

Highest Ever 88 Placement Interviews in Placement Year-2022 @ NAU

40th Campus Placement Drive of Placement Year-2023

Excellent Opportunity for UG & PG-Agri & MBA (ABM) Students to work in 8 States of India

Placement e-Leaflet No.: 50/2023

Date: 13/05/2023



Let's Work Together
and Explore Opportunities...



After facilitating 627 Placement Interviews generating Job Offers for 1780+ Students of NAU in Powerful Placement Programmes during the Last 11 Years 2013-23 (Till Date), we at the University Placement & Counseling Cell of our esteemed Navsari Agricultural University; are pleased to announce the 40th Campus Placement / Recruitment Drive of Placement Year-2023 for UG & PG-Agri. & MBA (ABM) Students of NAU in Barrix Agro Sciences Pvt. Ltd. in 8 States of India to be held in May, 2023. The details are as follows:

Section-I: Let's Know the Recruiting Organization – Barrix Agro Sciences Pvt. Ltd.

Kindly visit <http://www.barrix.in/> for thorough understanding of your Prospective Employer...

- ☞ With a humble start in 2011, Barrix Agro Sciences Private Limited, an innovative establishment, made its foray into the agricultural sector to touch and profoundly influence human lives.
- ☞ Barrix developed eco-friendly crop protection methods using pheromones through their latest dispersion technologies further they forayed in to plant nutritional supplements which boosted the yields up to 317%.

☞ With in-depth study and research on products to support organic farming, Barrix provides innovative and effective products to help farmers. The positive reviews and wide acceptance from customers has paved the way for transforming cultivation methodologies. With a strong supply chain and dedicated personnel, Barrix empowers farmers and impacts the society and ecology in a positive way.

☞ **Barrix Agro Sciences is a venture backed by Omnivore Partners - venture capitalists and CIIE - incubator.**

☞ Omnivore Partners is a venture capital firm investing in early stage agricultural technology companies in India. The firm makes investments in tech-focused companies working in agriculture sub-sectors such as farm automation, information services, precision agriculture using Internet-connected devices, sustainable agriculture and agri-supply chain. There have been very few innovations in the agri space targeting small-scale farmers, who form the biggest chunk of the market and Omnivore has helped such companies evolve into corporates.

☞ CIIE helps entrepreneurs turn their ideas into viable and practical businesses. CIIE supports entrepreneurs by incubating, accelerating, mentoring and funding innovative start-ups with disruptive technologies. CIIE believes it should operate in sectors and geographies where there are market failures and private support is not easy to find.

Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven Professionals (**MALE/FEMALE - Male candidates will be given preference**) to work as “**Institution Business Development Executive**”; and who want to be a part of one of the most interesting phases of individual career; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

By becoming a part of Barrix, you will be joining a team of highly motivated individuals, who are willing to push beyond the ceiling, initiate new ideas, and take challenges head-on. Working in an extremely fast-paced, dynamic work culture is what passionate souls thrive on. So, you will ride against the tide as time is never enough and there's always more to do.

(A) Designation: *Institution Business Development Executive*

(B) No. of Vacancies and Place of Posting/Job: 70+ Vacancies in 8 States of India as follows:

Gujarat, Maharashtra, Rajasthan, Kerala, Karnataka, West Bengal, Uttar Pradesh AND Bihar

(C) Job Purpose: *Sales & Marketing*

(D) Job Responsibilities:

- Planning and execution of institution business development activities for the company.
- Approach new clients and manage existing clients for institution sales.
- Conducting trials, meetings, and technical marketing.
- Market development through collaboration with relevant organizations
- On boarding new clients for institutional sales.
- Market development for Barrix through partnership with not-for-profits and Government bodies.
- Addressing sales enquiries and converting to sales

(E) Pay Package Offer: Starting from 3.50 Lacs....Commensurate with the competencies of the candidate and degree qualification....Best in the Industry

Section-III: Let's Understand the Nature of Expected Ideal Candidate

Expected Essentials from the Ideal Candidate

(F) **Educational Qualification:** UG-Agri. / PG-Agri. / MBA (ABM)



☞ **Note:** Any student who violated Placement Policy of NAU earlier / who got selected in a company earlier is INELIGIBLE. Such student can't register for this Placement Opportunity. Placement Officers are advised to ensure not to forward the resumes of any such defaulting student.

(G) **Competency Requirements:** Energetic, Talented, Self Driven, Confident Candidates with the following traits/attributes:

- ✓ Exceptional Communication Skills...
- ✓ Willing to go extra mile, willing to push beyond the ceiling, initiate new ideas, and take challenges head-on...
- ✓ Achievement Oriented...
- ✓ Capable to take ownership & have decision making ability...
- ✓ SMART Outgoing, Sociable personality with good people skills...
- ✓ Energetic, self-motivated, proactive in approach and passionate about the work...
- ✓ Ability to work independently without supervision also...

Strong interpersonal skills, Good Communication in English (Speaking & Writing) Hindi & Local Language.

Section-IV: Selection Modalities

- ✓ Registration with **Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO** to Institute Level Placement Officer **latest by May 16, 2023 - TUESDAY - 2:00 pm**
- ✓ Short Listing by the Company Authority
- ✓ **Further Selection Process to be held in May, 2023** (Exact Date, Timing & Venue will be conveyed very soon)

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Placement Programme 2023: Aiming Higher...Striving Hard...We Can, We Will...



Together WE CAN, WE WILL...

