

University Placement & Counselling Cell, DSW, NAU, Navsari

proudly announces the only of its kind unique **"Full Day or 2-Days Career Management Training Programme"**

Powerful Pre-Placement Preparatory Training Module

Thinking – Sharing – Learning – Sharpening Module on

Campus to Corporate-C₂C

Enhancing Employability of NAU Students

various institutes of NAU, Navsari during October to June {Every Year}

Only One of its kind In-house Intensive Career Management Training Programme in the History of any of the SAUs of India!!!

Exclusively for Diploma, UG, PG and Ph. D. Students of all the Faculties and all the Colleges

to be conducted/facilitated by

A Highly Acclaimed Accomplished Teacher-Trainer-Facilitator-Career Counsellor-Coach-Mentor-Researcher



Till 1st October, 2026



Proud 103 Successive C₂C @ NAU-Navsari by the In-house HRD Trainer of NAU

Proud 122 C₂C in SAUs of Gujarat

Proud 239 C₂C in HEIs of India

472 Training Programmes by the In-house HRD Trainer @ NAU

Come! Learn Today for a Better Tomorrow... Sometimes, Winning is Everything...

Unique Employability Enhancement
HRD Intervention
on

Learn Today,
Prepare Today,
Lead Tomorrow!

 Campus to Corporate
C2C

*Bridging Knowledge, Skills & Opportunities...
for a Successful Career*

Employability Enhancer – Facilitator

Prof. (Dr.)
Mehul G. Thakkar

Professor & Head in HRM and
University Placement & Counselling Head



**Enhance
Employability Skills**

Be Job Ready.
Be Future Ready.



**Build
Professional
Mindset**

Think Like a
Professional.



**Improve
Career Readiness**

Prepare Today.
Get Ahead.



**Develop
Communication &
Interpersonal Skills**

Connect Better.
Grow Faster.



**Gain Industry
Insights & Exposure**

Learn from Industry.
Be Industry Ready.



**Turn Aspirations
into Achievements**

Dream. Prepare.
Achieve.

*From Campus Dreams
to Corporate Realities...*



Years of
Experience



Trainer
Mentor
Guide
Leader



Empowering Minds.
Building Futures.

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Being a tremulous and hopeful hunter in the job jungle; the fresh passing out students may feel totally inadequate to showcase their professional capabilities in the written form (Resume/CV), which will create their image in the mind of the interviewer even before they walk in for the interview. So, they need to write an effective Resume/CV. Ironically, for most of them, this might become a night mare!!! Even after getting an interview call, they may feel unprepared and nervous, as it is always difficult for a job seeker to face the interviewer, *especially for freshers who are just out of college.* **Most people do badly at job interviews not because they are incompetent; but simply because they are just plain nervous with sweating palms and stomach butterflies.** But, good news is that writing an effective resume & giving interview is a skill, and just like any other skill, it too can be developed. One can reduce the stress level by knowing some common mistakes that candidates make in preparing their Resume/CV as well as while meeting with potential employers and avoiding them.



So, *with the noble objective of equipping our students for lucrative career options,* **the University Placement & Counselling Cell, DSW Office of NAU, Navsari,** has been proudly organizing this full day career management training programme **since 2012.** Pioneered by our **highly acclaimed Internationally Awarded HRD Trainer Prof. (Dr.) MEHUL G. THAKKAR** - Professor & Head in HRM & TPO-Counselling Officer @ AABMI and University Placement & Counselling Head @ NAU-Navsari; this innovative *Employability Enhancement Intervention* fosters the much needed professional grooming of students, assists them *to project professional candidature by improving confidence level, strengthening self-image, boosting morale and motivation, personality aspects, professional presence & presentation, etc. through meticulously planned and superbly delivered 7 Lead Training Sessions each of around 70 minutes.*



This time-tested unique training module assists the students to look at their skills and capabilities in an entirely new light; and equip/enable them for crossing the selection hurdles of the corporates; so that they can win the race in this cut-to-throat competitive job market conditions. **Till 1st October, 2026**



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Unique Powerful Pre-Placement Preparatory Employability Enhancement HRD Intervention of NAU-Navsari; pioneered by core HRD professional in his inimitable style and delivery; organized every year just before the Upcoming Placement Programme; surely puts the passing out students' career on a fast track progress by making them aware about various aspects of career dynamics and fostering the much needed CAN DO Outlook coupled with pleasing personality.



This is a ***“Proactive Approach”*** of preparing the passing out students for a better tomorrow - a journey from ***Campus to Corporate***. So, every year, the institute level placement team is requested to facilitate successful organization of this programme and the students of the passing out batches are encouraged to ***Come! Enrich-Enlighten-Empower and Charge Up oneself for a Better Tomorrow ...*** by equipping oneself for the journey of ***Campus to Corporate***; and experience the transformation from ***Good to Better to Best*** through ***Survival to Stability – Stability to Success – Success to Significance***.

