training Programmes...
- Contributed to 550+ Organizations...
- Anchored 700+ Hi-Profile Functions/Events...



Always A+ ... because B+ ... & C+ ...

- *Trainer*
- *Teacher*
- *Motivator*
- *Career Counsellor*
- *Employability Enhancer*
- *Master of Ceremony*
- *Cricketer Commentator*
- *Content Writer*

*As an Accomplished Trainer,
contributed to*

- *64 Corporates...*
- *27 Govt. Depts...*
- *66 Professional - Social Organizations & NGOs...*
- *22 Universities...*
- *156 HEIs...*
- *249 Schools...*

I am... because... I am...

Come! Learn Today for a Better Tomorrow... Sometimes, Winning is Everything...