

Master and Doctoral Thesis

Management Traineeship Project Details (2007-2021)

Sr. No.	Name Of the Student	Registration No.	Batch	Title	Guide
2007-09					
1	Bhimani Hirenkumar Tribhovanbhai	04-0386-2007	2007-09	The Winning Innings of Managemnt: A case from Amalsad Multipurpose PACS	Dr. Rahul Thakkar
2	Bhole Parijat Madhukar	04-0387-2007	2007-09	To Compare and Analyze the Various Sales Promotional Strategies and Marketing Strategies by Cadila Agro and their Competitors	Dr. Ruchira Shukla
3	Champaneri Manishkumar Rameshbhai	04-0388-2007	2007-09	Supply Chain Management of Cadila Agro	Dr. R. R. Shah
4	Chaudhari Viralkumar Prabhubhai	04-0389-2007	2007-09	Consumer Preference and Perception for Packaged Milk in Valsad District	Dr. Rahul Thakkar
5	Dange Vishwesh Shashikant	04-0390-2007	2007-09	Evolution of Warana "Beyond the Lucky Gold Star Group"	Dr. Ruchira Shukla
6	Khode Prakash Ratnakar	04-0392-2007	2007-09	Establishment of Linkages in Tribal Areas for Export of Dehydrated Onion, Garlic and Ginger with Specific Reference to the Project to be Setup by Panchmahal Dairy	Dr. A. K. Leua
7	Chikhalia Mitesh	04-0393-2007	2007-09	Building Up of an Efficient Marketing System to Obviate the need for Better Agricultural Market Option in Kadi Gujarat:A case of Castor Seed	Dr. Ruchira Shukla
8	Nemade Girish Narayan	04-0394-2007	2007-09	Establishment of Linkages with Farmers of Tribal Areas for Export of Dehydrated Onion, Garlic and Ginger in Reference to	Dr. A. K. Leua

				Panchmahal Dairy	
9	Parmar Bhushan Kanubhai	04-0395-2007	2007-09	An Anatomy of Banas Dairy's Evolution	Dr. A. K. Leua
10	Patel Hiteshkumar Sureshbhai	04-0396-2007	2007-09	A Study on Shrimp: The Indian Marine King	Dr. Rahul Thakkar
11	Patel Kirankumar Kantilal	04-0397-2007	2007-09	Building Up of an Efficient Marketing System to Obviate the need for Better Agricultural Market Option in Kadi Gujarat:A case of Castor Seed	Dr. Ruchira Shukla
12	Patel Nikunj Vinodbhai	04-0398-2007	2007-09	Marketing Effectiveness and Competitor Analysis of ASPEE Sprayers and Dusters offering at Uttar Pradesh	Dr. Rahul Thakkar
13	Patil Amol Sayajirao	04-0399-2007	2007-09	Study of Minimum Support Price (MSP) for Cotton in Gujarat	Dr. A. K. Leua
14	Patil Chandrashekhar Uttam	04-0400-2007	2007-09	Customer Satisfaction Cadila Agro Division Ahmmadabad	Dr. Ruchira Shukla
15	Patil Mahesh Bhausahab	04-0401-2007	2007-09	Study of Minimum Support Price (MSP) for Wheat in Gujarat	Dr. A. K. Leua
16	Pekhale Tushar Jagannath	04-0402-2007	2007-09	Rural Food Consumption Pattern and its Implication for Marketing in Surat	Dr. Ruchira Shukla
2008-10					
1	Chate Nilesh Pandharinath	04-0405-2008	2008-10	An analysis of market penetration and competitive scenario for Ajeet seeds.	Dr. Ruchira Shukla
2	Desmukh Anubhao Naryanrao	04-0406-2008	2008-10	Study of Market Porential For Gaucho In Soyabean Seed Treatment In Buldana District Of Maharashtra For Bayer Crops Science Ltd	Dr. Rahul Thakkar
3	Gadewar Rajeshwar Madhukar	04-0407-2008	2008-10	To Study And Map The Process, Behaviour And Practices of Buyers And Sellers In Agricultural Market of Latur Region of Maharashtra For Major Agronomical Crops	Dr. Rahul Thakkar
4	Gayatri Manojkumar Joshi	04-0408-2008	2008-10	Marketing effectiveness of Balaji	Dr. Ruchira Shukla

				Products in selected districts of South Gujarat.	
5	Karkar Hiteshkumar Kalubhai	04-0409-2008	2008-10	Comparative Evaluation of Participants Satisfaction And Perception In Castor Trade: NSEL Viz a Viz APMC	Dr. Rahul Thakkar
6	Kolambe Suchit Balkrushina	04-0410-2008	2008-10	Marketing Effectiveness And Competitor Analysis of Richfield Fertilizers Pvt Ltd	Dr. Rahul Thakkar
7	Latkute Roshan Subhash	04-0411-2008	2008-10	Marketing Effectiveness and Competitor Analysis of Richfield Fertilizers Pvt Ltd	Dr. Rahul Thakkar
8	Madan Mohan Sharan Singh	04-0412-2008	2008-10	Marketing Effectiveness and Competitor Analysis of ASPEE Sprayer and Dusters in Uttar Pradesh	Dr. Ruchira Shukla
9	Magar Sambhai Shivaji	04-0413-2008	2008-10	An Evaluative Study of Dealer Perception And Consumer Buying Behaviour For Mahabeej Seeds In Western Maharashtra	Dr. Rahul Thakkar
10	Mandekar Vaibhao Prakash	04-0414-2008	2008-10	Study of Consumer Buying Behaviour for BT Cotton Seeds in Akola District	Dr. A. K. Leua
11	Nage Yogesh Samadhan	04-0415-2008	2008-10	Study of Consumer Buying Behaviour for BT Cotton Seeds in Buladana District	Dr. A. K. Leua
12	Raut Chetan Govind	04-0416-2008	2008-10	Promotional effectiveness and consumer perception regarding Nuziveedu Bt Cotton seed in vidarbha region of Maharashtra	Dr. Ruchira Shukla
13	Yadav Devikiran Yashwant	04-0418-2008	2008-10	Exploring market potential of various seeds in South Gujarat.	Dr. Ruchira Shukla
14	Gadge Umesh Gopal	04-0419-2008	2008-10	Marketing effectiveness and competitor analysis of ASPEE sprayers and dusters offering in	Dr. Ruchira Shukla

				Gujarat.	
15	Gadge Sachin Rajaram	04-0420-2008	2008-10	Customer satisfaction towards yashoda seeds in selected districts of Maharashtra.	Dr. Ruchira Shukla
16	Awandkar Rajendra Wasudeo	04-0421-2008	2008-10	Study of Presence, Performance and Awareness of Water Soluble Fertilizer of RCF in Akola District of Maharashtra	Dr. A. K. Leua
17	Kasture Atish Vilash	04-0422-2008	2008-10	A study on the marketing of Bt Cotton in Akola District of Maharashtra for Ankur seeds pvt. Ltd.	Dr. Ruchira Shukla
18	Thakare Shrikant Pramodrao	04-0423-2008	2008-10	Understanding consumer buying behavior and farmer's preference for the market launch of new Bt Cotton product by Nuziveedu seeds pvt. Ltd.	Dr. Ruchira Shukla
19	Patekar Vaibhav Ashok	04-0424-2008	2008-10	Study of Presence, Performance and Awareness of Water Soluble Fertilizer of RCF in Ahmednagar District Of Maharashtra	Dr. A. K. Leua
20	Sawhney Sweta	04-0417-2008	2008-10	A Market Survey of High End Grocer and Food Store to Determine the Effectiveness of Retail Environment Classification of Cadbury India Limited in Agra	Dr. A. K. Leua
21	Priyanka Anil Mane	04-0434-2008	2008-10	An Assessment of Performance and Satisfaction of Customers of Shree Warana Sahakari Bank Ltd.	Dr. A. K. Leua
2009-11					
1	Bangale Kushal Bhikush	04-0519-2009	2009-11	A Comporative Study of Krishidhan Seeds Ltd (Specially Bt-Cotton Seeds Products) With Their Competitors In Buldana District of Maharashtra	Dr. Rahul Thakkar

2	Bhandarkar Rajesh Krishna	04-0520-2009	2009-11	Analysis of Free Trade Warehousing Zone and Customer Perception Towards Services of Arshiya International Ltd In Raigad Region of Maharashtra	Dr. Rahul Thakkar
3	Chopade Sumit Sudhakar	04-0521-2009	2009-11	Market potential for the Tata rallis products in tomato crop in baramati, junner and Ambegaon talukas of Pune.	Dr. Ruchira Shukla
4	Desmukh Sagar Surendra	04-0522-2009	2009-11	Study of Awareness and Promotional Levels for NRPL Animal Nutraceutical Products in Vidarbh Region of Maharashtra	Prof. Bhavesh Chaudhari
5	Dhande Yogesh Chandrakant	04-0523-2009	2009-11	Marketing of Drip irrigation in Jalgaon District.	Dr. Ruchira Shukla
6	Fauzan Aneeqe Gulam Rahmani	04-0524-2009	2009-11	Formulation of a Marketing Strategy for Tomato, Chilli, Brinjal and Okra for Nath Bio-genes (I) Ltd for Maharashtra Market	Dr. Gautam Parmar
7	Gadakari Lalit Dasharath	04-0525-2009	2009-11	Estimation of Market Potential for Adani Wilmar's Castor De Oiled Cake in Nasik & Navsari Region	Dr. A. K. Leua
8	Gajare Sunit Kamalakar	04-0526-2009	2009-11	Impact of Drip Irrigation on Vegetable Crops in Pune District of Maharashtra	Dr. A. K. Leua
9	Idhole Santosh Bhagwan	04-0527-2009	2009-11	Effectiveness of Marketing Strategies of Ankur Seeds Pvt. Ltd. for Bt Cotton Seeds in Kalol Taluka, District Nagpur (Maharashtra)	Prof. Bhavesh Chaudhari
10	Jadhav Sandeep Madhukar	04-0528-2009	2009-11	Marketing potential of Micro-Irrigation Products in Nasik District for Kisan irrigation ltd.	Dr. Ruchira Shukla
11	Kalore Nilesh Bhaskarrao	04-0529-2009	2009-11	A Comporative Study Of Krishidhan Seeds Ltd (Specially Bt-Cotton Seeds Products) With Their Competitors In Akola District Of	Dr. Rahul Thakkar

