

A golden opportunity to lead yourself on the road of Personal & Professional Wellbeing  
A golden opportunity to put your career on a fast track  
A golden opportunity to awaken the hidden potential within you

## University Placement & Counselling Cell, NAU, Navsari

proudly announces *the only of its kind* unique “Full Day Career Management Training Programme”

*Thinking – Sharing – Learning – Sharpening Module* on



50<sup>+</sup>  
Fabulous

# Campus to Corporate-C<sub>2</sub>C

50<sup>+</sup>  
Fabulous



Enhancing Employability of NAU Students at


ASPEE Agribusiness Management Institute on December 15, 2020

1<sup>st</sup> Ever Time ONLINE Full Day Career Management Training Programme in the History of any of the SAUs of India!!!


Exclusively for Budding Agribusiness Managers – MBA (ABM) Students of the Passing Out Batch

**to be conducted/facilitated by**

A Highly Acclaimed Accomplished Teacher-Trainer-Facilitator-Career Counsellor-Coach-Mentor-Researcher



Being a tremulous and hopeful hunter in the job jungle; the fresh passing out students may feel totally inadequate to showcase their professional capabilities in the written form (Resume/CV), which will create their image in the mind of the interviewer even before they walk in for the interview. So, they need to write an effective Resume/CV. And ironically, for most of them, this might become a night mare!!! Even after getting an interview call from the prospective employer, they may feel unprepared and nervous, as it is always difficult for a job seeker to face the interviewer, *especially for freshers who are just out of college, seeking a job.* **Most people do badly at job interviews not because they are incompetent; but simply because they are just plain nervous.** On the day of interview, sweating palms and stomach butterflies are to be expected. But, good news is that writing an effective resume & giving interview is a skill, and just like any other skill, it too can be developed. One can reduce the stress level by knowing some common mistakes that candidates make in preparing their Resume/CV as well as while meeting with potential employers and avoiding them.



**Come! Learn Today for a Better Tomorrow... Sometimes, Winning is Everything...**



So, with the noble objective of equipping our students for lucrative career options, the University Placement & Counselling Cell, DSW Office of NAU, Navsari, has been proudly organizing this full day career management training programme since 2012. Pioneered by a highly acclaimed State, National & International Awards Winner Trainer and Certified-Accredited Management Teacher - Dr. Mehul G. Thakkar - Associate Professor in HRM & Counselling Officer @ AABMI and the University Placement & Counselling Head @ NAU, Navsari, this innovative training programme certainly increases the

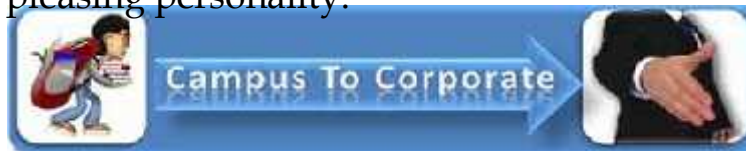
*“Employability” of students by fostering the much needed professional grooming. It assists to project professional candidature by improving confidence level, strengthening self image, boosting morale and motivation, personality aspects, professional presence & presentation, etc. through meticulously planned and superbly delivered 7 Lead Training Sessions each of around 65-70 minutes.*



In and all, this time-tested unique career management training module assists the students to look at their skills and capabilities in an entirely new light; and equip/enable them for crossing the



selection hurdles of the corporates; so that they can win the race in this cut-to-throat competitive job market conditions. This highly interactive 1<sup>st</sup> Ever ONLINE C<sub>2</sub>C of Placement Programme-2021, the 7<sup>th</sup> Successive C<sub>2</sub>C @ AABMI and the proud 52<sup>nd</sup> Successive C<sub>2</sub>C @ NAU, Navsari - the Campus to Corporate Module - C<sub>2</sub>C - Unique Pre-Placement Offering of NAU, Navsari; to be conducted/facilitated by a core HRD professional in his inimitable style and delivery; surely put the passing out students' career on a fast track progress by making them aware about various aspects of career dynamics and fostering the much needed CAN DO Outlook coupled with pleasing personality.



In nutshell, it is a *“Proactive Approach” of preparing the passing out students for a better tomorrow - a journey from Campus to Corporate*. Hence, every year, just before the starting of the Placement Programme, the institute level placement team is requested to facilitate successful organization and accomplishment of this programme and the students of the passing out batches are encouraged to come, enrich, enlighten, charge up and empower themselves for a better tomorrow ...by equipping oneself for the journey of Campus to Corporate; and experience the transformation from Good to Better to Best through Survival to Stability - Stability to Success - and Success to Significance.

