

8th Placement Interview of Placement Year-2022

Excellent Opportunity for UG or PG Students of Agri. Or Allied Sciences including MBA (ABM)

Placement e-Leaflet No.: 20/2022

Date: 30/12/2021



After facilitating

504 Placement Interviews generating Job Offers for 1496 Students of NAU in Powerful Placement Programmes during the Last 9 Navratna Years 2013-2021,



we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **8th Campus Recruitment Drive of Placement Year-2022** to be held **in January, 2022**. The details are as follows:

Section-I: Let's Know the Recruiting Organization – Digital AgriMedia

Kindly visit <https://www.digitalagrimedia.com/> for thorough understanding of your Prospective Employer...

- ☞ **Digital AgriMedia**, headquartered at Gandhinagar (Gujarat) is **India's most trusted organization for Indian agricultural community in the domain of Digital Media for Agriculture and Allied sectors**. AgriMedia Video App is developed for the benefit of Indian farming community. This App covers contents related to Agriculture, Apiculture, Horticulture, Animal Husbandry, Fisheries, Forestry, Agro Forestry, Poultry Farming, Dairy Farming, Govt. Schemes. News Section on Regional, National and International news related to hi-tech Agriculture Technologies.
- ☞ **AgriMedia Video** is one of its kind agricultural app where farmers can keep up with latest videos for the solution of Agriculture related problems like Pest Control, Disease Control, Weed Control, Fertilizer Management, Irrigation Management, *etc.* They have produced complete scientific crop cultivation process from Soil preparation to Harvesting, Post process and Value addition. They have included Gujarati and Hindi Language videos at present.
- ☞ Their main MOTTO is **Agricultural Extension through ICT tools**.
- ☞ **AgriMedia Farmer Questions** is a platform wherein the farmers can raise/ask an AgriMedia Expert to solve queries. Farmers can take images of the diseased or pest infected crop and share the images with Agri Experts at AgriMedia for the fastest resolution of queries.
- ☞ **Awareness Module** is also there to keep the farmers aware about the upcoming calamities in crop related weather or session. **Video Library of Digital AgriMedia** is a well maintained information library for farmers to get all agriculture information related to any crops in Video format.

Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven Professionals (**MALE/FEMALE**) to work in the field and want to make a difference in lives of the rural farmers by working in the domain of Agriculture Film and Advertisement Production; who want to be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

Designation, No. of Vacancies and Place of Posting/Job:

- ✓ *Production Executive (Agri.) – Many Vacancies in GUJARAT*

(A) Pay Package Offer: Commensurate with the competencies of the candidate and performance in the Interview....Best in the Industry

 **Negotiable**  **+ Excellent Exposure + Learning + Career Growth...**

Section-III: Let's Understand the Nature of Expected Ideal Candidate

Expected Essentials from the Ideal Candidate

(B) Educational Qualification: UG or PG Degree in Agri. Or Allied Sciences including MBA (ABM)

(C) Key Responsibilities:

- 1) *Agriculture Film and Advertisement Production.*
- 2) *Video Editing.*

(D) Competency Requirements: *Energetic, Talented, Self Driven, Confident Candidates with the following traits/attributes:*

- ✓ *Good command of Computer Knowledge with Adobe Premiere, Photoshop and After Effect*
- ✓ *Fluency in both oral and written communication in Gujarati, English & Hindi Language.*
- ✓ *Ability to work independently to achieve performance objectives and deliverables.*

(E) Experience Requirements:

- ✓ **FRESHERS without any Experience are also ELIGIBLE...**
- ✓ *Experience in Video Editing will be an **ADDED ADVANTAGE.***

Section-IV: Selection Modalities

- ✓ Registration with and **Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO** to Institute Level Placement Officer **latest by 3rd January, 2022 - MONDAY - 11:00 am**
- ✓ Short Listing by the Company Authority
- ✓ Personal Interview @ Ahmedabad **in January, 2022** (Exact Date, Timing & Venue will be conveyed very soon)

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Placement Programme 2022: Aiming Higher...Striving Hard...We Can, We Will...