				Maharashtra	
12	Mankar Rahul Vinodrao	04-0530-2009	2009-11	Study of Promotional Strategies and Satisfaction Level of Farmers for Speciality Fertilizer Products of Deepak Fertilizer	Dr. A. K. Leua
13	Manoj Patidar	04-0531-2009	2009-11	Impact of Organic / Bio-Dynamic Farming System on Farmers of West Nimar Region(MP)	Dr. Swati Sharma
14	Mhaisdhune Sachin Hiranman	04-0532-2009	2009-11	Performance and Constraints in Export of Grape from Maharashtra state	Dr. Gautam Parmar
15	Patil Shrikant Jayprakash	04-0534-2009	2009-11	Impact of Cluster Promotion Programme on the Sericulture Farmers of Buldana District of Maharashtra	Dr. Ruchira Shukla
16	Patil Umesh Dnyandev	04-0535-2009	2009-11	Brand Awareness and Consumer Satisfaction Level For Water Soluble Fertilizer of RCF In Jalgaon District of Maharashtra	Dr. Swati Sharma
17	Sangle Sumant Vishnupant	04-0536-2009	2009-11	Export Potential of Raw Cotton Bales for Adani Wilmar Ltd.	Dr. A. K. Leua
18	Sapkal Arun Ramchandra	04-0537-2009	2009-11	A Study on the Marketing of Bt Cotton in Buldhana District of Maharashtra for Ankur Seeds Pvt. Ltd.	Prof. Bhavesh Chaudhari
19	Shinde Yogesh Yashwant	04-0538-2009	2009-11	Study of Supply Chain Management, customer satisfaction and competitors analysis of Kisan Irrigation Ltd.	Dr. Gautam Parmar
20	Upadhe Sandeep Madhavrao	04-0539-2009	2009-11	Marketing Effectiveness For Water Soluble Fertilizers of RCF Ltd In Nasik District of Maharashtra	Dr. Swati Sharma
21	Patel Vandita Laxminarayan	04-0533-2009	2009-11	Study of Buying Behaviour of Farmers for KRIBHCO Urea in Vadodara District	Dr. Ruchira Shukla
2010-12					
1	Ankit Dilip Gole	04-675-2010	2010-12	Assessment of market share, buyer behaviour and competitive	Dr. Mehul G. Thakkar

				scenario for Bt Cotton seeds of M/s Nuziveedu seeds pvt. Ltd. In Jamnagar District of Gujarat	
2	Bhalearao Anupam Ashok	04-676-2010	2010-12	An analysis of consumer expectation and backward linking for organic mall in Pune for orange country foundation.	Dr. Ruchira Shukla
3	Chaudhari Vijendra Chandrakant	04-677-2010	2010-12	A study of buying behavior, retailers and vegetable growers perception towards Nunhems seeds in Jalgaon region of Maharashtra.	Dr. Ruchira Shukla
4	Deshmane Prashant Balu	04-678-2010	2010-12	The Study of Consumer Behaviour and Marketing Strategies for Humic Acid in Sangli District of Maharashtra	Dr. A. K. Leua
5	Gautam Kumar	04-679-2010	2010-12	An Analysis of competitors strategies of Dinesh Irrigation Pvt Ltd in South Gujarat	Dr. Gautam Parmar
6	Idhole Badrinarayan Shaligram	04-680-2010	2010-12	A study on the marketing of Bt Cotton in yavatmal and Nagpur District of Maharashtra for Krishidhan seeds pvt. Ltd.	Dr. Mehul G. Thakkar
7	Jadhav Uddav Atmaram	04-681-2010	2010-12	A Study of Role of Integrated Marketing Communication System of Bayer Pesticide in Buldana District	Dr. A. K. Leua
8	Jaswant singh Rawat	04-682-2010	2010-12	Retailers Perception of Dhanuka as a Company, Policy, Product and Promotion in Nagpur District of Maharashtra	Dr. B. L. Radadiya
9	Jaughale Amol Balasaheb	04-683-2010	2010-12	Measuring The Potentiality of Contract Farming for Taj Frozen Foods India Limited in Pune District of Maharashtra	Prof. Bhavesh Chaudhari
10	Kumud Ranjan Kumar	04-684-2010	2010-12	Marketing Effectiveness and	Dr. Ruchira Shukla

				Share of Vikram BT Cotton in Bhavnagar District of Gujarat	
11	Mahajan Vishal Atmaram	04-685-2010	2010-12	Assessment of awareness about organic products among consumers in Pune for orange county foundation.	Dr. Ruchira Shukla
12	Manoj Kumar Sharma	04-687-2010	2010-12	A Study of market acceptance, potential and preference for hybrid rice seeds in navsari and valsad district of Gujarat	Dr. Mehul G. Thakkar
13	Nehe Amol Patilsaheb	04-689-2010	2010-12	Awareness and Acceptance of Delaval Milking Machine in Sangli and kolhapur region of Maharashtra	Dr. Gautam Parmar
14	Pande Sushil Vijay	04-690-2010	2010-12	Study on Awareness about Pesticide Products of Bayer Crop Science in Malegaon Region	Dr. A. K. Leua
15	Pankaj Soni	04-691-2010	2010-12	A Study of Buying behaviour and Market Preference for Agriculture inputs and retail outlets at Rajpipla, Bardoli and Daboi	Dr. B. L. Radadiya
16	Pardeshi Sachin Gulab	04-692-2010	2010-12	A Study of farmers' satisfaction and need assessment for saarrthie services of dfpcl at pimpalgaon centre of nashik district	Dr. Gautam Parmar
17	Patel Roshni Virchandbhai	04-694-2010	2010-12	An Analysis of competitors strategies of Dinesh Irrigation Pvt Ltd in North Gujarat	Dr. Gautam Parmar
18	Pokharkar Pravin Vilas	04-695-2010	2010-12	A Study of the Consumer Behaviour for Ready To Eat Frozen Foods at Taj Frozen Foods India Ltd. in Pune City of Maharashtra	Prof. Bhavesh Chaudhari
19	Qureshi Shaikh Waseem Ahmed Shaikh Abdul Waheb	04-696-2010	2010-12	A Study of Market Acceptance And Preference For Okra Seed With Special Reference to Hybrid Okra Seeds In Navsari	Dr. Rahul Thakkar

				and Valsad District of Gujarat	
20	Rakhunde Sachin babanrao	04-697-2010	2010-12	Market potential of High-tech milking parlor system/ milking system in north Maharashtra.	Dr. Ruchira Shukla
21	Garg Santosh Kumar	04-701-2010	2010-12	A Study of Factors Affecting Adoption of Oil Palm Cultivation in Bharuch and Narmada District of Gujarat	Prof. Bhavesh Chaudhari
22	Shaikh Farhin Husen	04-702-2010	2010-12	An Analytical study of supply chain effectiveness at saraf foods Ltd.	Dr. Gautam Parmar
23	Shelkar Shridhar Purushottam	04-703-2010	2010-12	Study on Preference and Perception of Seed Treatment Product for Bayer Crop Science in Buldhana District of Maharashtra	Dr. A. K. Leua
24	Shinde Pushakaraj Ramesh	04-704-2010	2010-12	A study on market development and consumer behavior for Delaval's milking machine in Nasik (Maharashtra).	Dr. Ruchira Shukla
25	Sunil kumar Agrawal	04-705-2010	2010-12	Market Potential of High-Tech Milking Parlour/Milking System in Selected Districts of Gujarat	Prof. Bhavesh Chaudhari
26	Wakte Yogesh Madhukar	04-706-2010	2010-12	Adoption and consumer behavior regarding delaval high tech milking parlor system in kopargaon region of Maharashtra.	Dr. Ruchira Shukla
27	Remant Kumar Singh	04-0699-2010	2010-12	Factor Affecting Customer Preference To Reliance Fresh Retail At Surat	Dr. Rahul Thakkar
2011-13					
1	Adhave Devidas Ramkrishna	04-0911-2011	2011-13	Assessment of farmers' Attitude and dealers' preference towards the use of organic fertilizers in Dhule district of North Maharashtra with reference to product Amrut Sanjivani Plus	Dr. Swati Sharma
2	Arulkar Nirmal Pradip	04-0912-2011	2011-13	Market Potential and Consumer Preference	Dr. Ruchira Shukla

