

**Read:** Anand/EEI/Trg./3099/2022,

Date:29/03/2022

**Subject** Inviting Nomination to participate in the training programmes (Offline/Physical) to be held at Extension Education Institute (EEI), Anand during April, 2022 to August, 2022

---

No. NAU/DEE/D.2/Web-02/2022

Date:01/04/2022



**DIRECTOR OF EXTENSION EDUCATION**

Forwarded to Extension Functionary/Scientists of NAU.



Dr. J. K. Patel  
Director

**Government of India**  
**Ministry of Agriculture**  
**Extension Education Institute**  
**(Western Region)**

**Anand Agricultural University Campus**  
**AAU, Anand, Gujarat - 388110**



**Phone** 02692-261270  
**Mobile** 09601279243  
**e-mail:** eei@aau.in

Anand/EEI/Trg./3099/2022

Date: 29/03/2022

To,

**All concern nominating authority.**

**Sub:** Nomination to participate in the training programmes (Offline/Physical) to be held at **Extension Education Institute (EEI), Anand** during **April, 2022 to August, 2022** regarding...

**Respected sir,**

The Govt. of India has established Extension Education Institute at Anand to cater the extension training needs of the all Line Departments, Scientists of SAUs, ICAR Institutes/NGOs, etc. in the State of Gujarat, Rajasthan, Maharashtra, Chhattisgarh, Madhya Pradesh, Goa, UTs of DNH, Diu and Daman.

As per the training needs of various Clientele States, the EEI-Anand has prepared the Annual Academic Calendar for the year 2022-23. **Nominations for the first half of the financial year 2022-23 EEI, Anand is open.** The form and list of the training programs are as per **Annexure-I.**

The training will be imparted with due incorporation of practical aspects. Hence, you are requested to **nominate at least 2 to 3 officers** of your Department/Institute/Directorate/State to participate in each respective training programme. A readymade copy of letter for nomination (**Annexure-I**) is enclosed herewith for your comfort. You have just to fill up the information of nominated candidates and mail it to Extension Education Institute, Anand ([eei@aau.in](mailto:eei@aau.in)).

**Facilities and expenditure:**

**1. For the participants from Govt. Development Departments / Line Departments:**

- Free Lodging and Boarding facilities will be provided by Extension Education Institute, Anand.
- Actual to and from travel fare will be reimbursed as per entitlement of the official by Extension Education Institute, Anand from respective head quarter of participants to Anand and vice versa on presentation of tickets. For this, participants are required to bring with them the certificate of no claim or no TA advance is drawn from their

Department/Office. In case of non-availability of normal reservation, the reimbursement of Tatkal reservation charge will be allowed to the participants. Traveling expenses through own vehicle is not allowed. However, he has to claim DA from their own Department/Office.

**2. For the participants from SAUs/ KVKs / ICAR / NGOs Institutes:**

- Only free Lodging and Boarding facilities will be provided by Extension Education Institute, Anand.
- TA / DA or any other expenses will not be given to the participants by Extension Education Institute. This expenditure is to be borne by their own Department / Office.

We are sure that you will find this programme immensely useful and nominate your officer(s) to participate in these trainings.

Thanking you and looking forward for a positive and favorable response. You may also contact Dr. Keyur Gardhariya (9054484688) or Sh. A. P. Ninama (9624599964).

With regards,

**Encl: (1) Brochure (2) Annexure-I**



**Director**

**C.F.W. Rs. to:**

Director (Extension Training), Directorate of Extension, Ministry of Agriculture and Farmers Welfare, Department of Agriculture, Co-operation and Farmers Welfare, Govt. of India, 201, Krushi Vistar Bhavan, Pusa, New Delhi-110012 for kind information.

