

## **NAVSARI AGRICULTURAL UNIVERSITY, Navsari**

in collaboration with

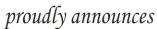




#### **ICAR**

## **National Academy of Agricultural Research Management**

Rajendranagar, Hyderabad- 500 030





# One Day Awareness-cum-Training Workshop on Development of Soft Skills for Entrepreneurship among Agri Graduates

(Under the National Agricultural Higher Education Project-NAHEP Component 2A)

for Igniting a Spark for Entrepreneurship among the UG Students of NAU February 27, 2023 – Marvelous Monday

Timing - 09:00 am to 6:15 pm





Patron & President

Dr. Z. P. Patel

Hon'ble Vice Chancellor

Navsari Agricultural University, Navsari



Chief Guest & Programme Convener
Dr. Timur R. Ahlawat
Director of Research & Dean-PG Studies
PI-NAHEP-CAAST

Navsari Agricultural University, Navsari



Programme Co-Convener

Dr. Ruchira A. Shukla

Principal (I/c.) & Professor-AABMI

Chairman of University Start-up Cell

Navsari Agricultural University, Navsari



Programme Director & Master Trainer
Dr. Mehul G. Thakkar
Associate Professor in HRM and
University Placement & Counselling Head
Mentor of University Start-up Cell
Navsari Agricultural University, Navsari



**Dr. R. M. Naik**Director of Students' Welfare
Dean-Faculty of Agriculture
Navsari Agricultural University, Navsari



**Dr. N. M. Chauhan**Director of Extension Education
Navsari Agricultural University, Navsari

#### **PROGRAMME CO-CORDINATORS**

Dr. Swati S. Sharma

Asst. Professor-AABMI Member Secretary of University Start-up Cell Navsari Agricultural University, Navsari

#### Dr. Gautam R. Parmar

PG Academic Incharge Asst. Professor-AABMI Navsari Agricultural University, Navsari

#### **ORGANIZING COMMITTEE MEMBERS**

Shri Bhavesh D. Chaudhari, Dr. Kuldeep S. Choudhary, Dr. Vishal S. Thorat

Asst. Professor-AABMI, Navsari Agricultural University, Navsari

Supported by:

University Start-up Cell, University Placement & Counselling Cell ASPEE Agribusiness Management Institute

## Self Strengthening Journey Begins with the Trainers/Facilitators...



Digital Marketing Skills in the New Normal – A Content Perspective

Through: Online Presentation, Discussion, Q & A

09:50 am to 10:45 am



Internationally Acclaimed Global Speaker - Ph. D. in Management & Quality Sciences Asst. Professor of Management Science (Innovation and Marketing) Dept. of Operations Research & Business Intelligence, Wroclaw University of Science & Technology, Poland R & D Communication Advisor - DAC.digital Chairman of Global Chapter of ISTD, Poland



Express to Impress – Assertive Communication for Entrepreneurial Success

Through: Interactive Presentation, Discussion, Psychological Games, Self Assessment Test, Q & A

10:45 am to 11:45 am

#### Dr. Mehul G. Thakkar

Internationally Acclaimed In-house HRD Trainer of NAU, Navsari 12 Gold Medals, 12 State, 24 National & 18 International Awards Winner Trainer Certified National Trainer, Master Trainer & Lead Assessor of Govt. of India International Certified Career Coach (Foundation & Advanced) from Mindler-India & CDA-USA Accredited Management Teacher in HRM, Best Placement Head National Award Winner Best Entrepreneurship Trainer National Award Winner Training Convener of AC&ABC Scheme Start-Up Mentor of VNSGU-Surat, NAU-Navsari and CII & i-HUB (Govt. of Gujarat) Start-up MAARG Mentor of Govt. of India in 5 Sectors

Asso. Prof. in HRM and University Placement & Counselling Head, NAU, Navsari **Building Great Teams: Panacea for Entrepreneurial Success** 

Through: Interactive Presentation, Discussion, Psychological Games, Self Assessment Test, Q & A

11:45 am to 12:45 pm

#### Dr. Mehul G. Thakkar

Asso. Prof. in HRM and University Placement & Counselling Head, NAU, Navsari



## Refreshing Delicious LUNCH BREAK (12:45 pm – 13:45 pm)









Panel Discussion with Agri Graduates turned Entrepreneurs

Through: Panel Discussion, Q & A

13:45 pm to 14:45 pm

Shri Hardik M. Vaghani – Founder, Agrobits Green Venture

Shri Hitesh Patel – Founder, Hariom Aquaculture Pvt. Ltd.

Shri Mukund Jogiya – Founder, Shree Ram Spices

Smt. Shital A. Patel - Founder, FTS Foods LLP

**Seasoned Moderators** 

Dr. Mehul G. Thakkar & Dr. Swati S. Sharma



## Self Strengthening Journey Continues with the Trainers/Facilitators...



Innovations & Start-ups: A Precursor to Entrepreneurship

Through: Interactive Presentation, Discussion, Q & A

14:45 pm to 15:45 pm



PI of Centre for Research in Agricultural Marketing (CRAM) Chairman of University Start-Up Cell Nodal Officer of AC&ABC Scheme Principal (I/c.) & Professor, AABMI, NAU, Navsari



Marketing Skills for Budding Entrepreneurs & Start-ups

Through: Interactive Presentation, Discussion, Q & A

16:00 pm to 17:00 pm



PG Academic Incharge Asst. Professor (Marketing), AABMI, NAU, Navsari



#### Energizing TEA BREAK (15:45 pm - 16:00 pm)





Government Initiatives & Support Schemes for Agripreneurship in India

Through: Interactive Presentation, Discussion, Q & A

17:00 pm to 18:00 pm



Member Secretary of University Start-Up Cell Training Coordinator of AC&ABC Scheme Asst. Professor (ABM), AABMI, NAU, Navsari



## Valedictory Ceremony

Direct Dil Se... Feedback Session...
Certificate Distribution...

18:00 pm to 18:15 pm