				for the Nagarjuna Agro Chemicals in Cotton in Amravati District of Maharashtra	
3	Bhanvadia Jhora Muradbhai	04-0907-2011	2011-13	Online Solution System For Farmers	Dr. Rahul Thakkar
4	Chore Punit Sudhir	04-0914-2011	2011-13	Concept testing of Desai's Happy banana in five selected cities of Gujarat	Dr. Swati Sharma
5	Dalal Kadmbhari Kaushikkumar	04-0915-2011	2011-13	A Study of Consumer Awareness, Preference and Satisfaction Towards 'Amul Pro: New Whey Protein Malt Beverage' for Market Development in Central Gujarat.	Dr. Ruchira Shukla
6	Dilip Sontale	04-0916-2011	2011-13	A Study of Brand Awareness and customer satisfaction of Jai Kisaan Water Soluble Fertilizers of Zuari Agrochemical Ltd in Khargone District of MP	Dr. B.L. Radadiya
7	Jadhav Komal Popat	04-0917-2011	2011-13	An In-depth Analysis of Customer Footfalls Satisfaction and Competitors at Big Bazar, Kalyan	Dr. A. K. Leua
8	Khatal Shridhar Aabasaheb	04-0918-2011	2011-13	Study and Analyze Market Potential For Weed block (Herbicide) on Soya bean Weed Management in Akola Region	Dr. Rahul Thakkar
9	Arpita Kotadia	04-0908-2011	2011-13	Inventory Management System for Desai Fruits and Vegetables Pvt Ltd	Dr. B.L. Radadiya
10	Mankar Sahilesh Himmatrao	04-0919-2011	2011-13	Study performance and customer satisfaction regarding Agil product of Makhteshim Agan India pvt Ltd in Akola District of Maharashtra	Dr. Gautam Parmar
11	Mohod Vaibhav Ashokrao	04-0920-2011	2011-13	Demand forecasting of Bt Cotton seeds during Kharif 2013 in Amravati District of Maharashtra	Prof. Bhavesh Chaudhari
12	Mulla Mahmadsueb A.Samad	04-0921-2011	2011-13	Feasibility of Fruits and vegetables collection center in	Dr. Mehul G. Thakkar

				Olpad taluka of Surat District	
13	Naik Bhumiben Umeshchandra	04-0922-2011	2011-13	Study towards improvement in pricing mechanism to achieve realistic price of sapota for farmers community of Amalsad Vibhag Vividh Karyakari sahkari Mandali ltd.	Dr. Bankim Radadiya
14	Nikhade Pravin Pralhad	04-0923-2011	2011-13	Consumer Behaviour, Market Preference and Dealer Perception regarding the use of Agro Chemicals in Sugarcane in Navsari District for Godrej Agrovet Ltd.	Dr. Ruchira Shukla
15	Nistane Roshan Amol	04-0924-2011	2011-13	Demand forecasting of Bt Cotton seeds during Kharif 2013 in Yeotmal District of Maharashtra	Dr. Gautam Parmar
16	Omprakash Sharma	04-0925-2011	2011-13	A Study of Integrated Value Chain For Agro processing Industry, at Zahirabad (AP)	Dr. Rahul Thakkar
17	Parmar Bhavin Thakorbbhai	04-0926-2011	2011-13	Awareness and satisfaction study of farmers and dealers for plant growth regulators of Godrej Agrovet Ltd at Surat District of Gujarat	Dr. Gautam Parmar
18	Patel Akshitaben Mahendra	04-0927-2011	2011-13	To carry out diagnostic study of Logistics system at Desai Fruits and Vegetables Pvt Ltd.	Prof. Bhavesh Chaudhari
19	Patil Nitin Dinkar	04-0928-2011	2011-13	Perception of Sugarcane Growing farmers towards organic Fertilizer brands with special reference to Vikas, Vipul booster of Godrej Agrovet in Valsad District of Gujarat	Dr. Gautam Parmar
20	Santosh Kumar Dhakad	04-0930-2011	2011-13	A Study of consumer buying behavior for water soluble fertilizer of Zuari Agro chemical ltd in Dhar district of	Dr. Mehul G. Thakkar

				MP	
21	Shaikh Sameeruddin Saifuddin	04-0931-2011	2011-13	A Study of the Factors Influencing Buying Behaviour of organized retail consumers of food section of Big Bazar Surat	Dr. Mehul G. Thakkar
22	V. Sharon	04-0910-2011	2011-13	Seednet- Computerised Seed testing laboratory for national informatics center at Hyderabad	Dr. B.L. Radadiya
2012-14					
1	Argulwar Snehal Madhukar	04-1155-2012	2012-14	Competitive Analysis and Buying Behaviour for Ankur BT.cotton seed in Yavatmal and Adilabad District.	Dr. Ruchira Shukla
2	Avinash Kumar	04-1156-2012	2012-14	Assessment of Farmers Attitude and Dealers Preference Towards the Use of Organic Fertilizers in Rohtas, Kaimur and Buxar Districts of Bihar with Reference to Product Amrut Sanjivani Plus.	Prof. Bhavesh Chaudhari
3	Chirag S Lad	04-1149-2012	2012-14	B2C Application for Agriculture	Dr. B.L. Radadiya
4	Dave Vaibhavkumar Ashokkumar	04-1157-2012	2012-14	Market Research for Brand Awareness and Promotion of Kalash Vegetable Seeds in Selected APMC's of Gujarat	Dr. Ruchira Shukla
5	Divakar Laxman Ubale	04-1182-2012	2012-14	A Study on Awareness, Satisfaction and Competitive Analysis for Vegetables and field crop seeds of super Agri Seeds in Bansda and Navsari Taluka of Navsari District (Gujarat)	Dr. Gautam Parmar
6	Gamit Dharmesh Hiranambhai	04-1158-2012	2012-14	Awareness and Adoption of Eucalyptus Plantation in Navsari Taluka.	Dr. A. K. Leua
7	Geet Kumar Jain	04-1159-2012	2012-14	Study on Marketing Effectiveness and Consumer Buying Behaviour For	Dr. Rahul Thakkar

				Organic Fertilizer of Geolife Organics Products in Indore District of (Madhya Pradesh).	
8	Hole Lalit Panjabrao	04-1160-2012	2012-14	Assessment of Farmer's Attitude and Dealer's Preference Towards the use of Organic Fertilizers in Amravati District of Maharashtra with Reference to Product Amrut Sanjivani Plus	Dr. Swati Sharma
9	Keerthi Chandak Ashok	04-1162-2012	2012-14	A Study on The Mechanism of Rythu Bazaar and its Impact on Farmers and consumers	Dr. A. K. Leua
10	Kokare Shrikant Ashok	04-1163-2012	2012-14	Study the level of awareness about promotional Activities for sugarcane by Yara fertilizer in Ahmadnagar District of Maharashtra	Dr. A. K. Leua
11	Khushbu S Siddhpuriya	04-1153-2012	2012-14	Inventory Management System for Maroli Vibhag Khand Udhog Sahakari Mandali Ltd.	Dr. Rahul Thakkar
	Mahala Dharmesh Kumar Hareshbhai	04-1164-2012	2012-14	A Study on Awareness, Satisfaction and Competitive Analysis for Vegetables and Field crop Seeds Of Super Agri Seeds in Pardi, Kaprada and Umargam Talukas of Valsad District (Gujarat)	Dr. A. K. Leua
12	Minocheherhomji Yazad Paurushasp	04-1165-2012	2012-14	Study for Analyzing Changes in cropping Pattern of Navsari and Tapi District and to Predict the future change in cropping Pattern	Dr. Swati Sharma
13	Mittal S Surati	04-1154-2012	2012-14	System for Amalsad Vibhag Vividh Karyakari Khedut Mandali Ltd to improve the co-	Dr. Rahul Thakkar

				operative Operations with special Reference to Sapota Value Chain	
14	Nisar Bansari Bharat	04-1167-2012	2012-14	Study of consumer Preference and Buying Behavior towards Milk in Mumbai with respect to Mahanand Dairy.	Dr. Swati Sharma
15	Nupoor B. Desai	04-1148-2012	2012-14	Mobile Application m-crop	Dr. B.L Radadiya
16	Prajapati Ankita Harishbhai	04-1174-2012	2012-14	A Study on Market Potential of Exotic Vegetables Proposed to be Cultivated in Protected Structure at Atul.Ltd.	Prof. Bhavesh Chaudhari
17	Patel Unnatiben Sumanbhai	04-1171-2012	2012-14	To Study on Comparison of Consumption Pattern and Factors-affecting on packed milk and loose milk Purchase in Navsari District.	Dr. Gautam Parmar
18	Viren M Patel	04-1150-2012	2012-14	E-commerce Application for Agriculture	Dr. B.L. Radadiya
19	Patil Umesh Madhukar	04-1173-2012	2012-14	A Study on consumer behaviour, Market preference and perception regarding use of Agrochemicals in Grape in Nasik District (Maharashtra).	Dr. A. K. Leua
20	Patil Chetan Ishwar	04-1172-2012	2012-14	Assessment of farmer's Attitude and Dealer's Preference towards the use of Organic fertilizers in Dhule and Nandurbar Districts of North Maharashtra with Reference to Product Amrut Sanjivni Plus	Dr. Mehul G. Thakkar
21	Pangavhane Gautam Devidas	04-1168-2012	2012-14	Study on Awareness of Promotional Activities & Consumer Buying Behaviour For Fertilizers of Yara Products in Nashik District of Maharashtra	Dr. Mehul G. Thakkar
22	Parab Varsha Vasant	04-1169-2012	2012-14	Comparison Of	Dr. Gautam

