

Highest Ever 91 Placement Interviews in Placement Year-2023 @ NAU

14th Campus Placement Drive of Placement Year-2024

Excellent Opportunity for UG /PG-Agri/Horti. & MBA (ABM) Students to work in FPO in Gujarat

Placement e-Leaflet No.: 14/2024

Date: 29/11/2023



After facilitating 680+ Placement Interviews generating Job Offers for 1830+ Students of NAU in Powerful Placement Programmes during the Last 11 Years 2013-23, we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **14th Campus Placement / Recruitment Drive of Placement Year-2024 for UG or PG-Agri./Horti. & MBA (ABM) Students of NAU in FPO in Gujarat** to be held **during December, 2023 to January, 2024.** The details are as follows:

Section-I: Let's Know the Recruiting Organization

Sojitra Taluka Farmer Producer Company Ltd.

Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven Professionals (**MALE/FEMALE - Male candidates will be given preference**) to work as “CEO - Chief Executive Officer”; and who want to be a part of one of the most interesting phases of individual career; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

(A) Designation: *CEO - Chief Executive Officer*

(B) No. of Vacancies and Place of Posting/Job: 1 Vacancy at Sojitra-Gujarat (Location & Block: Sojitra, Dist: Anand)

(C) Job Purpose:

As the CEO of Farmer Producers Organization, CEO needs to utilize own skills in developing and establishing the administrative, accounting, institutional building and other procedural systems. CEO need to have focused approach in developing the business by encouraging farmers, to rationally / systematically produce the commodities and link the FPO to the main stream market. Should perfectly balance the input and output Agri. business of FPO by using multi-tasking, partner management and resource management skills, considering external and internal limitations.

(D) Key Responsibilities:

01. Assist the Board in the formulation of goals, strategies, plans, and policies

- Ensure different legal compliances like a Board meeting, GB meeting, bookkeeping, audit, annual returns, etc. as directed by the Board
- Ensure all required reports as required by the Board and external support agencies
- Managing day-to-day affairs of the FPO
- Discharge such other functions as may be delegated by the Board

02. Services to members under the overall guidance of the Board of Directors

- Identifying opportunities for business of the FPO / welfare of members, studies, business plan development and operation of the business plan.
- Provide different services to the members as per the direction of the Board. Such services include marketing of the produce of members, input supply to members, productivity enhancement services etc.
- Information, training & orientation to members.
- Resource (financial, technical) mobilization for the FPO.
- Ensure setup of / access to different required infrastructure for the FPO.

3. Organizational systems and compliances

- Maintain proper books of account; prepare annual accounts and audit thereof; place the audited accounts before the Board and in the annual general meeting of the Members
- Recruit other staff, on the direction of the Board, monitor their performance
- Establish and operate different required systems in the FPO – Accounting & Bookkeeping, Monitoring & MIS, Production, Marketing, Governance, HR etc.,
- Dealing with support agencies, contracts / MoU, coordinate with them

(E) Job Duties and Activities:

- Formation of Farmer interest Groups (FIG) and Farmer Producer Organization.
- Motivate farmers to become a member of FPO and Mobilize shares.
- Training multiple stakeholders involved in the project and coordinating with them.
- Conduct Need Assessment, Planning, and Evaluation meetings from time to time.
- Prepare the Training / Resource Material in the local dialect, participate as a resource person, and/or arrange resource persons to train the farmers.
- Provide forward and backward Market Linkage to the farmers through Producer Company
- Facilitate linkages with SAUs, KVKs *etc.* For promoting Agriculture Extension Services
- Prepare bankable proposal and arrange finance for FPO
- Facilitate convergence of government schemes
- Promote producer groups / Companies to increase the bargaining power of farmers in the marketplace and to gain the benefits of market institutions, and commodity exchanges
- Carry out market & commodity analysis, feasibility study to ensure better returns to Farmers
- Manage aggregation and disaggregation processes at Farmer Producer Organizations
- To prepare business plans and detailed road maps for FPOs
- Regular reporting and documentation for activities conducted to higher management
- Any other work assigned from time to time by the higher Authority.

(F) Pay Package Offer: Up to 3 Lacs – 25,000/- per month....

Section-III: Let's Understand the Nature of Expected Ideal Candidate

Expected Essentials from the Ideal Candidate

(G) Educational Qualification: UG-Agri. Or Horti. / PG-Agri. Or Horti. / MBA (ABM)

(H) Competency Requirements: *Energetic, Talented, Self Driven, Confident Candidates with the following traits/attributes:*

- ✓ *Exceptional Communication Skills...*
- ✓ *Willing to go extra mile, willing to push beyond the ceiling, initiate new ideas, and take challenges head-on...*
- ✓ *Achievement Oriented...*
- ✓ *Capable to take ownership & have decision making ability...*
- ✓ *SMART Outgoing, Sociable personality with good people skills...*
- ✓ *Energetic, self-motivated, proactive in approach and passionate about the work...*
- ✓ *Ability to work independently without supervision also...*

- ✓ **Knowledge of Language, Analytical, Sales & Marketing, Management, Commodity market / Agricultural trading, Documentation, and Computer skills.**
- ✓ **Strong oral and written communication/ negotiation skills in English, Hindi, and Local Language. Ability to work independently to achieve performance objectives and deliverables. Excellent skills in MS Office, MIS, Communication systems, and social media.**
- ✓ **Work in a team and promote team spirit and culture.**

Section-IV: Selection Modalities

- ✓ Registration by the Eligible & Genuinely Interested Students with Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO to Institute Level Placement Officer latest by December 6, 2023 - WEDNESDAY - 11:00 am
- ✓ Short Listing by the Company Authority
- ✓ Further Selection Process will be held during December, 2023 to January, 2024 (Exact Date, Timing & Venue will be conveyed very soon)

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Placement Programme 2024: Aiming Higher...Striving Hard... We Can, We Will...



Together WE CAN, WE WILL...

