

Highest Ever 91 Placement Interviews in Placement Year-2023 @ NAU

Excellent Opportunity for any UG or PG Student of NAU

41st Campus Placement Drive of Placement Year-2024

Excellent Opportunity for Diploma/UG/PG-Agri. Or Horti. Or Agril. Engineering or ABM Student of NAU

Placement e-Leaflet No.: 46/2024

Date: 07/03/2024



After facilitating 680+ Placement Interviews generating Job Offers for 1830+ Students of NAU in Powerful Placement Programmes during the Last 11 Years 2013-23, we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **41st Campus Placement / Recruitment Drive of Placement Year-2024 for Diploma or UG or PG-Agri./Horti./Agril. Engineering/ABM Student of NAU to work at GANDHINAGAR** to be held **during March 18-19, 2024 – MONDAY & TUESDAY**. The details are as follows:

Section-I: Let's Know the Recruiting Organization

AgroStar

Kindly visit <https://www.corporate.agrostar.in/> for thorough understanding of your Prospective Employer...

AgroStar is India's foremost AgTech start-up with a mission of "Helping Farmers Win" through the right advisory and solutions, powered by **data and technology**. Headquartered in Pune, AgroStar has current operations in 9 States of India including Gujarat.

- ☞ **Shardul and Sitanshu started AgroStar with a vision to solve two of the biggest problems in Indian agriculture - Lack of guidance for scientific/sustainable farming & limited access to great quality farm inputs for consistent and qualitative farming.**
- ☞ **Today, AgroStar Group provides full-stack solutions to millions of farmers across 9 Indian states via an Omni channel approach. Along the journey, they have built India's largest agronomy advisory center powered by 400+ agri graduates, a highly engaged digital farmer network with over 7 million users and the highest-rated agri app, and a retail network of 7300+ stores.**
- ☞ These technology-enabled channels help farmers produce better and achieve higher price realizations by providing appropriate advice, timely input delivery, and output market linkages.
- ☞ **In March 2022, AgroStar forayed into the output space by acquiring INI farms. With this acquisition, AgroStar Group is Helping Farmers Win with better price realization across 10+ crops by exporting high-quality F&V under the brand name 'Kimaye' to 25+ countries across the globe.**
- ☞ **With 1500+ employees, AgroStar group believes in a culture of ownership and high growth and has been a recipient of multiple Best Startups to Work awards. You can deep dive into our culture here.**
- ☞ With massive synergies across the value chain to unlock, they are excited about our next exponential growth phase while being more mission-focused than ever!
- ☞ With technology at its core, they have built an innovative & sustainable ecosystem that includes products such as a customized enterprise sales solutions that map data of farmers' crop life cycles, India's first online farmer community, online agri-advisory with online shopping for inputs, and an incomparable logistics solution for last-mile rural connectivity.
- ☞ They have procured and partnered with leading national and international brands for major agri-inputs like seeds, crop nutrition, crop protection and farm implements; that are needed for farming and they deliver them at the doorstep of farmers. Thus, efforts at AgroStar are focused to become the driving force to equip farmers with the power of knowledge to farm better and smarter, through technology and expert advice.
- ☞ **The company is funded by prominent VCs like Bertelsmann India, IDG Venture Partners, Aavishkaar Ventures, and Accel Partners. AgroStar is the winner of Economic Times' Best Startup Award-2016, under the 'Social Enterprise' category.**

Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self-driven Professionals (**MALE/FEMALE**); who want to be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction.

Superbly talented, committed and qualified candidate to grab this GOLDEN OPPORTUNITY work with a renowned organization's dynamic team which is continuously expanding, excelling and recording noteworthy growth.


(A) Designation, No. of Vacancies and Place of Posting/Job:

- ✓ **Agri. Advisor** - 120 Vacancies at GANDHINAGAR-Gujarat

(B) Duties & Responsibilities:

- ✓ *Serve as a knowledgeable resource on agri-input products, including seeds, fertilizers, pesticides, and farming tools to our farmers.*
- ✓ *Build and maintain strong relationships with farmers, fostering trust and loyalty.*
- ✓ *Proactively make outbound calls to farmers and recommend appropriate products and practices based on farmers' needs and purchasing capacity.*
- ✓ *Sell agri-input products directly to farmers, using your agri knowledge and communication skills, and boost sales.*
- ✓ *Follow up with customers after sales to ensure satisfaction, gather feedback, and identify opportunities for upselling or cross-selling.*
- ✓ *Continuously strive to enhance your product knowledge and sales techniques through training and self-improvement initiatives.*

(C) Pay Package Offer: Commensurate with the competencies of the candidate and performance in the Interview...Best in the Industry

 **Diploma: 2.84 Lacs** (17000 Net Take Home + Provident Fund + ESIC + Incentives based on monthly performance)

 **UG: 2.87 Lacs** (17191 Net Take Home + Provident Fund + ESIC + Incentives based on monthly performance)

 **PG: 2.99 Lacs** (18153 Net Take Home + Provident Fund + ESIC + Incentives based on monthly performance)

 **+ Excellent Exposure + Learning + Career Growth...**

Section-III: Let's Understand the Nature of Expected Ideal Candidate

Expected Essentials from the Ideal Candidate

(A) Educational Qualification: Diploma or UG or PG in Agriculture / Horticulture / Agril. Engineering / ABM

(B) Competency Requirements: Energetic, Talented, Self Driven, Confident, **MALE/FEMALE Candidates** with the following traits/attributes:

- *Exceptional Communication Skills...*
- *Readiness to work at the grass root level...*
- *Willing to go extra mile, willing to push beyond the ceiling, initiate new ideas, and take challenges head-on...*
- *Achievement Oriented...*
- *Quick Learner...*
- *Capable to take ownership & have decision making ability...*
- *Fluency in speaking and understanding the local language...*
- *Result-driven mindset with a focus on achieving sales targets...*

Section-IV: Selection Modalities

- ✓ Registration by the Eligible & Genuinely Interested Students with Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO to Institute Level Placement Officer latest by March 12, 2024 - TUESDAY - 11:00 am
- ✓ Further Selection Process will be held during March 18-19, 2024 @ AABMI, NAU, Navsari

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Placement Programme 2024: Aiming Higher... Striving Hard... We Can, We Will...



Together WE CAN, WE WILL...