				consumer buying behaviour for milk in urban and rural area at Mumbai and Thane district	Parmar
23	Shah Apeksha Sandeepbhai	04-1176-2012	2012-14	A Study of Export Procedure for Banana and Organized Retail Linkages of Desai Fruits and Vegetables Private Limited	Dr. Ruchira Shukla
24	Sujan Singh D.	04-1179-2012	2012-14	Study on Farmers Buying Behaviour and Dealers opinion Towards use of Sugarcane weedicides in South Gujarat Region	Dr. Swati Sharma
25	Suroshe Yogesh Manohar	04-1180-2012	2012-14	A Study on Awareness, satisfaction and competitive analysis for vegetables and field crop seeds of super agri seeds in Dharmpur and Valsad. Talukas of valsad District (Gujarat)	Dr. Gautam Parmar
26	Subhramanyam P.	04-1178-2012	2012-14	A Study Of Expectations and Factors Influencing Buying Behavior of Organized Retail Consumers of Food Bazaar	Dr. Swati Sharma
27	Sandeep Kumar Verma	04-1175-2012	2012-14	A Study on Awareness, Satisfaction and competitive Analysis For Vegetables and Field Crop Seeds of Super Agri Seeds In Gandevi, Chikhali and Khergam Talukas of Navsari District Of south Gujarat.	Dr. Mehul G. Thakkar
28	Solanki Urvesh Pravin	04-1177-2012	2012-14	Awareness and Adoption of Eucalyptus Plantation in Bardoli Taluka of Surat District	Dr. Ruchira Shukla
29	Turumalla Poojitha	04-1181-2012	2012-14	A Comprehensive	Dr. Mehul

				Study of Customer Satisfaction at Reliance Fresh	G. Thakkar
2013-15					
1	Chaudhari Dineshbhai Arjanbhai	2070513001	2013-15	Study on Brand Awareness and Farmer Perception towards Herbicide Use for Paddy Crop in Valsad District.	Dr. A. K. Leua
2	Chaudhari Prakashbhai Kalubhai	2070513002	2013-15	A Study Of Brand Awareness & Farmer Satisfaction Level Towards Indofil Products in North Gujarat	Dr. Mehul G. Thakkar
3	Chaudhari Shubhada Prakash	2070513003	2013-15	Farmers Satisfaction Towards Schreiber Dynamix Dairies Ltd. in Ahemednagar District Of Maharashtra.	Prof. R. B. Lakhana
4	Dholariya Abhaykumar Kantilal	2070513004	2013-15	A Study on Satisfaction Level and Constraints Faced by Drip Irrigation Users in Jamnagar District (Gujarat)	Dr. Gautam Parmar
5	Gite Shiddharth Malhari	2070513006	2013-15	A Study of Factors Affecting Adoption Purchase Behaviour and Economics of Greenhouse Farmers in Mohali District of Punjab.	Dr. Ruchira Shukla
6	Gonjari Komal Chandrakant	2070513007	2013-15	An Analysis of Vegetable Supply Chain for Export in Satara District of Maharashtra.	Dr. Ruchira Shukla
7	GuptaSahadevRamdhany 2070513008	2070513008	2013-15	A Study on Purchase Behavior and Prospects of Promotional Activities for Dantotsu Product in Modasa Taluka of Gujarat	Dr. A. K. Leua
8	Idol Chakma	2070513009	2013-15	Prospects of Glyphosate Markets and Customers Requirements of orchard Growers in South Gujarat.	Dr. A. K. Leua

9	Iisa Augustine	2070513010	2013-15	Potential For Commercialisation of Backyard Poultry in Kumi District of Uganda.	Dr. Ruchira Shukla
10	Joshi Parth Udaykumar	2070513011	2013-15	A Study on Purchase Behavior And Prospects of Promotional Activities for Progibb in Idar Taluka.	Dr. A. K. Leua
11	Malani Chetan Jivarajbhai	2070513012	2013-15	Study on Awareness and Perception of Farmers Regarding Weedicide Use and Its Management in Sugarcane in South Gujarat Region.	Prof. R. B. Lakhana
12	Malani Uday Avchar	2070513013	2013-15	Study the Experience and Adoption of Drip Irrigation by Farmers in Jamnagar District of Gujarat.	Dr. V. M. Thumar
13	Modhavadiya Udaykumar Haja	2070513014	2013-15	A Study on Brand Awareness and Farmer Perception Towards Herbicide Use for Groundnut Crop in Rajkot District of Gujarat.	Dr. Swati Sharma
14	Neeraja Sasidharan	2070513015	2013-15	Concept Testing and Market Planning For Launch of New Fruit and Milk Based Beverages	Dr. Ruchira Shukla
15	Patel Divyeshkumar Ishwarbhai	2070513017	2013-15	A Study on Farmers Awareness, Purchase Behaviour and Role of Advertising For Marketing of Sumiprempt Pesticide in Karjan Taluka.	Dr. Swati Sharma
16	Patel Jigneshkumar Narayanbhai	2070513018	2013-15	Buying Behaviour and Consumer Preference For Hybrid Maize Seed in Narmada District	Dr. Ruchira Shukla
17	Patel Mrugeshbhai Chimanbhai	2070513019	2013-15	An Analysis of Factors Influencing Customer Loyalty and Brand Preference For Bt Cotton Seeds in Narmada District	Dr. V. M. Thumar
18	Patel Tejaskumar Sharadbhai	2070513021	2013-15	Study of Factors	Dr. Mehl

				Influencing Preference for Hybrid Maize Seed in Tapi District	G. Thakkar
19	Patel Viralkumar Jayantibhai	2070513022	2013-15	Attitude of Farmers Towards Contract Farming in Navsari District	Dr. Mehul G. Thakkar
20	Prajapati Dharmeshkumar Navinbhai	2070513023	2013-15	A Study on Farmers Purchase Behaviour and Role of Advertising For Marketing of Denitol Pesticide In Dabhoi Taluka (Gujarat)	Dr. Gautam Parmar
21	Punde Yogita Babaji	2070513024	2013-15	An Analysis on Factors Influencing Farmers ' Buying Behaviour for Bt Cotton Seeds in Ahemednagar District	Dr. Swati Sharma
22	Ramani Amitkumar Rameshbhai	2070513026	2013-15	Evaluation Of Drip Irrigation System Adopted by Cotton Growers of Jamnagar District	Prof. R. B. Lakhana
23	Savaliya Khelankumar Jayantilal	2070513028	2013-15	Study on Factor Influencing Consumer Buying Behaviour Towards Indofil Products in Saurashtra Region.	Dr. Swati Sharma
24	Shinde Kunal Vijay	2070513029	2013-15	Study on Factors Affecting Adoption, Purchase Behaviour And Income of Green House Farmers in Nashik and Pune Districts of Maharashtra.	Dr. Mehul G. Thakkar
25	Snehlata Kumari	2070513030	2013-15	Study on the Factors Influencing Farmers ' Buying Behaviour for Research and Hybrid Paddy in Navsari District.	Dr. Swati Sharma
26	SolankiArtikumariRameshsinh	2070513031	2013-15	An Analysis on Factors Influencing Farmers ' Buying Behaviour for Bt Cotton Seeds in Baroda District.	Dr. Swati Sharma
27	TandelKamalkantGovindbhai	2070513032	2013-15	An Analysis of Factors Influencing	Prof. Gautam

				on Customer Loyalty and Brand Preference Bt Cotton Seeds in Bharuch District.	Parmar
28	Trivedi Tanmay Dilipbhai	2070513033	2013-15	A Study on Farmers ' Awareness, Purchase Behaviour And Role of Advertisements For Marketing of Progibb (PGP) in Halvad Taluka Of Morbi District. "	Dr. Gautam Parmar
29	Undhad Uttam Parshotambhai	2070513034	2013-15	A Study on Factors Affecting on Purchase Satisfaction And Constraints Faced By Farmers Towards Pesticides in Rajkot District (Gujarat).	Dr. Gautam Parmar
30	Vaghani Hardik Manjibhai	2070513035	2013-15	Study of Farmers Buying Behaviour with Reference to Lano Pesticide in Kothara – Bhuj	Dr. Mehul G. Thakkar
31	Vasava Dhruvitkumar Manilal	2070513036	2013-15	Study of Factors Influencing Preference for Hybrid Maize Seed in Baroda District	Dr. V. M. Thumar
32	Vinay Kumar	2070513037	2013-15	Prospects of Glyphosate Market and the Customers Requirement of Orchard Growers and Total Vegetation Control Farmers in Nashik District of Maharashtra.	Prof. R. B. Lakhana
2014-16					
1	Ahir Vipul Chhaganbhai	2070514002	2014-16	Farmers Buying Behavior and Dealers Awareness Regarding Pesticides for Onion Crop in Bhavnagar District.	Dr. Mehul G. Thakkar
2	Ajay Kumar U.	207051403	2014-16	Awareness and Marketing Mix of water Soluble Fertilizer in South Gujarat.	Dr. Gautam Parmar
3	Baldaniya Jaydipkumar Madhubhai	2070514004	2014-16	Assessment of Farmers Attitude and Dealers Preference Towards the Use of Organic Fertilizer in Anand	Dr. Swati Sharma

