

Highest Ever 115 Placement Interviews in Placement Year-2025 @ NAU

Excellent Opportunity for UG or PG Students of NAU to work @ Surat

4th Campus Placement Drive of Placement Year-2026

Excellent Opportunity for UG or PG Students to secure JOB at **Surat-Gujarat**

Placement Leaflet No.: 4/2025-26

Date: 22/11/2025



After facilitating 950+ Placement Interviews generating Job Offers for 2000+ Students of NAU in Powerful Placement Programmes during the Last 13 Years 2013-25, we at the University Placement & Counseling Cell of our esteemed Navsari Agricultural University; are pleased to announce the **4th Campus Placement / Recruitment Drive of Placement Year-2026 for UG or PG Students of NAU to work as "Procurement Management Trainee" and "Sales Management Trainee" at Surat;** to be held **in December, 2025**. The details are as follows:

Section-I: Let's Know the Recruiting Organization

COWBERRY Industries Pvt. Ltd.

☞ COWBERRY is a growing organization committed to sourcing and promoting high-quality organic food products.

☞ Their portfolio includes certified organic cereals, pulses, spices, fruits, vegetables, and oilseeds. We work closely with farmers, FPOs, and certified suppliers to ensure traceable, safe, and sustainable supply chains.

☞ Headquartered at Block No. 530, Village Umbhel, Hari Pura Patiya, NH-08, Kamrej, Umbhel, Surat, Gujarat, India, 394325.

Section-II - A: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, passionate, self driven Professionals (**MALE/FEMALE**); and who want to be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

Superbly talented, committed and qualified candidate to grab this GOLDEN OPPORTUNITY work with a renowned organization's dynamic team which is continuously expanding, excelling and recording noteworthy growth.

(A) Designation:

1)	<i>Procurement Management Trainee - Organic Commodities</i>
2)	<i>Sales Management Trainee</i>

(B) Functional Area:

1)	<i>Procurement & Operations Dept.</i>
2)	<i>Sales & Marketing Dept.</i>

(C) No. of Vacancies and Place of Posting/Job: 10+ (5+ Vacancies each for both the Designations) **at Surat in GUJARAT**

(D) Duties & Responsibilities of *Procurement Management Trainee – Organic Commodities:*

1. Supplier Identification & Sourcing Support:

- ✓ *Search and connect with certified organic suppliers/vendors dealing in organic commodities (grains, pulses, spices, fruits, vegetables, etc.)*
- ✓ *Collect and compile product details, specifications, certifications, and pricing from suppliers*

2. Data Management & Reporting:

- ✓ *Prepare and maintain reports on purchase orders, inward/outward movement of goods, quality checks, payment status, and supplier database*
- ✓ *Create and update reports using MS Excel, Word, and other MIS tools*

3. Coordination & Documentation:

- ✓ *Assist in the documentation of purchase orders, agreements, and third-party quality test reports*
- ✓ *Follow-up with suppliers for timely deliveries, documentation, and certifications*

4. Process Monitoring & Quality Tracking:

- ✓ *Coordinate with logistics and third-party testing agencies to ensure quality and compliance*
- ✓ *Support in maintaining accurate records for certified organic procurement*

5. Communication & Support:

- ✓ *Maintain communication with internal departments and external partners (vendors, farmers, testing labs)*
- ✓ *Provide analytical support to the procurement team by evaluating market trends and supplier performance*

(E) Pay Package Offer: Commensurate with the competencies of the candidate and performance in the Interview....Best in the Industry

 **3.50 Lakhs + Excellent Exposure + Learning + Career Growth...**

(F) Other Benefits:



Hands-on experience in agri-commodity procurement and supply chain...



Exposure to real-world trade, certification standards, and reporting systems...



Opportunity to work with a professional team in a fast-growing agri-business company...

Section-II - B: Let's Understand the Nature of Vacancies

(G)Job Summary of *Sales Management Trainee – Organic Commodities:*

To manage and expand our market presence in the organic commodities segment. The role involves client acquisition, relationship management, market analysis, and coordination with internal teams to ensure seamless order execution.

