

# Highest Ever 115 Placement Interviews in Placement Year-2025 @ NAU

## Excellent Opportunity for MBA (ABM) Students of NAU

### 8<sup>th</sup> Campus Placement Drive of Placement Year-2026

Excellent Opportunity for MBA (ABM) to secure JOB as **Agri. Sales & Marketing Executive**

**Placement Leaflet No.: 8/2025-26**

**Date: 23/11/2025**



**After facilitating 950+ Placement Interviews generating Job Offers for 2000+ Students of NAU in Powerful Placement Programmes during the Last 13 Years 2013-25**, we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **8<sup>th</sup> Campus Placement / Recruitment Drive of Placement Year-2026 for MBA (ABM) Students of NAU to work as “Agri. Sales & Marketing Executive” in various Districts of Gujarat; to be held in December, 2025.** The details are as follows:

## Section-I: Let's Know the Recruiting Organization

# Careway Ayu Pvt. Ltd.

Careway Ayu Pvt. Ltd. is a growing research based Organic Agricultural Products Manufacturing and Marketing Company affiliated

to GUJCOMASOL (with GUJCOMASOL BRAND).

☞ They are planning to create cluster region wise, imparting awareness to farmers and also purchase the organic crops from the farmers in Gujarat.

## Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, passionate, self driven Professionals (**MALE/FEMALE**); and who want to be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

Superbly talented, committed and qualified candidate to grab this GOLDEN OPPORTUNITY work with a renowned organization's dynamic team which is continuously expanding, excelling and recording noteworthy growth.

**(A) Designation:** *Agri. Sales & Marketing Executive*

**(B) Functional Area:** *Sales & Marketing*

**(C) No. of Vacancies and Place of Posting/Job:** 30+ Vacancies **each in every District of Gujarat**

**(D) Pay Package Offer:** Commensurate with the competencies of the candidate and performance in the Interview....Best in the Industry

 **5 to 6 Lakhs + Excellent Exposure + Learning + Career Growth...**

**(E) Other Benefits:**



*Life insurance*



*Mobile*



*Laptop*



*Two Wheeler / Four Wheeler*



*Profit sharing on yearly basis*

### **Section-III: Let's Understand the Nature of Expected Ideal Candidate**

#### **Expected Essentials from the Ideal Candidate**

**(F) Educational Qualification:** MBA (Agribusiness Management)

**(G) Competency Requirements:** *Energetic, Talented, Self Driven, Confident, MALE / FEMALE Candidates with the following traits/attributes:*

- ✓ *Exceptional Communication Skills – Fluency in ENGLISH and GUJARATI...*
- ✓ *Sales and Influencing Skills...*
- ✓ *Achievement Oriented...*
- ✓ *SMART Outgoing, Sociable personality with good people skills...*
- ✓ *Energetic, self-motivated, proactive in approach and passionate about the work...*
- ✓ *Willing to go extra mile, willing to push beyond the ceiling, initiate new ideas, and take challenges head-on...*
- ✓ *Very good geographical understanding of area...*
- ✓ *Ready to travel...*
- ✓ *Passionate to work in villages and with framers....*

## Section-IV: Selection Modalities

- ✓ Registration by the Eligible & Genuinely Interested Students with Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO to Institute Level Placement Officer latest by November 24, 2025 - MONDAY - 11:00 am
- ✓ Short Listing by the Company Authority

✓ **Selection Process will be held in December, 2025 @ NAU, Navsari**

**All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!**

**Prof. (Dr.) Mehul G. Thakkar (MGT)**

Professor & Head in HRM & TPO-Counselling Officer @ AABMI

University Placement & Counselling Head @ NAU

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**Highest Ever 115**  
Placement Interviews in 2025

**Highest Ever Pay**  
of 10,25,004/- to  
6 Students in 2023

**Prof. Jaimin R. Naik**

Director of Students' Welfare &

Chairman of University Placement & Counselling Cell @ NAU

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**RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!**

**Placement Programme 2026: Aiming Higher...Striving Hard...We Can, We Will...**

