

AGRI-BUSINESS MANAGEMENT

Course Structure – at a Glance

MBA (Agri-Business)		
CODE	COURSE TITLE	CREDITS
Core Courses + Seminar		Total 28+1
ABM 501	PRINCIPLES OF MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR	3
ABM 502	AGRIBUSINESS ENVIRONMENT & POLICY	2
ABM 503	MANAGERIAL ECONOMICS	3
ABM 504	MANAGERIAL ACCOUNTING AND CONTROL	2
ABM 505	COMMUNICATION FOR MANAGEMENT & BUSINESS	2
ABM 506	BUSINESS LAWS AND ETHICS	2
ABM 507	MARKETING MANAGEMENT	3
ABM 508	HUMAN RESOURCE MANAGEMENT	2
ABM 509	FINANCIAL MANAGEMENT	2
ABM 510	PRODUCTION AND OPERATIONS MANAGEMENT	2
ABM 511	RESEARCH METHODOLOGY IN BUSINESS MANAGEMENT	3
ABM 512	PROJECT MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT	2
ABM 591	MASTER'S SEMINAR	1
ABM 595	SUMMER TRAINING/INDUSTRIAL ATTACHMENT**	S/US
Basic Supporting (Compulsory)		Total 6
ABM 513	COMPUTERS FOR MANAGERS	2
ABM 514	MANAGEMENT INFORMATION SYSTEM	2
ABM 515	OPERATIONS RESEARCH	2
Project		Total 10
ABM 599	PROJECT**	10
Elective Courses***		Total - Minimum 10, Maximum 20
ABM 516	RURAL MARKETING	2
ABM 517	AGRICULTURAL MARKETING MANAGEMENT	2
ABM 518	FOOD TECHNOLOGY & PROCESSING MANAGEMENT	2
ABM 519	FERTILISER TECHNOLOGY & MANAGEMENT	2
ABM 520	MANAGEMENT OF AGRO-CHEMICAL INDUSTRY	2
ABM 521	FARM BUSINESS MANAGEMENT	2
ABM 522	SEED PRODUCTION TECHNOLOGY MANAGEMENT	2
ABM 523	TECHNOLOGY MANAGEMENT FOR LIVESTOCK PRODUCTS	2
ABM 524	FRUIT PRODUCTION & POST HARVEST MANAGEMENT	2
ABM 525	FARM POWER & MACHINERY MANAGEMENT	2
ABM 526	INTERNATIONAL TRADE & SUSTAINABILITY GOVERNANCE	2
ABM 527	MANAGEMENT OF AGRI-BUSINESS CO-OPERATIVES	2
ABM 528	AGRIBUSINESS FINANCIAL MANAGEMENT	2
ABM 529	FOOD RETAIL MANAGEMENT	2
ABM 530	MANAGEMENT OF AGRICULTURAL INPUT MARKETING	2
ABM 531	FEED BUSINESS MANAGEMENT	2
ABM 532	AGRI-SUPPLY CHAIN MANAGEMENT	2
ABM 533	MANAGEMENT OF VETERINARY HOSPITALS	2
ABM 534	POULTARY AND HATCHERY MANAGEMENT	2
ABM 535	MANAGEMENT OF FLORICULTURE AND LANDSCAPING	2

* The bifurcation of credit hours in theory, practical, tutorials etc. will be as per the need of the course and Institutes/Universities. In the courses where practical are not provided / possible, tutorials will be required (1 to 2 contact hours) depending on the course need to take care of case discussions / presentations / role plays / business games

** To be completed in companies after the completion of 1st year (6-8 weeks) duration

*** Elective courses will be offered to the students in 2nd year of the programme, subject to Minimum of 10 credits and maximum 20 credits. Institutions / Universities may club together similar elective courses to form specialized elective areas.