				District.	
4	Barvadiya Piyush Govindbhai	2070514005	2014-16	Market Potential, Market Size and Distribution Strategies of Pesticide in Junagadh District.	Dr. A. K. Leua
5	Bela Dinesh Vikrambhai	2070514006	2014-16	A Study on Awareness of promotional Activities of Organic Fertilizers in Vadodara District.	Dr. Swati Sharma
6	Bharvadiya Vikram Virabhai	2070514007	2014-16	A Study on Awareness and Buying Behaviour of Processed Products Of Mango in Navsari District.	Prof. R. B. Lakhana
7	Bhoye Kalpeshkumar Lahnbhai	2070514008	2014-16	Comparative Economics of Wadi and Non-Wadi Growers of Mango in Dang District.	Dr. A. K. Leua
8	Chauhan Khushbu Balchand	2070514009	2014-16	Consumption Behaviour and Factors Affecting Paneer Sales in Surat City.	Dr. Mehul G. Thakkar
9	Dabhi Ramesh J.	2070514010	2014-16	Store Operations and Consumers Perception Regarding Fruits and Vegetables Section at APMC Mall, Surat.	Dr. Ruchira Shukla
10	Dangar Shraddhaben Rajabhai	2070514011	2014-16	Financial Performance and Marketing Activities at Amlsad Vibhag Vividh Karyakari Sahakari Khedut Mandali.	Dr. Swati Sharma
11	Jagdish Aditya Dinakar	2070514013	2014-16	Farmers Buying Behaviour Towards Water Soluble Fertilizer in South Gujarat.	Dr. Gautam Parmar
12	Lila Sudhirkumar Bhupatbhai	2070514014	2014-16	Market Potential Farmers Buying Behaviour and Dealers Opinion Towards use of Insecticides in Cotton crop in Rajkot District.	Dr. Swati Sharma
13	Mehta Koshaben Pranavkumar	2070514015	2014-16	Market Potential and Consumption Behaviour of Packaged Milk in Surat City.	Dr. Ruchira Shukla
14	Metaliya Narayanbhai Dahyabhai	2070514016	2014-16	Farmers Buying Behaviour and Dealers Perception	Dr. Gautam Parmar

				Towards use of Pesticides for Cumin Crop in Surendra Nagar District.	
15	Najibullah Mohammad Jaher	2070514017	2014-16	Adoption and Awareness of Improved Dairy Farming Practices by Farmers in Navsari District.	Dr. Mehul G. Thakkar
16	Nakum Manishkumar Balubhai	2070514018	2014-16	Impact of Drip Irrigation on the Income of Potato Growers of Sabarkantha District.	Dr. Gautam Parmar
17	Palsana Harshil Mansukhlal	2070514020	2014-16	Awareness, Preference and Consumption of Water Soluble Fertilizers in Navsari District.	Dr. Ruchira Shukla
18	Pankhaniya Sunil Devji	2070514021	2014-16	Farmers Buying Behaviours Market Preference and Dealer Percetion Regarding Use of Pesticides for Groundnut in Devbhumi Dwarka District.	Prof. R. B. Lakhana
19	Pansuriya Jaykumar Hemantbhai	2070514022	2014-16	Awareness and Buying Behaviour of Tomato Process Products in Navsari City.	Dr. Gautam Parmar
20	Patel Akshay Shaileshkumar	2070514023	2014-16	Farmers Perception Knowledge and Pesticide Use in Cotton in North Gujarat.	Dr. Ruchira Shukla
21	Patel Gaurangkumar Dineshbhai	2070514024	2014-16	Purchasing Behaviour of Farmers and Dealers Preference Towards Micro Nutrient Fertilizers in Middle and South Gujarat.	Prof. R. B. Lakhana
22	Patel Girishchandra Ambalal	2070514025	2014-16	Market Potential Use Behavior and Competitor Analysis for Bio-Fertilizer in South Gujarat.	Prof. R. B. Lakhana
23	Patel Jigar Nalinkant	2070514026	2014-16	Perception and Satisfaction of Member Farmers With Amalsad Vibhag Vividh Kalyankari Sakhari Khedut Mandali Ltd.	Dr. Swati Sharma
24	Patel Sonal G.	2070514027	2014-16	Comparative Economics Wadi and	Dr. A. K. Leua

				Non-Wadi Growers of Cashew in Kaparada Taluka.	
25	Rathod Prashant Rameshkumar	2070514028	2014-16	Role and Constraints of women in Dairy Farming in Navsari District.	Dr. Mehul G. Thakkar
26	Sutariya Rushik Nanjibhai	2070514029	2014-16	Farmers purchase Behaviour Satisfaction and Competitor Analysis of Pesticides in Jamnagar District.	Dr. A. K. Leua
27	Suvagiya Piyushkumar Arvindbhai	2070514030	2014-16	Service Quality of Amalsad Vibhag Vividh Karyakari Sahakari Khedut Mandali Ltd.	Prof. R. B. Lakhana
28	Swati Kumari	2070514031	2014-16	Role of Amalsad Vibhag Karyakari Sahakari Khedut Mandali Ltd. in Socio-Economic Empowerment of Member Farmers.	Dr. Mehul G. Thakkar
29	Vaghela Ullash Bhupendrabhai	2070514032	2014-16	Market Potential Usage Behaviour and Competitor Analysis For Insecticides in Kheda and Gandhinagar Districts.	Dr. Ruchira Shukla
30	Vahora Parvezbhai Salimbhai	2070514033	2014-16	Market Potential, Competitiveness and Pricing Strategies Of Seaweed Extract in Middle Gujarat.	Dr. A. K. Leua
2015-17					
1	Barad Anilkumar Lakhmanbhai	2070515002	2015-17	Awareness and Buying Behaviour of Groundnut Growers Towards Pesticides in Junagadh District.	Dr. Ruchira Shukla
2	Birari Uday Devjibhai	2070515003	2015-17	Farmers Perception and Satisfaction Towards Farmer Producer Organization in Navsari District.	Dr. A. K. Leua
3	Dave Rahulkumar Dilipbhai	2070515004	2015-17	Acceptance of Farmers Regarding Certified Paddy Seeds in Navsari District.	Dr. Mehul G. Thakkar
4	Darle Vaibhav Bansilal	2070515005	2015-17	Market Potential For Bio Fertilizers in Kheda District of Gujarat.	Dr. V M Thumar

5	Desai Jigarkumar Arvindbhai	2070515006	2015-17	Consumer Behaviour Towards Frozen Dessert in Valsad City.	Dr. Swati Sharma
6	Dobariya Nikunj Bhikhabhai	2070515008	2015-17	Awareness, Perception and Satisfaction of farmers Towards Bio-Pesticide Use for Onion crop in Junagadh District.	Dr. Gautam Parmar
7	Dusing Gorakshnath Punjaram	2070515009	2015-17	Market Potential for Bio Fertilizers in Anand District of Gujarat	Dr. Ruchira Shukla
8	Kamani Dipak Ravjibhai	2070515010	2015-17	Farmers Buying Behavior and Perception Towards BT Cotton seed in Jamnagar District of Gujarat.	Prof. R. B. Lakhana
9	Kanhaiyalal Patidar	2070515011	2015-17	Consumer Preference and Buying Behavior Towards Packaged Butter Milk in Surat City.	Dr. V. M. Thumar
10	Kapuriya Sagar Keshavaji	2070515012	2015-17	Market Potential Farmers Buying Behavior and retailers Opinion Towards Insecticides in cotton Crop in Bharuch District.	Dr. Ruchira Shukla
11	Momin Inayathaidar Abidali	2070515013	2015-17	Knowledge and Attitude of Farmers Towards Pesticides Use in Paddy Crop of Ahmedabad District.	Dr. A. K. Leua
12	Parmar Chirag Jentibhai	2070515015	2015-17	Consumer Behavior and Dealers Perception Towards Use Of Pesticide for onion crop in Bhavnagar District.	Dr. A. K. Leua
13	Patel Mayurkumar Jagdishbhai	2070515016	2015-17	Farmers Knowledge and Factors Affecting Towards Purchasing Behaviour for Hybrid Bajara Seeds in Anand District.	Dr. Gautam Parmar
14	Patel Megha Mukeshbahi	2070515017	2015-17	Market Potential, Usage Behavior and Competitor Analysis for Insecticides in South Gujarat.	Prof. R. B. Lakhana
15	Patel Nimisha Kanubhai	2070515018	2015-17	Market Potential Usage Behavior and	Dr. Ruchira Shukla

