

Being a tremulous and hopeful hunter in the job jungle; the fresh passing out students may feel totally inadequate to showcase their professional capabilities in the written form (Resume/CV), which will create their image in the mind of the interviewer even before they walk in for the interview. So, they need to write an effective Resume/CV. Ironically, for most of them, this might become a night mare!!! Even after getting an interview call, they may feel unprepared and nervous, as it is always difficult for a job seeker to face the interviewer, *especially for freshers who are just out of college*. Most people do badly at job interviews not because they are incompetent; but simply because they are just plain nervous with sweating palms and stomach butterflies. But, good news is that writing an effective resume & giving interview is a skill, and just like any other skill, it too can be developed. One can reduce the stress level by knowing some common mistakes that candidates make in preparing their Resume/CV as well as while meeting with potential employers and avoiding them.



So, <u>with the noble objective of equipping our students for lucrative career options</u>, <u>the University Placement &</u> <u>Counselling Cell, DSW Office of NAU, Navsari</u>, has been proudly organizing this full day career management training programme <u>since 2012</u>. Pioneered by a <u>highly acclaimed State, National &</u> <u>International Awards Winner Trainer and Certified-Accredited Management Teacher Dr. MEHUL G.</u> <u>THAKKAR</u> - Associate Professor in HRM & TPO @ AABMI and University Placement & Counselling Head @ NAU-Navsari; this innovative training programme certainly increases the "Employability" of students by fostering the much needed professional grooming. It assists to project professional candidature by improving

confidence level, strengthening self image, boosting morale and motivation, personality aspects, professional presence & presentation, etc. through meticulously planned and superbly delivered 7 Lead Training Sessions each of around 70



minutes.

This *time-tested unique training module* assists the students to look at their skills and capabilities in an entirely new light; and equip/enable them for crossing the selection hurdles of the corporates; so that they can win the race in this cut-to-throat



competitive job market conditions. Till 1st July, 2024

Proud 83 Successive C2C @ NAU-Navsari by the In-house HRD Trainer of NAUProud 102 C2C in SAUs of GujaratProud 210 C2C in HEIs of India346 Training Programmes by the In-house HRD Trainer @ NAU

Come! Learn Today for a Better Tomorrow... <u>Sometimes, Winning is Everything..</u>.

Unique Powerful Pre-Placement Preparatory Offering of NAU-Navsari; pioneered by core HRD professional in his inimitable style and delivery; organized every year just before the Upcoming Placement Programme; surely put the passing out students' career on a fast track progress by making them aware about various aspects of career dynamics and fostering the much needed CAN DO Outlook coupled with pleasing personality.







This is a "Proactive Approach" of preparing the passing out students for a better tomorrow - a journey from Campus to Corporate. So, every year, the institute level placement team is requested to facilitate successful organization of this programme and the students of the passing out batches are encouraged to <u>Come! Enrich-Enlighten-Empower and</u> <u>Charge Up ownself for a Better Tomorrow ...</u> by equipping oneself for the journey of <u>Campus to Corporate</u>; and experience the transformation from <u>Good to Better to Best</u> through <u>Survival to Stability – Stability to Success – Success to Significance</u>.

- **Programme Contents:** (What you will learn Key Takeaways)
- Temployability Scenario in the Present Era...Skill India...Make in India...Start-Up India...
- The What a Resume is and is NOT...Bio-Data v/s Resume v/s CV v/s Professional Brief/Profile...
- Types/Formats of Resume ... Components/Sections of Resume ... Effective CV/Resume Writing ...
- Tunderstand yourself better...Recharging yourself from within... Power Dressing for Success
- Developing and Projecting Positive Self Image Powerful Personality Development & Impression Management Tips...
- Types of Aptitude Test and GD...Strategies to crack Aptitude Test and GD...
- The way to tackle the most crucial FAQs and succeed in Job Interview...
- Projecting Positive & Professional Body Language Tips & Traps
- The Managing your online reputation...
- They to be better prepared for job-hunting in cut-to-throat competitive era...

Date & Timing: Date/s is/are to be decided by the Institute. Training Timing will be from 9:30 am to 6:30 pm

Venue: AC Training Hall of the Organizing Institute with Audio-Visual Facilities, Collar Mic. and Power Backup

Target Participants: Young, Aspiring & Ambitious, Promising & Potential Budding Diploma / UG / PG / Ph. D. Students of the Passing Out Batch of the organizing Institute; who believe in "Winning is Everything"!!! & "Reinventing Themselves"...

Come! Learn Today for a Better Tomorrow ... Sometimes, Winning is Everything ...

Modalities: (Learning Process)

- ✓ Power Point Presentation
 - ✓ *Role Playing*
- ✓ Analysis of Real Life Interviews
 - ✓ Self Assessment Test
- ✓ Powerful Motivational Videos
- $\checkmark \ Discussion-Interactions-Query \ Solving$
 - ✓ Feedback on your own CV/Resume
 - ✓ Follow Up for Improvements





Dr. Mehul G. Thakkar (MGT)

Associate Professor in HRM & TPO @ AABMI University Placement & Counselling Head @ NAU <u>E-mail</u>: mehulgthakkar@nau.in, getmgt@gmail.com Contact No.: 02637-282960 (O), 9427163205 (M) Highest Ever 91 Placement Interviews Highest Ever Pay of 10,25,004/- to 6 Students in 2023

Dr. R. M. Naik

Director of Students' Welfare & Chairman of University Placement & Counselling Cell @ NAU <u>E-mail</u>: dswnavsari@nau.in, dswnavsari@gmail.com <u>Contact No.</u>: 02637-292112 (O), 9979888962 (M)

RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Come! Learn Today for a Better Tomorrow....Sometimes, Winning is Everything...