

Highest Ever 115 Placement Interviews in Placement Year-2025 @ NAU

Excellent Opportunity for MBA (ABM) Students of NAU

2nd Campus Placement Drive of Placement Year-2026

Excellent Opportunity for MBA (ABM) to secure JOB as **Management Trainee – Field Sales**

Placement Leaflet No.: 2/2025-26

Date: 21/11/2025



After facilitating 950+ Placement Interviews generating Job Offers for 2000+ Students of NAU in Powerful Placement Programmes during the Last 13 Years 2013-25, we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **2nd Campus Placement / Recruitment Drive of Placement Year-2026 for MBA (ABM) Students of NAU to work as Management Trainee – Field Sales for PAN INDIA locations**; to be held **in November-December, 2025**. The details are as follows:

Section-I: Let's Know the Recruiting Organization

AgroStar

Kindly visit <https://www.corporate.agrostar.in/> for thorough understanding of your Prospective Employer...

- ☞ **AgroStar is India's foremost AgTech start-up with a mission of "Helping Farmers Win" through the right advisory and solutions, powered by data and technology.** Headquartered in Pune, AgroStar has current operations in 9 States of India including Gujarat.
- ☞ **Shardul and Sitanshu started AgroStar with a vision to solve two of the biggest problems in Indian agriculture - Lack of guidance for scientific/sustainable farming & limited access to great quality farm inputs for consistent and qualitative farming.**
- ☞ **Today, AgroStar Group provides full-stack solutions to millions of farmers across 9 Indian states via an Omni channel approach. Along the journey, they have built India's largest agronomy advisory center powered by 500+ agri graduates, a highly engaged digital farmer network with over 7 million users and the highest-rated agri app, and a retail network of 7300+ stores.**
- ☞ These technology-enabled channels help farmers produce better and achieve higher price realizations by providing appropriate advice, timely input delivery, and output market linkages.
- ☞ **In March 2022, AgroStar forayed into the output space by acquiring INI farms. With this acquisition, AgroStar Group is Helping Farmers Win with better price realization across 10+ crops by exporting high-quality F&V under the brand name 'Kimaye' to 35+ countries across the globe.**
- ☞ **With 1500+ employees, AgroStar group believes in a culture of ownership and high growth and has been a recipient of multiple Best Startups to Work awards. You can deep dive into our culture here.**
- ☞ With massive synergies across the value chain to unlock, they are excited about our next exponential growth phase while being more mission-focused than ever!
- ☞ With technology at its core, they have built an innovative & sustainable ecosystem that includes products such as a customized enterprise sales solutions that map data of farmers' crop life cycles, India's first online farmer community, online agri-advisory with online shopping for inputs, and an incomparable logistics solution for last-mile rural connectivity.
- ☞ They have procured and partnered with leading national and international brands for major agri-inputs like seeds, crop nutrition, crop protection and farm implements; that are needed for farming and they deliver them at the doorstep of farmers. Thus, efforts at AgroStar are focused to become the driving force to equip farmers with the power of knowledge to farm better and smarter, through technology and expert advice.
- ☞ **The company is funded by prominent VCs like Bertelsmann India, IDG Venture Partners, Aavishkaar Ventures, and Accel Partners. AgroStar is the winner of Economic Times' Best Startup Award-2016, under the 'Social Enterprise' category.**
- ☞ **Today, they serve millions of farmers across 11 states through an Omni channel platform comprising India's largest agronomy advisory centre, a digital network of 9.5 million+ farmers, and a retail presence of 10,000+ stores. Their integrated, technology-driven solutions enable farmers to improve productivity, access superior inputs, and gain better market linkages.**

Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven **MALE / FEMALE Professionals**; who want be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction.

Superbly talented, committed and qualified candidate to grab this GOLDEN OPPORTUNITY work with a World Renowned Farmer Friendly Organization's dynamic team which is continuously expanding, excelling and recording noteworthy growth.

(A) **Designation:** *Management Trainee – Field Sales*

(B) **No. of Vacancies and Place of Posting/Job:** **50+ Vacancies** at Various Locations PAN INDIA

(C) **Pay Package Offer:** Commensurate with the competencies of the candidate....Best in the Industry...

 **5.50 LPA + Excellent Exposure + Learning + Career Growth...**

Section-III: Let's Understand the Nature of Expected Ideal Candidate

Expected Essentials from the Ideal Candidate

(D) **Educational Qualification:** MBA (Agribusiness Management)

(E) **Competency Requirements:** Energetic, Talented, Self Driven, Confident, **MALE / FEMALE Candidates** with the following traits/attributes:

- ✓ Exceptional Communication Skills...
- ✓ Readiness to work at the grass root level...
- ✓ Willing to go extra mile, willing to push beyond the ceiling, initiate new ideas, and take challenges head-on...
- ✓ Achievement Oriented...
- ✓ Quick Learner...
- ✓ Capable to take ownership & have decision making ability...
- ✓ Fluency in speaking and understanding the local language...
- ✓ Result-driven mindset with a focus on achieving sales targets...

Section-IV: Selection Modalities

- ✓ Registration by the Eligible & Genuinely Interested Students with Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO to Institute Level Placement Officer latest by November 24, 2025 – MONDAY – 11:00 am
- ✓ Short Listing by the Company Authority

✓ **Selection Process will be held in December, 2025 @ NAU, Navsari**

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

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Highest Ever 115
Placement Interviews in 2025
Highest Ever Pay
of 10,25,004/- to
6 Students in 2023

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Placement Programme 2026: Aiming Higher...Striving Hard...We Can, We Will...



Together WE CAN, WE WILL...

