

# Extension Activities 2024

| Activities                          | No. of programmes | No. of farmers |        |       | TOTAL |
|-------------------------------------|-------------------|----------------|--------|-------|-------|
|                                     |                   | Male           | Female | Total |       |
| Advisory Services (Other than KMAS) | 60                | 36127          | 0      | 36127 | 36127 |
| Diagnostic visits                   | 63                | 261            | 156    | 417   | 417   |
| Field Day                           | 4                 | 29             | 51     | 80    | 80    |
| Kisan Ghosthi                       | 8                 | 180            | 121    | 301   | 301   |
| Film Show                           | 60                | 1066           | 686    | 1752  | 1752  |
| Self -help groups                   | 1                 | 0              | 28     | 28    | 28    |
| Kisan Mela                          | 2                 | 951            | 803    | 1754  | 1754  |
| Exhibition                          | 14                | 9087           | 7677   | 16764 | 16764 |
| Scientists' visit to farmers field  | 43                | 130            | 100    | 230   | 230   |
| Plant/animal health camps           | 1                 | 9              | 18     | 27    | 27    |
| Farmers' seminar/workshop           | 2                 | 157            | 57     | 214   | 214   |
| Method Demonstrations               | 139               | 1832           | 1538   | 3370  | 3370  |
| Celebration of important days       | 14                | 713            | 615    | 1328  | 1328  |
| Exposure visits                     | 19                | 237            | 275    | 512   | 512   |
| Others (pl.specify)                 | 0                 | 0              | 0      | 0     | 0     |
| Lecture Delivered                   | 151               | 7060           | 6382   | 13442 | 13442 |
| Field Visit                         | 46                | 250            | 234    | 484   | 484   |
| FLD Visit                           | 35                | 46             | 24     | 70    | 70    |
| OFT Visit                           | 4                 | 29             | 35     | 64    | 64    |
| Farmers Visit to KVK                | 14                | 1850           | 2196   | 4046  | 4046  |
| Farmers Scientist Interaction       | 49                | 305            | 147    | 452   | 452   |
| Farmers Meetings                    | 2                 | 16             | 2      | 18    | 18    |
| BRS students placement              | 4                 | 25             | 9      | 34    | 34    |
| TV, Redio Talk                      | 4                 | 0              | 0      | 0     | 0     |

|                              |            |              |              |               |               |
|------------------------------|------------|--------------|--------------|---------------|---------------|
| Farm School                  | 7          | 106          | 67           | 173           | 173           |
| Soil Health Campaigns        | 3          | 45           | 59           | 104           | 104           |
| Mera Gav Mera Gourav         | 2          | 32           | 26           | 58            | 58            |
| Survey work                  | 24         | 564          | 138          | 702           | 702           |
| Swachh Bharat Abhiyan        | 17         | 877          | 229          | 1106          | 1106          |
| Video send to Farmers mobile | 20         | 13589        | 0            | 13589         | 13589         |
| Telephone Helpline           | 86         | 3690         | 0            | 3690          | 3690          |
| PHC Diagnostic Services      | 35         | 65           | 6            | 71            | 71            |
| <b>Total</b>                 | <b>933</b> | <b>79328</b> | <b>21679</b> | <b>101007</b> | <b>101007</b> |

## Details of other extension programmes:

| Particulars                                                                             | Number         |
|-----------------------------------------------------------------------------------------|----------------|
| News coverage                                                                           | 29             |
| Success story                                                                           | 02             |
| Research Paper                                                                          | 01             |
| Research Abstracts                                                                      | 03             |
| Popular Article                                                                         | 43             |
| Books                                                                                   | 01             |
| Technical Report                                                                        | 248            |
| Participation (Meeting, Seminar, Conferance, Workshops, Trainings)                      | 112            |
| Kisan SMS/Whatsapp SMS                                                                  | 82             |
| Telephone helpline                                                                      | 3690 (Framers) |
| Other activities/duties: (Teaching, Examination-Supervision, Election, Krushi Mahotsav) | 140            |
| <b>Total</b>                                                                            | <b>4551</b>    |