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## Programme Contents: (What you will learn – Key Takeaways)

- ☞ Employability Scenario in the Present Era...Skill India...Make in India...Start Up India...
- ☞ What a Resume is and is NOT...Bio-Data v/s Resume v/s CV v/s Professional Brief/Profile...
- ☞ Types / Formats of Resume... Components / Sections of Resume...
- ☞ How to write an impressive CV/Resume that guarantees you an interview call...
- ☞ Understand yourself better... Recharging yourself from within...
- ☞ Developing and Projecting Positive Self Image – Powerful Personality Development & Impression Management Tips...
- ☞ How to tackle the most crucial FAQs and succeed in Job Interview...
- ☞ Body Language – Tips & Traps & Power Dressing for the Interview...
- ☞ Managing your online reputation...
- ☞ How to be better prepared for job-hunting in cut-to-throat competitive era...

## Modalities: (Learning Process)

- ✓ Power Point Presentation
- ✓ Psychological/Management Games
  - ✓ Role Playing
- ✓ Analysis of Real Life Interview Video Clips
  - ✓ Self Assessment Test
- ✓ Powerful Motivational Videos
- Discussion – Interactions – Query Solving
- ✓ Feedback on your own CV/Resume
- ✓ Follow Up for Improvements



Date & Timing: **December 15, 2020-TUESDAY-9:30 am-5:30 pm**

Investment: Your Valuable Time & Wholehearted Attention...

Venue/Platform: Google Meet Platform...Link will be shared only with participants and dignitaries in due course of time...

Target Participants: Young, Aspiring & Ambitious, Promising Budding Agribusiness Managers – the MBA (ABM) Students of the Passing Out Batch of AABMI; who believe in “Winning is Everything”!!! & “Reinventing Themselves”...

## Trainer-Facilitator-Coach-Counsellor:

**Dr. Mehul G. Thakkar**

D. Pharm., B. Sc.-Chemistry (Gold Medalist), MHRD (Gold Medalist), PGDEVS (Gold Medalist), AMT, FSTA, UGC-NET in LW/PM/IR/LSW/HRM, UGC-NET in Management, GSET in Management, UGC-NET in Commerce, Ph. D. In HRD, OLPE-DEBM

Associate Professor in HRM and University Placement & Counselling Head  
ASPEE Agribusiness Management Institute, NAU, Navsari (Gujarat)

**12 Gold Medals, 12 State, 17 National & 12 International Awards Winner Trainer-Academician**

✓ Empanelled Trainer for EEI-Govt. of India in 7 States of Western Region, Indian Society for Training & Development (ISTD), KCG-Dept. Of Education-Govt. of Gujarat, National Council for Climate Change, Sustainable Development & Public Leadership (NCCSD), Gujarat State Pharmacy Council-Govt. of Gujarat and International School for Public Leadership (ISPL)

✓ **Winner of the most coveted “Best Ph. D. Thesis Jury Commendation Award at the National Level”**

✓ **10 Times Winner of the “Best Research Paper Award” at the National & International Level**  
**Conducted 1000+ Training Programmes, Trained/Inspired 5 Lakhs+ People, Contributed to 550+ Organizations...**



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## What has been done / accomplished so far...



Employability Enhancement through Soft Skill Development, Training, Counselling, Professional Grooming Interventions during the Last 8 Sparkling Years - 2012-13 to 2019-20 by the In-house HRD Trainer

344 Participants benefited through 101 Hours Intensive Training Inputs @ NAU during 2012-13...

490 Participants benefited through 96 Hours Intensive Training Inputs @ NAU during 2013-14...

742 Participants benefited through 102 Hours Intensive Training Inputs @ NAU during 2014-15...

1061 Participants benefited through 108 Hours Intensive Training Inputs @ NAU during 2015-16...

1639 Participants benefited through 101 Hours Intensive Training Inputs @ NAU during 2016-17...

1372 Participants benefited through 85 Hours Intensive Training Inputs @ NAU during 2017-18...

999 Participants benefited through 94 Hours Intensive Training Inputs @ NAU during 2018-19...

980 Participants benefited through 74 Hours Intensive Training Inputs @ NAU during 2019-20...



Way Forward: *Aiming Higher... Striving Hard... We Can, We Will...*



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*What has been done / accomplished so far...*



3110 Students of NAU benefited through

51 Full Day Career Management Training Programmes on



Campus to Corporate – C<sub>2</sub>C



Placement Year	No. of C <sub>2</sub> C Training Programmes conducted by the University Placement & Counselling Head (the In-house HRD Trainer) @ NAU, Navsari	No. of Students benefited/trained in C <sub>2</sub> C Training Programmes
2013	6	304
2014	6	340
2015	6	357
2016	8	605
2017	8	441
2018	8	542
2019	7	363
2020	2	116
<u>2021</u> <i>Present Ongoing Year</i>	<i>Aiming Higher... Striving Hard... We Can, We Will...</i>	

