

3rd Campus Placement Interview of Placement Programme-2022

Excellent Opportunity for UG (Agri./Horti.) OR PG (Agri./Horti.) OR MBA (ABM) Students

Placement e-Leaflet No.: 3/2022

Date: 07/12/2021



After facilitating Exactly 500 Placement Interviews generating Job Offers for 1480 Students of NAU in Powerful Placement Programmes during the Last 9 Navratna Years 2013-2021,

we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **3rd Campus Recruitment Drive of Placement Programme-2022** to be held **in December, 2021**. The details are as follows:

Section-I: Let's Know the Recruiting Organization – Rallis India Ltd.

Kindly visit <https://www.rallis.co.in> for thorough understanding of your Prospective Employer...

- ☞ Rallis India Ltd. (A TATA Enterprise) is one of the most reputed organization of the most coveted TATA Group.
- ☞ Their Mission is **Serving Farmers through Science.** Their Vision is *"to be amongst top 3 leading enterprises by 2026 in the chosen areas within farm inputs and chemistry led businesses."*
- ☞ **Their CORE VALUES include the following:**
 - ✓ Safety
 - ✓ Passion
 - ✓ Integrity
 - ✓ Customer Centricity
 - ✓ Excellence

Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven Professionals (**MALE Preferred**) to support customer relations activities; who want to be a part of one of the most interesting phases of individual career; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

(A) Designation, No. of Vacancies and Place of Posting/Job:

- ✓ *Sales Trainee – Many Vacancies at various locations in different States of INDIA – PAN India*

(B) Job Profile:

- ✓ *To study the competitors & market potential on different crops for different product lines ...*
- ✓ *Identifying key market centres & planning the strategy for scaling up the sale plans ...*
- ✓ *Sales: Census, analysis & Validation ...*
- ✓ *Handle Marketing campaigns ...*
- ✓ *Making route plans for entry level sales force to improve reach & penetration ...*
- ✓ *To prepare report to understand market, competition, potential and preparing short term & long term plans to improve market share and creating RKK database for potential Villages ...*
- ✓ *Working under supervision & as per guidelines provided by Regional Sales Team ...*

(C) Pay Package Offer: Commensurate with the competencies of the candidate and place of posting....Best in the Industry

 **4 Lacs**  **+ Excellent Exposure + Learning + Career Growth...**

Section-III: Let's Understand the Nature of Expected Ideal Candidate

Expected Essentials from the Ideal Candidate

(D) Educational Qualification: UG (Agri. / Horti.) OR PG (Agri. / Horti.) OR MBA (ABM)

(E) Competency Requirements: *Energetic, Talented, Self Driven, Confident Candidates with the following traits/attributes:*

- ✓ *Exceptional Communication Skills and Interpersonal Skills ...*
- ✓ *IT Application Skills ...*
- ✓ *Presentation Skills and Negotiation Skills ...*
- ✓ *Good Knowledge of Agriculture Domain, Crop Patterns and Agro Chemical Products, Inclination towards Individual Customer Contact Programs ...*
- ✓ *Willing to go extra mile, willing to travel to create connections ... Achievement Oriented ...*
- ✓ *Capable to take ownership & have decision making ability ...*

Section-IV: Selection Modalities

- ✓ Registration with and **Timely Submission of Duly Filled Excel Sheet Proforma of the Company and Latest Resume in Soft Copy in .doc / pdf format without photo** to Institute Level Placement Officer **latest by 8th December, 2021 – WEDNESDAY – 2:00 pm**
- ✓ Short Listing by the Company Authority
- ✓ Online Aptitude Test followed by Personal Interview **in December, 2021** (Exact Date, Timing & Venue will be conveyed very soon)

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the BEST Performance!!!

Placement Programme 2022: Aiming Higher... Striving Hard... We Can, We Will...