(H)Duties & Responsibilities of *Sales Management Trainee – Organic Commodities:*

- *Identify, approach, and develop business relationships with buyers, distributors, and institutional clients in the organic commodities sector.*
- *Manage and grow sales of organic products such as pulses, grains, spices, oilseeds, and other agricultural commodities.*
- *Conduct market research to identify emerging trends, pricing patterns, and competitor activities.*
- *Achieve assigned sales targets and ensure timely collection of payments.*
- *Maintain accurate records of leads, opportunities, and client communications.*
- *Coordinate with procurement, quality, and logistics teams for smooth order fulfillment.*
- *Participate in trade fairs, exhibitions, and promotional activities to enhance brand visibility.*
- *Ensure compliance with organic certification and documentation standards during sales transactions.*

(I) Pay Package Offer: Commensurate with the competencies of the candidate and performance in the Interview....Best in the Industry

 **3.50 Lakhs + Excellent Exposure + Learning + Career Growth...**

(J) Other Benefits:



Hands-on experience in agri-commodity sales and marketing...



Exposure to real-world trade, certification standards, and reporting systems...



Opportunity to work with a professional team in a fast-growing agri-business company...

Section-III - A: Let's Understand the Nature of Expected Ideal Candidate for *Procurement Management Trainee – Organic Commodities*

Expected Essentials from the Ideal Candidate for

Procurement Management Trainee – Organic Commodities

(K) Educational Qualification: UG or PG in Agri. / Horti. / MBA (Agribusiness Management)

(L) Competency Requirements: Energetic, Talented, Self Driven, Confident, MALE / FEMALE Candidates with the following traits/attributes:

- ✓ Exceptional Communication Skills – Fluency in ENGLISH and GUJARATI...
- ✓ Willingness to travel for field visits, supplier meetings, and procurement activities...
- ✓ Basic knowledge of agricultural commodities and organic certification systems (NPOP, NOP, etc.)...
- ✓ Proficient in MS Office (Excel, Word, and PowerPoint)...
- ✓ Good command over internet research, email communication, and data entry...
- ✓ Analytical mindset and attention to detail...
- ✓ Ability to manage time effectively and work in a team environment...
- ✓ Achievement Oriented...
- ✓ Very good geographical understanding of area...

Section-III - B: Let's Understand the Nature of Expected Ideal Candidate for *Sales Management Trainee – Organic Commodities*

Expected Essentials from the Ideal Candidate for

Sales Management Trainee – Organic Commodities

(M) Educational Qualification: UG or PG in Agri. / MBA (Agribusiness Management)

(N) Competency Requirements: Energetic, Talented, Self Driven, Confident, MALE / FEMALE Candidates with the following traits/attributes:

- ✓ Exceptional Communication Skills – Fluency in ENGLISH and GUJARATI...
- ✓ Willingness to travel for client meetings and market visits...
- ✓ Proficiency in MS Office and CRM tools...
- ✓ Achievement Oriented...
- ✓ Result-oriented and target-driven approach...
- ✓ Strong interpersonal and presentation skills...
- ✓ Ability to work independently and in a team...
- ✓ Ethical and transparent business conduct...
- ✓ Very good geographical understanding of area...
- ✓ Strong communication, negotiation, and relationship-building skills...
- ✓ Understanding of organic certification standards (NPOP, NOP, EU) will be an added advantage...

Section-IV: Selection Modalities

- ✓ Registration by the Eligible & Genuinely Interested Students with Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO to Institute Level Placement Officer latest by November 26, 2025 - WEDNESDAY - 11:00 am
- ✓ Short Listing by the Company Authority

✓ Selection Process will be held in December, 2025 @ NAU, Navsari

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

Prof. (Dr.) Mehul G. Thakkar (MGT)

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University Placement & Counselling Head @ NAU

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**Highest Ever 115
Placement Interviews in 2025**

**Highest Ever Pay
of 10,25,004/- to
6 Students in 2023**

Prof. Jaimin R. Naik

Director of Students' Welfare &

Chairman of University Placement & Counselling Cell @ NAU

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Placement Programme 2026: Aiming Higher...Striving Hard...We Can, We Will...



Together WE CAN, WE WILL...

Let's create

HISTORY TOGETHER...!!!