\*\*\*\*\*



## Extension Education Institute

Government of India  
(Western Region)  
Anand Agricultural University Campus  
Anand, Gujarat - 388 110

# TRAINING CALENDAR | 2022-23

### Contact Us

---

 09054484688

 [eei@aaau.in](mailto:eei@aaau.in)

   /EEIWR



## About EEI

The Extension Education Institute (EEI), Anand is one of the four premier institute for training of extension personnel in India. It was established on 17th September, 1962 with initial financial assistance from "Ford Foundation" through Ministry of Food and Agriculture, Government of India, New Delhi. The institute is specialized to cater to the training needs of middle level extension functionaries of Western Zone client States viz. Gujarat, Mahasrastra, Rajasthan, Chhattisgarh, Madhya Pradesh, Goa, UTs of Dadra Nagar Haveli, Diu and Daman. It stands out as a notable premier training provider in Western India with efficient, reliable and cost effective solutions to meet the emerging challenges in agriculture and allied sectors. It designs and fine tunes need based training programmes for the line department officials of client states that enable to capitalize on their strengths and work towards facing the current challenges in the respective fields.

EEI is bestowed with experienced faculty in different areas of training with excellent knowledge and communication skills. The institute is provided with a well-equipped training environment to meet all the training needs of the clientele. It helps in developing and strengthening capabilities of professionals for better job performance. For the financial year 2022-23, EEI Anand has proposed 29 on-campus online training programmes which are going to organize during April to February 2022-23 are open to receive the nominations from various extension functionaries.

## Who can attend / Eligibility Criteria

All officials working in the agriculture and allied sectors from the Line Departments, Scientists of SAUs, ICAR Institutes/NGOs, ATMAs etc. in the State of Gujarat, Rajasthan, Maharashtra, Chhattisgarh, Madhya Pradesh, Goa, UTs of DNH, Diu and Daman. This programme is suitable for the employees and managers at all levels in the organization. National level certificate will be issued to all the participants who have successfully attended the training with keen interest and interactions.

## Procedure for Nomination

Officers who are willing to participate in the training programme have to send their nomination at [eei@aaui.in](mailto:eei@aaui.in) through proper channel with the permission of concerned nominating authority. The list of the training programs are given in the Annexure-1.



## Annexure-I

| Sr. | Course Title  | Duration                 | Course Director      |
|-----|---|--------------------------|----------------------|
| 1   | Use of Mass Media for Transfer of Technology  | 25-04-2022 to 29-04-2022 | Sh. A. P. Ninama     |
| 2   | Success story writing skills for print & electronic media   | 04-05-2022 to 07-05-2022 | Dr. Keyur Gardhariya |
| 3   | Climate Smart Agriculture and Efficient Water Management  | 09-05-2022 to 13-05-2022 | Sh. A. G. Shukhadia  |
| 4   | Up-Gradation of HRD Skills for Extension Personnel  | 16-05-2022 to 21-05-2022 | Dr. B. D. Patel      |
| 5   | Participatory Extension Management Skills in Agriculture & Allied Fields                                      | 23-05-2022 to 27-05-2022 | Dr. J. K. Patel      |
| 6   | Video Editing & conferencing skills in social media for extension services                                    | 30-05-2022 to 04-06-2022 | Dr. Keyur Gardhariya |
| 7   | Management of Fall Army Warm, Pink Bollworm and Integrated Pest Management Practices Through Extension Skills | 06-06-2022 to 10-06-2022 | Dr. B. D. Patel      |
| 8   | Contract Farming: Opportunities, Issues and Challenges  | 20-06-2022 to 22-06-2022 | Dr. Payal Vihariya   |
| 9   | Promotion of Organic Farming and Sustainable Agriculture  | 27-06-2022 to 02-07-2022 | Dr. B. S. Divekar    |
| 10  | Behavioral Skills for Extensionists & Scientist   | 04-07-2022 to 08-07-2022 | Sh. A. P. Ninama     |
| 11  | Soft Skills for Personality Development   | 11-07-2022 to 16-07-2022 | Dr. Nikita Thakor    |
| 12  | Application of Remote Sensing & Geographic Information Systems (GIS) In Agricultural Development              | 18-07-2022 to 22-07-2022 | Dr. B. D. Patel      |
| 13  | Recent Extension Approaches for Entrepreneurship Development in Agriculture & Allied Sector                   | 25-07-2022 to 30-07-2022 | Dr. J. K. Patel      |
| 14  | Leadership & Decision-Making Skills for Agriculture & Allied Sector   | 01-08-2022 to 06-08-2022 | Sh. V. J. Patel      |
| 15  | Extension Management Approaches for Promotion and Value Addition of High Value Crops                          | 22-08-2022 to 27-08-2022 | Sh. A. G. Shukhadia  |
| 16  | Training Method & Training Management Skills  | 05-09-2022 to 09-09-2022 | Dr. A. C. Jatapara   |
| 17  | Faculty Development Programmes for Extension  | 12-09-2022 to 17-09-2022 | Dr. Nikita Thakor    |