				Competitor Analysis for Sulphur 90% WDG in Sugarcane in South Gujarat.	
16	Patel Priyamkumar Rameshbhai	2070515019	2015-17	Awarness and Promotional Activities About Water Soluble Fertilizer in Anand District.	Dr. A. K. Leua
17	Patel Snehakumari Jayantilal	2070515020	2015-17	Attitude of Farmers Towards Drip Irrigation System in Vadodara District.	Dr. Mehul G. Thakkar
18	Patel Viralben Dineshchandra	2070515021	2015-17	An Assessment of Farmers Purchasing Behaviour Market Share and Competitor Analysis Towards Pesticides Usage in Vadodara District.	Dr. Swati Sharma
19	Raiyani Nikunj Bharatbhai	2070515022	2015-17	Farmers Preference and Market Potential of Pesticides Purchased Through Co-operatives in Navsari District.	Dr. Gautam Parmar
20	Ramandeep Singh	2070515023	2015-17	Market Potential Consumer Perception and Preference Towards Branded Dahi in Surat City.	Dr. A. K. Leua
21	Rana Govindsinh Jagatsinh	2070515024	2015-17	Factors Influencing the Brand Preference and farmers' Loyalty towards BT Cotton in Sabarkantha District	Prof. R. B. Lakhana
22	Rathod Tanuja Kishorbhai	2070515025	2015-17	Supply Chain Analysis of Retailing Business Of Amalsad Vibhag Vividh Karyakari Khedut Mandali.	Dr. Ruchira Shukla
23	Rockey Chugh	2070515026	2015-17	Consumer Preference and Buying Behaviour Towards Branded Milk in Surat City.	Dr. Swati Sharma
24	S. Sabarinathan	2070515027	2015-17	Study of Consumer Behaviiour Toward Dahi in Navsari and Valsad Cities.	Dr. Mehul G. Thakkar
25	Sanga Bharatbhai Rambhai	2070515028	2015-17	Consumer Buying Behavior Market Potential and Preference Regardign Use of Pesticides for Cotton in Amreli District.	Dr. A. K. Leua

26	Shaikh Naimaben Mustufabhai	2070515029	2015-17	Farmers Buying Behaviour and Market Potential of Pesticides for cash crops in Vadodara District.	Dr. Mehul G. Thakkar
27	Shaikh Zulqiyarbai Hakimbai	2070515030	2015-17	Farmers Knowledge and factors Influencing on Buying Behavior Towards Hybrid Maize Seeds in Panchmahals and Dahod Districts	Dr. Swati Sharma
28	Sherathiya Hardikkumar K.	2070515031	2015-17	Farmers Buying Behaviour and Preference Towards Use of Pesticide for Cotton crop in Rajkot District.	Dr. Gautam Parmar
29	Shroff Shivani Pradeep	2070515032	2015-17	An Analysis of Retail Store Operations at Amalsad Vibhag Vividh Karyakari Sahakari Khedut Mandli.	Prof. R. B. Lakhana
30	Solanki Mahendrabhai Bhalabhai	2070515033	2015-17	Potential Assessments of Tractor Drawn Implements in Surat District Of Gujarat.	Dr. Gautam Parmar
31	Tandel Nehal Laxmanbai	2070515034	2015-17	Farmers Preference, Acceptance and Market Potential of Hybrid Paddy Seed in Tapi and Navsari District.	Prof. R. B. Lakhana
2016-18					
1	Baldaniya Tejas Jagdishbhai	2070516002	2016-18	Consumers Buying Behaviour and Competitors Analysis Towards Online Grocery Retailer in Surat	Dr. Swati Sharma
2	Bhimani Vishalkumar Rameshbhai	2070516003	2016-18	Exploratory Study on Consumer Attitude Towards Online Grocery Shopping	Prof. R. B. Lakhana
3	Chaudhari Shivabhai Khemrajbhai	2070516004	2016-18	Factors Influencing Customer Loyalty and Brand Preference of Hybrid Bajra Seed in Gandhinagar District of Gujarat	Dr. Kuldeep Choudhary
4	Desai Divyeshkumar Uttambhai	2070516005	2016-18	Market Potential and Consumer Preference for Packaged Milk in Navsari District	Dr. Alpesh K. Leua
5	Jayswal Ashish Jagadishchandra	2070516009	2016-18	Farmers and Dealers Perception Regarding	Prof. Amit Lathiya

				Organic Products in Rajkot District of Gujarat	
6	Joshi Sanjaykumar Kanjibhai	2070516010	2016-18	Consumer Preference for Online Grocery Shopping in Ahmedabad City	Dr. Ruchira Shukla
7	Kadam Yogesh Diliprao	2070516011	2016-18	Consumer Buying Behaviour for Pesticides in Valsad District	Prof. R. B. Lakhana
9	Kathad Ketankumar Amarshibhai	2070516012	2016-18	Awareness and Buying Behavior of Groundnut Growers for Pesticides in Junagadh District	Dr. Swati Sharma
10	Lathiya Pratikkumar Popatbhai	2070516013	2016-18	Factors Influencing Consumer Buying Behavior of Food and Grocery Section of Organised Retailing in Surat	Dr. Swati Sharma
11	Makawana Jayeshkumar Popatbhai	2070516014	2016-18	Knowledge and Buying Behavior of Farmers' Towards Seed of Wheat in Ahmedabad District	Dr. Swati Sharma
12	Muddasir Ahmad Akhoon	2070516015	2016-18	Perception towards seed replacement rate and buying behaviour of Paddy seed in Navsari District	Dr. Gautam Parmar
13	Nair Vaishnavi Vinodkumar	2070510616	2016-18	Market Potential of Agrochemicals Used in Mango and Okra from Valsad and Surat Districts	Dr. Alpesh K. Leua
14	Pangarkar Sham Jagannath	2070516017	2016-18	Consumer Buying Behaviour for Pesticides in Navsari	Dr. V. M. Thumar
15	Patel Ganeshkumar Bachubhai	2070516018	2016-18	Consumer Preference and Perception for Packaged Milk in Valsad District	Prof. R. B. Lakhana
16	Patel Hemlata Kumari Kamleshbhai	2070516019	2016-18	Farmers' Perception towards Contract Farming for Export Of Organic Mango in Valsad District	Dr. Mehul G. Thakkar
17	Patel Hetayu Ramubhai	2070516020	2016-18	Supply Chain of Shrimp in Navsari District	Dr. Ruchira Shukla
18	Patel Jatinkumar Bhikhabhai	2070516022	2016-18	Market Potential and Competitors Analysis of BT Cotton in	Dr. Alpesh K. Leua

				Sabarkantha District	
19	Patel Kalpesh Vijay	2070516023	2016-18	Buying Behaviour towards Pesticide for Groundnut growers in Sarabkhantha District	Dr. Gautam Parmar
20	Patel Payal Bhagavanbhai	2070516025	2016-18	Farmers Behaviour and Dealers Perception towards Agrochemicals Used in Pomegranate in Banaskantha and Kutch Districts	Dr. Gautam Parmar
21	Patel Vivek Sunilkumar	2070516026	2016-18	Factors Influencing Customer Loyalty and Brand Preference for Bt. Cotton in Sabarkantha District	Dr. Swati Sharma
22	Priyanaka Uttam Maity	2070516028	2016-18	Perception Towards Modified Atmosphere Packaging among Mango Exporters in South Gujarat	Dr. Gautam Parmar
23	Rathva Jitendra kumar Kuarshing	2070516030	2016-18	Farmers' Buying Behaviour and Market Potential of Pesticides in Chhotaudepur District	Dr. Mehul G. Thakkar
24	Rubiya Nadaf	2070516031	2016-18	Buying Factors Considered by Vegetable Traders and Their Influence on farmers' Variety Selection in South Gujarat	Dr. Ruchira Shukla
25	Shekhaliya Mitul Rameshbhai	2070516032	2016-18	Farmers Buying Behaviour and Market Potential of Bio-fertilizer in Surat District	Prof. R. B. Lakhana
26	Sherathiya Pooja Kishorbhai	2070516033	2016-18	Awareness and Satisfaction of Hybrid Okra Seeds in Gandhinagar District of Gujarat	Dr. Alpesh K. Leua
27	Vaghasiya Rohitbhai Natubhai	2070516034	2016-18	Customer Buying Behaviour and Reasons for Customer Attrition in Online Shopping of Fruits and Vegetables in Surat City	Dr. Mehul G. Thakkar
28	Vala Vipulbhai Arajnabhai	2070516035	2016-18	Consumer Buying Behaviour and Competitor analysis of Organized Retail Stores in Surat City	Dr. Gautam Parmar

