

Highest Ever 115 Placement Interviews in Placement Year-2025 @ NAU

Excellent Opportunity for UG & MBA (ABM) Students of NAU

6th Campus Placement Drive of Placement Year-2026

Excellent Opportunity for UG & MBA (ABM) to secure JOB with India's LARGEST Plough Manufacturer

Placement Leaflet No.: 6/2025-26

Date: 23/11/2025



After facilitating 950+ Placement Interviews generating Job Offers for 2000+ Students of NAU in Powerful Placement Programmes during the Last 13 Years 2013-25, we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **6th Campus Placement / Recruitment Drive of Placement Year-2026 for UG-Agri. Or Agril. Engineering as well as MBA (ABM) Students of NAU to work as “Asst. Sales Manager” and “Production Assistant” in Gujarat and Punjab;** to be held **in December, 2025**. The details are as follows:

Section-I: Let's Know the Recruiting Organization

Shakti Agro Technology

☞ **Shakti Agro Technology are India's LARGEST Plough Manufacturer, delivering innovative and High-Quality Agricultural Ploughing Solutions.**

☞ They are a leading manufacturer of agricultural implements and machinery. Our company is committed to empowering farmers through innovative and high-quality agricultural tools.

Shakti Agro Technology was founded by Mr. Mahendra Makwana in 1986 and was also known as Jay Shakti Engineering Works, at this early age there were no other plough manufacturers present in India.

Once, Mr. Mahendra received an England manufacturing-based plough as scrap from a local farmer which uplifted his mind to bring such kind of Agriculture Equipments to local farmers to that can make their agricultural business easier and cost-effective.

The first plough by Mr. Mahendra was designed under his uncle's guidance - tailored according to the Indian land and farmers' requirements and gradually he established a range of Agriculture equipment by the count of 15 products. By 2011, Mr. Mahendra established "Shakti Agro Technology" and developed 17 various and advanced versions of hydraulic reversible ploughs while having 12 models approved by Junagadh Agriculture University.

MILESTONES JOURNEY



CERTIFICATION



12 Reversible MB Plough & 2 Model of Rotavator is Technically Certified from Junagarh Agricultural University, Gujarat



2018-19 authorized & Approved in
9 States for agricultural Subsidy schemes



STATE OF THE ART PRODUCTION FACILITY



OVERHEAD CRANE



WELL EQUIPPED INVENTORY



PAINT BOOTH



SHOT BLASTING PROCESS



FULLY ORGANIZED STEP BY STEP WORK PROCESS

200,000+ Satisfied Farmers:

Our commitment to quality and innovation has earned the trust of over 200,000 farmers who rely on our products for their agricultural success.

200+ Strong Channel Partners:

With a robust network of over 200 dedicated channel partners, we ensure seamless distribution and support, bringing our advanced solutions closer to you.

Section-II - A: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, passionate, self driven Professionals (**MALE only**); and who want to be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

Superbly talented, committed and qualified candidate to grab this GOLDEN OPPORTUNITY work with a renowned organization's dynamic team which is continuously expanding, excelling and recording noteworthy growth.

(A) Designation:

1)	Asst. Sales Manager - ASM
2)	Production Assistant - PA

(B) No. of Vacancies and Place of Posting/Job: 6 (4 Vacancies for ASM - 2 each in Gujarat and Punjab + 2 Vacancies for PA at Savarkundla, Nr. Amreli in Gujarat)

(C) Duties & Responsibilities of *Asst. Sales Manager - ASM*:

- ✓ Need to coordinate with the business owners and customers...
- ✓ Target based field sales, cold calling in open market...
- ✓ Meeting 20 customers on daily basis, educating about the Products & Services of the company...
- ✓ Managing the entire state's sales operations...

(D) **Pay Package Offer:** Commensurate with the competencies of the candidate and performance in the Interview....Best in the Industry

😊 **3 Lakhs + Excellent Exposure + Learning + Career Growth...**

Section-II - B: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, passionate, self driven Professionals (**MALE only**); and who want to be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

Superbly talented, committed and qualified candidate to grab this GOLDEN OPPORTUNITY work with a renowned organization's dynamic team which is continuously expanding, excelling and recording noteworthy growth.