|    |   |                          |                         |
|----|---|--------------------------|-------------------------|
| 18 | Good Agricultural and Allied Practices of Doubling Farmers Income           | 19-09-2022 to 24-09-2022 | Dr. B. S. Divekar       |
| 19 | PRA Tools & Techniques for SREP Development                                 | 26-09-2022 to 30-09-2022 | Sh. A. P. Ninama        |
| 20 | Use of Social Media Skills for Extension                                    | 10-10-2022 to 14-10-2022 | Dr. Ravikumar Chaudhari |
| 21 | Use of Integrated Approaches for Natural Resources management by Community  | 01-11-2022 to 05-11-2022 | Sh. V. J. Patel         |
| 22 | Digital Application for Effective Technology Transfer                       | 14-11-2022 to 18-11-2022 | Dr. Ravikumar Chaudhari |
| 23 | Presentation skills for professional excellence                             | 19-12-2022 to 23-12-2022 | Dr. Keyur Gardhariya    |
| 24 | Commodity Based Extension System Through Commodity Interest Groups and FPOs | 02-01-2023 to 07-01-2023 | Dr. B. S. Divekar       |
| 25 | Gender Mainstreaming & Leadership Skills in Agriculture                     | 09-01-2023 to 11-01-2023 | Dr. Nikita Thakor       |
| 26 | Entrepreneurship Development for Rural Transformation                       | 16-01-2023 to 20-01-2023 | Sh. A. P. Ninama        |
| 27 | Improving e-Governance in Agriculture & Allied Sector                       | 30-01-2023 to 03-02-2023 | Sh. V. J. Patel         |
| 28 | Market Led Extension for Agriculture & Allied Sectors                       | 06-02-2023 to 09-02-2023 | Dr. Ravikumar Chaudhari |
| 29 | Communication Skills for Effective Extension Services                       | 20-02-2023 to 24-02-2023 | Dr. Yogesh Rathwa       |

### Facilities and expenditure:

#### 1. For the participants from Govt. Development Departments / Line Departments :

Free Lodging and Boarding facilities will be provided by Extension Education Institute, Anand. Actual to and fro travel fare will be reimbursed as per entitlement of the official by Extension Education Institute, Anand from respective head quarter of participants to Anand and vice versa on presentation of tickets. For this, participants are required to bring with them the certificate of no claim or no TA advance is drawn from their Department/Office. In case of non-availability of normal reservation, the reimbursement of Tatkal reservation charge will be allowed to the participants. Traveling expenses through own vehicle is not allowed. However, he has to claim DA from their own Department/Office.

#### 2. For the participants from SAUs/ KVKs / ICAR / NGOs Institutes :

Only free Lodging and Boarding facilities will be provided by Extension Education Institute, Anand.

TA / DA or any other expenses will not be given to the participants by Extension Education Institute. This expenditure is to be borne by their own Department / Office.

### How to Reach EEI-Anand:

Anand is well connected with railway. The campus is about 6Kms away from Anand Railway Station/Bus Station. The campus is popularly known as KHETIWADI. Even during the night hours, rickshaws are available from Railway/Bus Station.