2017-19

1	Amdavadi Trupti Sanjaykumar	2070517001	2017-19	Factors Affecting Farmers Decision on Fertilizer Use in Bharuch and Narmada District	Dr. Ruchira Shukla
2	Baldaniya Umeshbhai Dhirubhai	2070517003	2017-19	Market potential and buying behaviour of sugarcane growers for herbicide in Surat district of Gujarat	Dr. Swati Sharma
3	Bheem Sain Daiya	2070517004	2017-19	Market Potential, Consumer Satisfaction and Competitor Analysis for Mango Pulp of Amidhara in Surat City	Dr. A. K. Leua
4	Bhoya Urvashiben Jashubhai	2070517005	2017-19	Market Assessment for Mango Pickles and Pulp Produced by Vasundhara Vrix Vanwadi Jalsinchan Vikas Sahakari Mandali Limited, Lachhakadi	V. M. Thumar
5	Boinipally Akhila	2070517006	2017-19	Market Feasibility of Sumul Bakery Products in Surat City	Dr. Ruchira Shukla
6	Desai Riya Nikhilkumar	2070517007	2017-19	Knowledge, adoption and promotional strategies for Bio-fertilizer in Navsari district of Gujarat	Dr. Kuldeep Choudhary
7	Kunjadeeya Akshaliben Nayanbhai	2070517009	2017-19	Production and Marketing Constraints of Bt-Cotton Farmers in Botad District	Dr. Mehul Thakkar
8	Kunvar Pallavikumari Sureshbhai	2070517010	2017-19	Effectiveness of Business Management Application and Satisfaction of Member Farmers at Dixal Vibhag Bagayat Sahkari Mandli Ltd, Kaprada	Dr. Gautam Parmar
9	Madan Lal Kumawat	2070517011	2017-19	Consumer Buying Behaviour and Retailer Awareness on Sulpher Based Fertilizers in Ahmedabad District	Dr. Gautam Parmar
10	Mahla Jaykumar Khandubhai	2070517012	2017-19	Farmers' Knowledge, Attitude and Buying Behaviour towards use of Organic Fertilizers in Navsari District	Dr. Swati Sharma
11	Maniya Upasana Kishorbhai	2070517013	2017-19	Business model,	Dr. Kuldeep

				knowledge and adoption of Bio-fertilizer in Surat district of Gujarat	Choudhary
12	Modh Ravikumar Kamleshbhai	2070517014	2017-19	Market Potential and Buying Behaviour of Sugarcane Growers for Herbicide in Surat District of Gujarat	Dr. Mehul G. Thakkar
13	Modi Keyur Kiritkumar	2070517015	2017-19	Farmers' purchasing behaviour, satisfaction and competitors analysis of micronutrient fertilizer in Navsari district.	Dr. Swati Sharma
14	Nandaniya Shivangi Vinodkumar	2070517016	2017-19	Buying Behaviour of Farmers and Dealers' Perception towards Certified Paddy Seeds in Valsad District	Dr. Mehul G. Thakkar
15	Narayan Popandiya	2070517017	2017-19	Brand Preference and Farmers Behaviour towards Pesticides used in Mango in Navsari district.	Dr. Swati Sharma
16	Navlakhe Armi Bipin	2070517018	2017-19	Financial Performance of Selected Food Processing Firms	Dr. A. K. Leua
17	Patel Chandni Balubhai	2070517019	2017-19	Customers Satisfaction and Quality Management System of Bulk Agrochemical Business	Dr. Ruchira Shukla
18	Patel Jinal Rameshchandra	2070517020	2017-19	Market Potential, Consumer Perception and Preference for Packaged Ghee in Surat City	Dr. Mehul G. Thakkar
19	Patel Ketuben Shaileshkumar	2070517021	2017-19	Perception towards Seed Replacement Rate and Buying Behaviour for Wheat Seed in Mahisagar District	Dr. Mehul G. Thakkar
20	Patel Kirankumar Natvarlal	2070517022	2017-19	Farmers Preference and Buying Behaviour towards use of Organic Fertilizer for Sugarcane Crop in Bharuch District	Dr. Gautam Parmar
21	Patel Mayankkumar Jitendrabhai	2070517023	2017-19	Farmers' Knowledge and Factors affecting towards Purchasing Behaviour for Hybrid Bajara Seed in Anand District	Dr. Gautam Parmar

22	Patel Twinkalben Dineshbhai	2070517025	2017-19	Farmers' attitude and dealers' preference towards the use of organic fertilizers in Anand District	Dr. Swati Sharma
23	Patel Vivekkumar Dineshbhai	2070517026	2017-19	Promotional Strategies and Buying Behaviour of Seeds in Mahisagar District of Gujarat	Dr. B. L. Radadiya
24	Pithadia Darshikaben Harshukhbhai	2070517027	2017-19	Customers' Complaint Analysis for Fruits and Vegetables Section of BigBasket in Ahmedabad city of Gujarat	Dr. B. L. Radadiya
25	Prajapati Pratikbhai Hiralal	2070517028	2017-19	Preference and Buying Behaviour Towards Pesticides Used by Mango Growers in Valsad District of Gujarat	Prof. Amit Lathiya
26	Rashmi Bhat K.	2070517029	2017-19	Financial Performance of Selected Edible Oil Firms	Dr. V. M. Thumar
27	Sanghani Khushali Vipulbhai	2070517030	2017-19	Consumer Preference And Buying Behavior Towards Selected Bakery Products In Surat City	Prof. Amit Lathiya
28	Solanki Chetanaben Kalidas	2070517031	2017-19	Farmers Buying Behaviour and Dealers' Perception towards BT-Cotton seed in Gandhinagar District	Prof. Gautam Parmar
29	Sutariya Disha Mansukhbhai	2070517032	2017-19	Marketing Effectiveness of Fungicide Products in Vegetable Crops in Navsari District	Dr. Ruchira Shukla
30	Vala Jitendra Rahabhai	2070517033	2017-19	Export oriented marketing of coriander in Junagadh district: An Overview	Dr. Swati Sharma
31	Yadiki Vinay kumar	2070517034	2017-19	Retailer's Satisfaction, Consumer's Buying Behavior and Market Potential of selected Amidhara Products in Navsari and Valsad cities	Mr. Bhavesh Chaudhari
32	Desai Riya Nikhilkumar	2070517007	2017-19	Knowledge, adoption and promotional strategies for Bio-fertilizer in Navsari district of Gujarat	Dr. Kulpeep Choudhary

33	Maniya Upasana Kishorbhai	2070517013	2017-19	Business model, knowledge and adoption of Bio-fertilizer in Surat district of Gujarat	Dr. Kulpeep Choudhary
2018-20					
1	Risaldar Asama Mahibooob	2070518002	2018-20	Perception of stakeholders towards organized fruits and vegetables retailing in Surat City	Dr. V. M. Thummar
2	Bakotra Urvashi Naranbhai	2070518003	2018-20	Buying Behavior of Unorganized Fruits and Vegetables Retailers in Surat City of South Gujarat	Prof. Amit Lathiya
3	Baria Dhaval Sardarsinh	2070518004	2018-20	Consumer Buying Behaviour towards Branded Pickle in Navsari City of South Gujarat	Dr. Swati Sharma
4	Bodar Samlabhai Godabhai	2070518005	2018-20	Consumers buying behavior and factor affecting purchase of packed liquid milk in Bhavnagar district of Gujarat	Dr. Gautam Parmar
5	Chaudhary Rameshkumar Chelabhai	2070518006	2018-20	Market Potential and Farmer Purchasing Behaviour Towards Hybrid Cotton Seed In Sabarkantha District of Gujarat	Dr. Swati Sharma
6	Dabgar Sachinkumar Rasikbhai	2070518007	2018-20	Milk Market in Lunawada city	Dr. B. L. Radadiya
7	Dholariya Dushyantkumar Jayantibhai	2070518008	2018-20	Assessment of Market Size and Procurement Practices of Fruit and Vegetable Vendors in Surat	Dr. B. L. Radadiya
8	Lalit Kishor	2070518010	2018-20	Assessment of Trade Potential and Waste Management System for India International Horticulture Market (IIHM), Ganaur, Haryana	Dr. Ruchira Shukla
9	Mukund Kumar	2070518011	2018-20	Factors Influencing Consumer Buying Behaviour of Food and Grocery Section of Organized Retailing in Navsari City	Dr. Swati Sharma
10	Pandya Dhruvkumar Hiteshkumar	2070518012	2018-20	Farmers Purchase	Dr. Swati

				Behaviour, Satisfaction And Competitor Analysis of Pesticides In Panchmahal District	Sharma
11	Patel Jitendra Ashvinkumar	2070518013	2018-20	Awareness and Buying behavior of Farmers for Herbicide in Mehsana District of Gujarat	Dr. Gautam Parmar
12	Patel Parthkumar Shashikantbhai	2070518014	2018-20	Farmers Buying Behavior and Satisfaction Towards Pesticides For Groundnut in Rajkot District	Prof. Amit Lathiya
14	Patel Purvansh Dilipbhai	2070518016	2018-20	Farmers Perception and Purchase Behavior towards Pesticides for Groundnut in Dhoraji Taluka of Rajkot	Dr. Gautam Parmar
15	Patel Sneha Dineshbhai	2070518017	2018-20		
16	Patel Tejaskumar Deneshbhai	2070518018	2018-20	Market Potential and Farmers' Perception regarding Use of Mycorrhiza in Sabarkantha District	Dr. Mehul G. Thakkar
17	Patel Upexabaha Rajendrakumar	2070518019	2018-20	Farmers' Preference and Buying Behaviour towards E-Retailing of Agri Inputs in Sabarkantha and Arvalli Districts	Dr. Mehul G. Thakkar
18	Pratibha Mohanlal Gamit	2070518021	2018-20	Institutional Buying Behaviour Of Hotels and Restaurants for Fruits and Vegetables in Surat City	Dr. Mehul G. Thakkar
19	Ranpariya Darpan Jayantilal	2070518022	2018-20	Market Potential and Competitor analysis of insecticide use in Groundnut Crop in Junagadh district of Gujarat	Dr. Swati Sharma
20	Rathod Pankti Shantilal	2070518023	2018-20	Purchasing Behaviour of Fruits and Vegetable Vendors in Surat city	Dr. B.D. Chaudhari
21	Ronakkumar Prakashbhai Gajera	2070518024	2018-20	Factors Affecting on Drip Irrigation Owners in Amreli District of Gujarat	Dr. B. L. Radadiya
22	Shubham Setia	2070518025	2018-20	Market Potential and Farmers' Perception Regarding Use of Mycorrhiza in Hanumangarh District	Dr. Mehul G. Thakkar
23	Vaghasiya Keyur Jitendrabhai	2070518026	2018-20	Market Potential,	Dr. B. L.