Every year, all the Institutes of NAU, Navsari are **requested to finalize and give timely confirmation for organizing Full Day Career Management Training Programme on "Campus to Corporate – C<sub>2</sub>C" during October-May for the Upcoming Batches...**

**Dr. Mehul G. Thakkar**

Associate Professor in HRM & TPO @ AABMI  
 University Placement & Counselling Head @ NAU  
 E-mail: [mehulgthakkar@nau.in](mailto:mehulgthakkar@nau.in), [getmgt@gmail.com](mailto:getmgt@gmail.com)  
 Contact No.: 02637-282960 (O), 9427163205 (M)

**Dr. R. M. Naik**

Director of Students' Welfare &  
 Chairman of University Placement & Counselling Cell @ NAU  
 E-mail: [dswnavsari@nau.in](mailto:dswnavsari@nau.in), [dswnavsari@gmail.com](mailto:dswnavsari@gmail.com)  
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## Campus to Corporate – C<sub>2</sub>C

“Campus to Corporate-C<sub>2</sub>C” Trg. Programmes for UG, PG, Ph. D Students at Degree Colleges of NAU, Navsari

Placement Year	NMCA, Navsari	ACHF, Navsari	CoF, Navsari	AABMI, Navsari	VCVSAH, Navsari	ASBI, Surat	CoA, Bharuch	CoA, Waghai	CAET, Dediapada	COFs, Navsari
<u>2013</u>	18/09/12 68 UG-PG-Ph.D.	01/11/12 88 UG-PG	<i>Not Applicable</i>	09/10/12 23 PG	19/08/13 12 UG	<i>Not Applicable</i>			<i>Not Applicable</i>	<i>Not Applicable</i>
<u>2014</u>	24/12/13 82 UG	23/10/13 98 UG-PG		16/11/13 72 PG	31/12/13 38 UG-PG					
<u>2015</u>	20/12/14 95 UG	08/01/15 83 UG-PG		01/01/15 78 PG	-					
<u>2016</u>	20/01/16 98 UG	22/01/16 144 UG-PG		27/01/16 74 PG	-					
<u>2017</u>	29/11/16 87 UG-PG	10/03/17 70 UG-PG	17/07/17 10 UG	19/11/16 75 PG	15/10/16 37 UG	17/04/17 31 UG	-	09/03/17 47 UG	-	-
<u>2018</u>	21/04/18 84 UG	14/12/17 109 UG-PG		16/12/17 34 PG	02/12/17 49 UG	-	22/05/18 35 UG	27/02/18 58 UG	-	-
<u>2019</u>	30/03/19 66 UG	-	-	<i>NOT ORGANIZED by the Inst.</i>	24/12/18 41 UG	13/05/19 63 UG	-	02/03/19 42 UG	29/12/18 58 UG-PG	-
<u>2020</u>	<i>Could not be organized due to COVID-19 Pandemic Lockdown</i>		18/01/20 42 UG-PG	<i>Could not be organized due to COVID-19 Pandemic Lockdown</i>				04/03/20 47 UG	<i>Could not be organized due to COVID-19 Pandemic Lockdown</i>	
<u>2021</u>				15/12/20 31 PG						

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## Campus to Corporate – C<sub>2</sub>C

“Campus to Corporate-C<sub>2</sub>C” Trg. Programmes for Diploma Students at Polytechnic Colleges of NAU, Navsari

Placement Year	Agri. Poly., Vyara	Agri. Poly., Bharuch	Agri. Poly., Waghai	Agri. Eng. Poly., Dediapada	Horti. Poly., Navsari	Horti. Poly., Paria	A. H. Poly., Navsari
<u>2013</u>	15/09/12 84 Students	-	-	31/01/13 29 Students	-	-	<i>NOT ORGANIZED by the Inst.</i>
<u>2014</u>	09/05/14 24 Students	20/05/14 26 Students	-	-	-	-	
<u>2015</u>	09/02/15 46 Students	26/05/15 29 Students	-	01/06/15 26 Students	-	-	
<u>2016</u>	16/02/16 68 Students	09/05/16 35 Students	18/02/16 24 Students	-	-	09/03/16 26 Students	
<u>2017</u>	-	-	09/03/17 30 Students	-	-	02/05/17 54 Students	
<u>2018</u>	02/02/18 87 Students	22/05/18 26 Students	27/02/18 29 Students	-	07/04/18 31 Students	-	
<u>2019</u>	<i>Not Applicable This Year</i>	-	02/03/19 21 Students	29/12/18 20 Students	18/05/19 29 Students	16/05/19 23 Students	
<u>2020</u>	<i>Not Applicable This Year</i>	<i>Could not be organized due to Lockdown</i>	04/03/20 27 Students	<i>Could not be organized due to COVID-19 Pandemic Lockdown</i>			
<u>2021</u>							



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