Programme Contents: (What you will learn – Key Takeaways)	Modalities: (Learning Process)
☞ Understanding Employability Scenario in the Present Era...	✓ Interesting Power Point Presentation
☞ Developing Right Attitudinal Mindset for Career Success...	✓ Role Playing
☞ Effective CV/Resume Writing...Formats, Sections/Components and Art of Writing...	✓ Analysis of Real Life Interviews
☞ Power Dressing for Success...	✓ Self Assessment Test
☞ Developing and Projecting Positive Self Image – Impression Management Tips...	✓ Powerful Motivational Videos
☞ Strategies to crack Aptitude Test and GD...	✓ Discussion-Interactions-Query Solving
☞ Strategies to tackle the most crucial FAQs and succeed in Job Interview...	✓ Feedback on your own CV/Resume
☞ Projecting Positive & Professional Body Language – Tips & Traps	✓ Follow Up for Improvements
☞ Managing Online Reputation – Tips & Traps	
☞ Improving Employability for job-hunting in cut-to-throat competitive era...	



Date & Timing: Date/s is/are to be decided by the Institute. Training Timing will be from 9:00 am to 6:30 pm

Venue: AC Training Hall of the Organizing Institute with Audio-Visual Facilities, Collar Mic. and Power Backup

Target Participants: Young, Aspiring & Ambitious, Promising & Potential Budding Diploma / UG / PG / Ph. D. Students of the Passing Out Batch of the organizing Institute; who believe in ***“Winning is Everything”!!! & “Reinventing Themselves”...***

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Pioneer and Chief Facilitator of "Campus to Corporate - C₂C" KYC - Know Your (Caring, Concerned & Competent) Coach-Counsellor Available 24*7*365 for Help... C₂C Specialist



Internationally Acclaimed In-house HRD Trainer-Facilitator-Coach-Counsellor:

Prof. (Dr.) Mehul G. Thakkar (MGT)

D. Pharm., B. Sc.-Chemistry (Gold Medalist), MHRD (Gold Medalist), PGDEVS (Gold Medalist), CMT, CCC+, AMT-HRM, CSFTSA, UGC-NET in LW/PM/IR/LSW/HRM, UGC-NET in Management, UGC-NET in Commerce, GSET in Management, UGC-NET in AE/CE/Andragogy/NFE, FSTA, DEBM (EDII), F-ISTD, PGDAEM (Distinction), PGDRM (Batch Topper), PGDHE, ICC - (Foundation, Advanced & Masters), Ph. D. in HRD, Ph. D. in Management, Post Doc. D. Litt. in OB & HRM...

Professor & Head in HRM (*Proud Recipient of the most coveted Dale Carnegie Teaching Excellence Award-2025*)

Winner of the International Youth Employability Skills Development Champion Award-2025

University Placement Head, University Counselling Head, University Nodal Officer of AC&ABC Scheme, University Coordinator of UHV Scheme, University Co-Coordinator of SSIP Scheme, Course Co-Director of PGC-FPO, Coordinator of Centre for Innovation & Agripreneurship (CIA), Active Member of University FPO Cell (As Capacity Building Expert), Former Mentor and Present Active Member of University Startup Cell, University's In-house HRD Trainer, University's Official & Preferred MoC

Navsari Agricultural University (NAU), Navsari (Gujarat)

12 Gold Medals, 12 State, 24 National & 30 International Awards Winner Trainer-Academician

International Certified Career Coach (Foundation, Advanced & Masters) from Mindler-India & CDA-USA

Certified National Trainer (89%), Master Trainer (92%) & Lead Assessor (99%) of

Mgt. & Entrepreneurship and Professional Skills Council, NSDC, Ministry of Skill Devt. and Entrepreneurship, Govt. of India

BEST Placement Head National Award Winner, Certified Member of the National TPO Club

BEST Entrepreneurship Trainer National Award Winner, Entrepreneurial Ecosystem Builder Award Winner

Startup MAARG Mentor of Govt. of India, Startup SATHI Mentor of CII & i-HUB (Govt. of Guj.), Startup Mentor of VNSGU-Surat

Empanelled Trainer for EEI-Govt. of India in 7 States of Western Region, Indian Society for Training & Development (ISTD), KCG-Dept. of Education-Govt. of Gujarat, National Council for Climate Change, Sustainable Development & Public Leadership (NCCSD), Gujarat State Pharmacy Council-Govt. of Gujarat and International School for Public Leadership (ISPL)

✓ **Winner of the most coveted "Best Ph. D. Thesis Jury Commendation Award at the National Level"**

✓ **24 Times Winner of the "Best Research Paper Award" at the National & International Level**

Conducted 1950+ Training Programmes, Trained/Inspired 12+ Lakhs People, Contributed to 950+ Organizations...

Come! Refresh-Recharge-Reinvent-Rejuvenate Yourself for Superb-Sounding-Sustainable Professional Success...

Prof. (Dr.) Mehul G. Thakkar (MGT)

*Professor & Head in HRM & TPO-Counselling Officer @ AABMI
University Placement & Counselling Head @ NAU*

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**Highest Ever 122
Placement Interviews in 2026**

**Highest Ever Pay
of 22 LPA to Placed
Students in 2026**

Prof. Jaimin R. Naik

*Director of Students' Welfare &
Chairman of University Placement & Counselling Cell @ NAU*

E-mail: dswnavsari@nau.in, dswnavsari@gmail.com

Contact No.: 02637-292112 (O), 9979888962 (M)

RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

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