# Contact for Further Details

 **Sh. A. P. Ninama**

Faculty, EEI, Anand

 9624599964

 **Dr. Keyur Gardhariya**

Faculty, EEI, Anand

 9054484688



सत्यमेव जयते

**Extension Education Institute**

Government of India  
(Western Region)  
Anand Agricultural University Campus  
Anand, Gujarat - 388 110



 **Contact Us**

 09054484688

 eei@aaui.in

 **Follow Us**

   /EEIWR



## Annexure-I

**Details of On Campus (Physical/Offline) Training programmes to be organized at EEI, Anand (Gujarat)**  
**during the Period of April-2022 to August-2022**

| No. | Title of the Course                                       | Duration                       | Name of Course Director and Mobile No. | Name of the Officer to be Nominated | Designation of the Officer to be Nominated | Office Address | Mob. No. (Whatsapp) | e-mail |
|-----|---|--------------------------------|--|-------------------------------------|--|----------------|---------------------|--------|
| 1   | Use of Mass Media for Transfer of Technology              | 25-04-2022<br>to<br>29-04-2022 | Sh. A. P. Ninama                       | 1                                   |  |                |                     |        |
|     |   |                                |  | 2                                   |  |                |                     |        |
|     |   |                                |  | 3                                   |  |                |                     |        |
|     |   |                                |  | 4                                   |  |                |                     |        |
|     |   |                                |  | 5                                   |  |                |                     |        |
| 2   | Success story writing skills for print & electronic media | 04-05-2022<br>to<br>07-05-2022 | Dr. Keyur Gardhariya                   | 1                                   |  |                |                     |        |
|     |   |                                |  | 2                                   |  |                |                     |        |
|     |   |                                |  | 3                                   |  |                |                     |        |
|     |   |                                |  | 4                                   |  |                |                     |        |
|     |   |                                |  | 5                                   |  |                |                     |        |
| 3   | Climate Smart Agriculture and Efficient Water Management  | 09-05-2022<br>to<br>13-05-2022 | Sh. A. G. Shukhadia                    | 1                                   |  |                |                     |        |
|     |   |                                |  | 2                                   |  |                |                     |        |
|     |   |                                |  | 3                                   |  |                |                     |        |
|     |   |                                |  | 4                                   |  |                |                     |        |
|     |   |                                |  | 5                                   |  |                |                     |        |
| 4   | Up-Gradation of HRD Skills for Extension Personnel        | 16-05-2022<br>to<br>21-05-2022 | Dr. B. D. Patel                        | 1                                   |  |                |                     |        |
|     |   |                                |  | 2                                   |  |                |                     |        |
|     |   |                                |  | 3                                   |  |                |                     |        |
|     |   |                                |  | 4                                   |  |                |                     |        |

|   |   |                          |                      |   |  |  |  |  |  |
|---|---|--------------------------|----------------------|---|--|--|--|--|--|
|   |   |                          |                      | 5 |  |  |  |  |  |
| 5 | Participatory Extension Management Skills in Agriculture & Allied Fields                                      | 23-05-2022 to 27-05-2022 | Dr. J. K. Patel      | 1 |  |  |  |  |  |
|   |   |                          |                      | 2 |  |  |  |  |  |
|   |   |                          |                      | 3 |  |  |  |  |  |
|   |   |                          |                      | 4 |  |  |  |  |  |
|   |   |                          |                      | 5 |  |  |  |  |  |
| 6 | Video Editing & conferencing skills in social media for extension services                                    | 30-05-2022 to 04-06-2022 | Dr. Keyur Gardhariya | 1 |  |  |  |  |  |
|   |   |                          |                      | 2 |  |  |  |  |  |
|   |   |                          |                      | 3 |  |  |  |  |  |
|   |   |                          |                      | 4 |  |  |  |  |  |
|   |   |                          |                      | 5 |  |  |  |  |  |
| 7 | Management of Fall Army Warm, Pink Bollworm and Integrated Pest Management Practices Through Extension Skills | 06-06-2022 to 10-06-2022 | Dr. B. D. Patel      | 1 |  |  |  |  |  |
|   |   |                          |                      | 2 |  |  |  |  |  |
|   |   |                          |                      | 3 |  |  |  |  |  |
|   |   |                          |                      | 4 |  |  |  |  |  |
|   |   |                          |                      | 5 |  |  |  |  |  |
| 8 | Contract Farming: Opportunities, Issues and Challanges  | 20-06-2022 to 22-06-2022 | Dr. Payal Vihariya   | 1 |  |  |  |  |  |
|   |   |                          |                      | 2 |  |  |  |  |  |
|   |   |                          |                      | 3 |  |  |  |  |  |
|   |   |                          |                      | 4 |  |  |  |  |  |
|   |   |                          |                      | 5 |  |  |  |  |  |
| 9 | Promotion of Organic Farming and Sustainable Agriculture  | 27-06-2022 to 02-07-2022 | Dr. B. S. Divekar    | 1 |  |  |  |  |  |
|   |   |                          |                      | 2 |  |  |  |  |  |
|   |   |                          |                      | 3 |  |  |  |  |  |