(E) **Designation:**

1)	<i>Asst. Sales Manager - ASM</i>
2)	<i>Production Assistant - PA</i>

(F) No. of Vacancies and Place of Posting/Job: 6 (4 Vacancies for ASM - 2 each in Gujarat and Punjab + 2 Vacancies for PA at Savarkundla, Nr. Amreli in Gujarat)

(G) Duties & Responsibilities of *Production Assistant - PA*:

- ✓ *Planning and organizing production schedules...*
- ✓ *Assessing project and resource requirements...*
- ✓ *Estimating, negotiating and agreeing budgets and timescales with clients and managers...*
- ✓ *Ensuring that health and safety regulations are met...*
- ✓ *Determining quality control standards...*
- ✓ *Overseeing production processes...*
- ✓ *Re-negotiating timescales or schedules as necessary...*
- ✓ *Organizing the repair and routine maintenance of production equipment...*
- ✓ *Liaising with buyers and marketing and sales staff*

(H) Pay Package Offer: Commensurate with the competencies of the candidate and performance in the Interview....Best in the Industry

 **3 Lakhs + Excellent Exposure + Learning + Career Growth...**

(I) Other Benefits:



Free Accommodation...

Section-III - A: Let's Understand the Nature of Expected Ideal Candidate for

Asst. Sales Manager – ASM

Expected Essentials from the Ideal Candidate for

Asst. Sales Manager - ASM

(J) Educational Qualification: MBA (Agribusiness Management)

(K) Competency Requirements: Energetic, Talented, Self Driven, Confident, MALE Candidates with the following traits/attributes:

- ✓ Achievement Oriented...
- ✓ Very good geographical understanding of area...
- ✓ Good Communication with Tech Savvy Skills...
- ✓ Confident and Good in objection handling...
- ✓ Ready to Work on Open Market...
- ✓ Passionate Towards Sales...
- ✓ Sound knowledge in Presentation / Negotiation / Selling skills...
- ✓ Excellent Grooming with knowledge of Business etiquette...
- ✓ Has good territory knowledge of the area...
- ✓ Excellent communication and Presentation skills...

Section-III - A: Let's Understand the Nature of Expected Ideal Candidate for

Production Assistant – PA

Expected Essentials from the Ideal Candidate for

Production Assistant - PA

(L) Educational Qualification: UG – Agri. or Agril. Engineering

(M) Competency Requirements: Energetic, Talented, Self Driven, Confident, MALE Candidates with the following traits/attributes:

- ✓ Achievement Oriented...
- ✓ Very good geographical understanding of area...
- ✓ Good Communication with Tech Savvy Skills...
- ✓ Confident and Good in objection handling...
- ✓ Excellent communication and Presentation skills...

Section-IV: Selection Modalities

✓ Registration by the Eligible & Genuinely Interested Students with Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO to Institute Level Placement Officer latest by November 26, 2025 - WEDNESDAY - 11:00 am

✓ Short Listing by the Company Authority

✓ Selection Process will be held in December, 2025 @ NAU, Navsari

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

Prof. (Dr.) Mehul G. Thakkar (MGT)

Professor & Head in HRM & TPO-Counselling Officer @ AABMI

University Placement & Counselling Head @ NAU

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Highest Ever 115
Placement Interviews in 2025

Highest Ever Pay
of 10,25,004/- to
6 Students in 2023

Prof. Jaimin R. Naik

Director of Students' Welfare &

Chairman of University Placement & Counselling Cell @ NAU

E-mail: dswnavsari@nau.in, dswnavsari@gmail.com

Contact No.: 02637-292112 (O), 9979888962 (M)

RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Placement Programme 2026: Aiming Higher...Striving Hard...We Can, We Will...



Together WE CAN, WE WILL...

Let's create

HISTORY TOGETHER...!!!