				Usage Behavior and Competitors Analysis of Insecticides Use in the Ahmedabad District of Gujarat	Radadiya
24	Vijaya Babu Dhavalagi	2070518027	2018-20	Market Potential and Competitiveness Analysis of Fruits and Vegetables Market for Setting Up B2B Segment in Surat city	Dr. Alpesh Leua
2019-21					
1	Ardeshna Meet Ramnikbhai	2070519005	2019-21	Farmers' Perception regarding Cotton Farming and Buying Behaviour towards Cotton Seeds in Junagadh District	Dr. Mehul G. Thakkar
2	Chaudhary Hirabhai Cheharabhai	2070519006	2019-21	Farmers Buying Behaviour and Dealers Preference for Mustard Seeds in Banakantha District	Dr. A. K. Leua
3	Deepanjan Baskaran	2070519008	2019-21	Consumer Awareness, Brand Preference and Satisfaction Towards Selected Milk Products	Dr. Ruchira Shukla
4	Gedam Tushar Sunilrao	2070519009	2019-21	Farmers Preference and Dealer's Perception Towards Liquid Boronated Calcium Nitrate Fertilizers in Navsari District Of South Gujarat	Prof. Bhavesh Chaudhari
5	Ghom Vishvajeet Narendra	2070519010	2019-21	Farmers Preference and Dealer's Perception towards Non-FCO Grade Fertilizers In Navsari District of Gujarat	Dr. V. M. Thummar
6	Gujarati Ashish Kurjibhai	2070519011	2019-21	Market study for Liquid Boronated Calcium Nitrate in Rakot District of Gujarat	Dr. Ruchira Shukla
7	Jagadesh Srinivasan	2070519012	2019-21	Assessment of Farmer's Attitude and Dealer's Preference Towards use of Red Algae as Agricultural Input in Tiruvanmalai District of TamilNadu	Dr. Alpesh K. Leua
8	Kalsariya Maheshbhai Bhupatbhai	2070519014	2019-21	Consumer Preference and Consumer Buying Behaviour Towards	Prof. Bhavesh Chaudhari

				Co-Operative Society Mall Of Navsari city of Gujarat	
9	Khunti Bhavesh Bhimabhai	2070519015	2019-21	Consumer Preference and Buying Behaviour Toward Fresh Exotic Vegetables in Ahmedabad city	Dr. A. K. Leua
10	Makwana Krupali Narasibhai	2070519016	2019-21	Farmers Buying Behavior and Dealers Perception Regarding Use of Water Soluble Fertilizers in Jamnagar District	Dr. Swati Sharma
11	Mohan Kumar C. S.	2070519017	2019-21	Consumer Buying Behaviour Towards Branded Milk in Shivamogga City	Dr. Swati Sharma
12	Navya Honey J.	2070519018	2019-21	Retailing of Exotic Vegetables in Business to Business (B2B) and Business to Customer (B2C) Segments in Ahmedabad city	Dr. Ruchira Shukla
13	Padavi Tusharbhai Harishchandrabhai	2070519019	2019-21	Vendors' Buying Behavior And Perceptions Towards the use of Digital Platform in the Purchase of Fruits in Bharuch City of Gujarat	Prof. Amit Lathiya
14	Pancholi Rut Atulbhai	2070519020	2019-21	Consumer buying behaviour towards exotic vegetables in Vadodara City.	Dr. Swati Sharma
15	Patel Anandkumar Vishrambhai	2070519021	2019-21	Farmers' Perception towards Organic Farming in Vansda taluka of Navsari District	Dr. Gautam Parmar
16	Patel Chintan Natubhai	2070519022	2019-21	Farmers' Buying Behaviour and Dealers' Perception Towards the Use of Pesticides for Paddy Crop in Navsari District of Gujarat	Prof. Amit Lathiya
17	Patel Hardikkumar Arvindbhai	2070519023	2019-21	Buying Behaviour of Farmers and Traders for Variety Selection of Tomato and Capsicum in Valsad District of Gujarat	Dr. Mehul G. Thakkar
18	Patel Rahulkumar Harishbhai	2070519024	2019-21	Farmer's Buying Behaviour and Dealer's	Prof. Bhavesh

				Perception Towards the Use of Bio Pesticides for Okra Crop in Valsad	Chaudhari
19	Patel Vaibhavkumar Kanubhai	2070519025	2019-21	Preference and Satisfaction Level of Farmers towards Usage of Micro Irrigation System (MIS) for Horticultural Crops in Navsari District of Gujarat	Dr. Mehul G. Thakkar
20	Sanghdeep Dineshbhai Chauhan	2070519026	2019-21	Institutional Buying Behaviour of Vendor for Fruits in Vadodara city of Gujarat	Dr. A. K. Leua
21	Sodhaparmar Yogeshkumar Udesing	2070519027	2019-21	Consumer buying Behavior of Branded and Loose ghee in Rajkot City	Dr. Gautam Parmar
22	Solanki Minaxiben Satishbhai	2070519028	2019-21	Consumer Buying Behavior Towards Branded Milk in Anand city	Dr. Swati Sharma
23	Uikey Ashish Ashok	2070519030	2019-21	Farmers' Buying Behaviour for Pesticides, Usage and Promotional Strategies in Gadchiroli District of Maharashtra	Dr. Mehul G. Thakkar
24	Vaghasiya Ashishkumar kishorbhai	2070519032	2019-21	Buying Behavior and Satisfaction of Fruit Vendors towards Fruit Purchase in Bharuch District of Gujarat	Dr. Gautam Parmar
25	Vaghasiya Jaydip Kiritbhai	2070519033	2019-21	Vendors' Perceptions and Problems While Purchase of Fruits in Vapi City of Gujarat	Prof. Amit Lathiya
26	Vaghasiya Niharkumar Rameshbhai	2070519005	2019-21	Vendors Buying Behavior and Perception Towards Use of Digital Platform for Fruit and Vegetables in Surat District of Gujarat	Dr. B. L. Radadiya
27	Vidhi Bhanushali	2070519006	2019-21	Customer Expectations and Marketing Mix of Various Commercial Hydroponic Models	Dr. Ruchira Shukla
28	Virangama Tarunkumar Rameshbhai	2070519007	2019-21	Market Potential for Liquid Boronated Calcium Nitrate in	Prof. Bhavesh Chaudhari

				Jamnagar district	
29	Vishal Patidar	2070519008	2019-21	Farmers Buying Behaviour and Satisfaction Toward Improved Soybean Seed in Jhalawar District of Rajasthan	Prof. Amit Lathiya

M.Sc. (ICT in Agriculture)

Sr. No.	Name Of the Student	Registration No.	Batch	Title	Guide
1	Panchal Bhumi	409092011	2011-13	Transaction Processing System For Sardar Apmc Market Of Nasvari	Prof. Bhavesh Chaudhari
2	Patel Tejasvi	411522012	2014-16	Mobile Application For Horticulture Crops-Mhorti	Prof. Bhavesh Chaudhari
3	Parjapati Komal	411512012	2014-16	Web Based Application For Gadat Vibhag Vividh Karykarani Mandal Ltd.	Prof. Bhavesh Chaudhari
4	Prajapati Nilam	2080513007	2015-17	Android Based Mobile Application for Fafarmers	Prof. Bhavesh Chaudhari
5	Patel Kejal	2080513005	2015-17	Gandevi Khrdut Sangh: Web Based Application	Prof. Bhavesh Chaudhari
6	Vasava Sejal	2080514005	2016-18	Design And Development of Website for Hariom Food Products Ltd.	Prof. Bhavesh Chaudhari
7	Patel Parita	2080516006	2016-18	Design And Development of Website for Amalsad Vibhag Vividh Karykari Sahkari Khedut Mandli Limited	Dr. B. L. Radadiya
8	Ganvit Mitalben Dinkarbhai	2080516003	2016-18	Design And Development of Website for Valsad District Co-operative Milk Producer's Union Ltd.	Dr. B. L. Radadiya
9	Matri Hirani	2080516004	2016-18	Design And Development of Website for Agriculture Produce Marketing Committee, Surat	Prof. Bhavesh Chaudhari
10	Ahir Jigisha	2080516001	2016-18	Design And Development of Website for Sahkari Khand Udyog Mandal Ltd. Gandevi	Prof. Bhavesh Chaudhari
11	Metaliya Vikrambhai Bharatbhai	2080516005	2016-18	Design And Development of Website for Agriculture Produce Marketing Committee, Valsad	Dr. B. L. Radadiya
12	Ahir Poojabahen Kishorbhai	2080516002	2016-18	Design And Development of Website for Agriculture Produce Marketing Committee, Bilimora	Dr. B. L. Radadiya
13	Patel Priyanka Ranjitbhai	2080516007	2016-18	Design And Development of Dynamic System for Customer Order System for SUMUL, Surat	Dr. B. L. Radadiya

Doctoral Thesis – Ph. D. (Agribusiness Management)

Sr. No.	Name Of the Student	Registration No.	Batch	Title	Guide
1	Kuldeep Chaudhari	1070517001	2017	Appraisal of Agripreneurs under the Scheme of Agriclincs and Agribusiness Centres in Gujarat	Dr. Ruchira Shukla