|    |  |                          |                   |   |  |  |  |  |  |
|----|--|--------------------------|-------------------|---|--|--|--|--|--|
|    |  |                          |                   | 4 |  |  |  |  |  |
|    |  |                          |                   | 5 |  |  |  |  |  |
| 10 | Behavioral Skills for Extensionists & Scientist  | 04-07-2022 to 08-07-2022 | Sh. A. P. Ninama  | 1 |  |  |  |  |  |
|    |  |                          |                   | 2 |  |  |  |  |  |
|    |  |                          |                   | 3 |  |  |  |  |  |
|    |  |                          |                   | 4 |  |  |  |  |  |
|    |  |                          |                   | 5 |  |  |  |  |  |
| 11 | Soft Skills for Personality Development  | 11-07-2022 to 16-07-2022 | Dr. Nikita Thakor | 1 |  |  |  |  |  |
|    |  |                          |                   | 2 |  |  |  |  |  |
|    |  |                          |                   | 3 |  |  |  |  |  |
|    |  |                          |                   | 4 |  |  |  |  |  |
|    |  |                          |                   | 5 |  |  |  |  |  |
| 12 | Application of Remote Sensing & Geographic Information Systems (GIS) In Agricultural Development | 18-07-2022 to 22-07-2022 | Dr. B. D. Patel   | 1 |  |  |  |  |  |
|    |  |                          |                   | 2 |  |  |  |  |  |
|    |  |                          |                   | 3 |  |  |  |  |  |
|    |  |                          |                   | 4 |  |  |  |  |  |
|    |  |                          |                   | 5 |  |  |  |  |  |
| 13 | Recent Extension Approaches for Entrepreneurship Development in Agriculture & Allied Sector      | 25-07-2022 to 30-07-2022 | Dr. J. K. Patel   | 1 |  |  |  |  |  |
|    |  |                          |                   | 2 |  |  |  |  |  |
|    |  |                          |                   | 3 |  |  |  |  |  |
|    |  |                          |                   | 4 |  |  |  |  |  |
|    |  |                          |                   | 5 |  |  |  |  |  |
| 14 | Leadership & Decision-Making Skills  | 01-08-2022 to 06-08-2022 | Sh. V. J. Patel   | 1 |  |  |  |  |  |
|    |  |                          |                   | 2 |  |  |  |  |  |

|    |  |                          |                     |   |  |  |  |  |  |
|----|--|--------------------------|---------------------|---|--|--|--|--|--|
|    | for Agriculture & Allied Sector  |                          |                     | 3 |  |  |  |  |  |
|    |  |                          |                     | 4 |  |  |  |  |  |
|    |  |                          |                     | 5 |  |  |  |  |  |
| 15 | Extension Management Approaches for Promotion and Value Addition of High Value Crops | 22-08-2022 to 27-08-2022 | Sh. A. G. Shukhadia | 1 |  |  |  |  |  |
|    |  |                          |                     | 2 |  |  |  |  |  |
|    |  |                          |                     | 3 |  |  |  |  |  |
|    |  |                          |                     | 4 |  |  |  |  |  |
|    |  |                          |                     | 5 |  |  |  |  |  |

**Signature of the nominating authority**