

# 29<sup>th</sup> Campus Placement Drive of Placement Year-2022

Excellent Opportunity for UG-Agri. OR UG-Horti. OR MBA (ABM) Students of NAU in Gujarat & Rajasthan

Placement e-Leaflet No.: 50/2022

Date: 11/04/2022



After facilitating

**525+ Placement Interviews generating Job Offers for 1550+ Students of NAU in Powerful Placement Programmes during the Last 9 Navratna Years 2013-2021,**

we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **29<sup>th</sup> Campus Recruitment Drive of Placement Year-2022** to be held **in April, 2022**. The details are as follows:

## **Section-I: Let's Know the Recruiting Organization – Samarth Agriculture**

Kindly visit <https://www.samarthagriculture.com> for thorough understanding of your Prospective Employer...

- ☞ Samarth Agriculture is an agriculture division of a Samarth diamond group that focuses on sustainable agriculture to enhance the quality of life for the farmers and society as a whole.
- ☞ Samarth Agriculture is passionate about bringing health and wealth to farmers and mother earth through traditional sustainable agriculture. The goal of sustainable agriculture is to minimize adverse impacts to the immediate and off-farm environments while providing a sustained level of production and profit. Samarth Agriculture deeply cares about the future. As a family business, their daily decisions always include consideration of our environmental, economic, and social responsibilities.
- ☞ **Currently they are working with Central Sector Scheme titled "Formation and Promotion of 10,000 Farmer Producer Organizations (FPOs)" as business enterprises for undertaking value-chain interventions in selected districts of Gujarat & Rajasthan.**
- ☞ The nucleus thrust of this programme is to enhance the production, productivity and profitability of the farmers with the special focus on small landholders, women and youth.
- ☞ They aspire to position ourselves as a strategic player in promotion and strengthening of FPOs as business / social enterprises.



## Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven Professionals (**MALE**) to work at the 'grass root' level and want to make a difference in lives of the rural farmers; who want to be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

### **(A) Designation, No. of Vacancies and Place of Posting/Job:**

- ✓ *Project Assistant: CBBO-FPO (Gujarat) – 2 Vacancies at Patan & Bhachau-Katch in GUJARAT*
- ✓ *Chief Executive Officer: CEO-FPO – 2 Vacancies at Dungarpur and Bichhiwara in RAJASTHAN AND 10 Vacancies in Botad Dist. (Botad, Ranpur, Gharda), Banaskantha Dist. (Lakhani, Bhabhar), Patan Dist. (Sidhpur, Sami, Shankheshwar), Surendranagar Dist. (Wadhwan, Chuda)*

### **(B) Pay Package Offer:** Commensurate with the competencies of the candidate and performance in the Interview...Best in the Industry

-  **20,000/- IN HAND + TA & DA Extra + Excellent Exposure + Learning + Career Growth + Other Allowances during Official Tour...**
-  **18,000/- IN HAND + TA & DA Extra + Excellent Exposure + Learning + Career Growth + Other Allowances during Official Tour...**

## Section-III: Let's Understand the Nature of Expected Ideal Candidate

### Expected Essentials from the Ideal Candidate

**(C) Educational Qualification:** MBA (ABM) with any UG Background for Project Assistant: CBBO-FPO (Gujarat)

**AND**

UG-Agri. OR UG-Horti. OR MBA (ABM) with UG Background of Agri./Horti.for CEO-FPO

#### **(D) Key Responsibilities:**

- 1) *Data compilation and management.*
- 2) *Preparation of Power Point Presentation & MIS reports, etc.*
- 3) *Coordination with FPOs and other Stakeholders for data submission.*
- 4) *Assisting in executing FPO project activities.*
- 5) *Assisting in creating backward and forward market linkages for FPOs.*
- 6) *Handling of procurement operations with farmer/FPOs.*
- 7) *Facilitate FPOs related business activities such as post-harvest management, collective marketing, procurement, convergence with Govt. Schemes, etc.*
- 8) *Preparation, analysis and integration of diverse information from varied sources.*
- 9) *Assist in conducting Conference, Workshops, Exhibitions/ Farmers' Fair/Trade Fairs, etc.*
- 10) *Conducting Monthly Farmer Interest Group (FIG) Meeting at Village Level.*
- 11) *Attending FPO Board Meeting, AGM, etc.*
- 12) *Advocacy and liaisoning work with line Ministries and Central/ State Govt. departments, etc.*
- 13) *Undertake basic administrative coordination and networking tasks as assigned from time to time.*
- 14) *Any other work is given by the Company.*

#### **(E) Competency Requirements:** Energetic, Talented, Self Driven, Confident **MALE** Candidates with the following traits/attributes:

- ✓ *Good command of M.S Excel, PowerPoint and Word.*
- ✓ *Fluency in both oral and written communication in English & Hindi Language.*
- ✓ *Willing to go extra mile...*
- ✓ *Able to perform routine tasks without supervision...*
- ✓ *Strong attention to detail...*
- ✓ *Ability to work independently to achieve performance objectives and deliverables.*

#### **(F) Experience Requirements:**

- ✓ **FRESHERS without any Experience are also ELIGIBLE...**
- ✓ *Experience in formation and promotion of Farmer Producer Organizations in Central/State Government or Working with a large number of Farmer's groups will be an **ADDED ADVANTAGE.***

## Section-IV: Selection Modalities

- ✓ Registration with and **Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO** to Institute Level Placement Officer **latest by 15<sup>th</sup> April, 2022 - FRIDAY - 11:00 am**
- ✓ Short Listing by the Company Authority
- ✓ Personal Interview @ NAU OR Ahmedabad office of the Company **in April, 2022** (Exact Date, Timing & Venue will be conveyed very soon)

*All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!*

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**RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!**

**Placement Programme 2022: Aiming Higher...Striving Hard...We Can, We Will...**



**Together WE CAN, WE WILL...**

