

WINNING EDGE

BATCH 2018-20

**If opportunity doesn't knock
build a door.....**

A hub of agribusiness managers
chasing perfectionism inundated
with creative thinking and being
opportunistic.



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AABMI, NAU

WHY RECRUIT US??

- **EMINENCE:**

Our University is well-known and ranks 1st position in Gujarat and 14th among SAU's in India. AABMI students are authentic and passionate blend of confidence and positive attitude. They have calibre to juggle multiple responsibilities and to think on the foot when problems arise with intelligent risk. Students are developed as strategic thinkers, encouraged for innovation and are trained to make prudent decisions having adequate commercial awareness.

- **COMMINGLED STREAMS:**

With the students coming from 7 universities across 4 states, we are culturally rich and have six degree backgrounds in agriculture and allied sector (Agriculture, Agricultural marketing, Agricultural engineering, horticulture, forestry, and agricultural information technology). This is our biggest strength that helps us to be fluent in agriculture sector and to take up tasks in every nook and corner of the country.

- **MANAGERIAL INTEGRITY:**

This course is designed to improve the competency of graduates so that they can serve the agribusiness and allied industries in an efficient and composite manner. Our agribusiness managers chase perfectionism and handles growing needs of the sector. This industry needs the minds of ABM'ians that inundated with creative thinking and fearless.

- **OUR STATURE IS PROVEN:**

Our alumni occupy top positions in many prestigious companies of different sectors who are carved experts out of rookies proving their excellence.

Ms. ASMA M. RISALDAR

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Education

UG: B.Sc. Agriculture

PG: MBA (Agribusiness Management)

Summer Internship Programme

SUMITOMO CHEMICALS INDIA PVT LTD

Farmer's purchase behavior towards herbicide product and promotion of Sumigold herbicide

Introduction

i Asma Risaldar, a disciplined and sincere student with an excellent academic performance. She is self-motivated having zeal and zest to achieve any task with utmost attention and care. She is embraced with the quality of good presenter and persuader who has won intercollegiate debate competition and also participated in National level summer project presentation competition. She has attained many seminars and workshops. She is extrovert and has good communication and convincing ability. She has proved that it doesn't take time for her to come out of her comfort zone by securing All India JRF 13th rank and travelling thousands of kms away from her hometown to pursue her PG. She is a member of college magazine editorial committee. Reading novels, Writing poems, Sketching, Painting, Travelling to new places are her few hobbies.



Ms. URVASHI BAKOTRA

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Education

UG: B.Sc. (Hons.) Forestry

PG: MBA (Agribusiness Management)

Summer Internship Programme

KHODIYAR LIFE SCIENCE PVT. LTD

Buying behavior and brand preference of farmers towards pesticides in Mahisagar district of Gujarat

Introduction

i Urvashi Bakotra, a sincere and hardworking student with good communication skills. She is very enthusiastic and having zeal to do any task with her full potential. She is having quality of good presenter and also a State treasurer in AIASA. She attended many seminars and conferences regarding business and marketing. Her strength is hard working, self-motivation and dedicated towards her work and also a good learner. She is passionate about travelling, dancing, acting, jaunt in forest. Her area of interest is managerial work. She has good convincing ability with domain knowledge of management and marketing.



Mr. DHAVAL S. BARIA

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Education



UG: B.Sc. (Hons.) Horticulture
PG: MBA (Agribusiness Management)

Summer Internship Programme



KHODIYAR LIFE SCIENCE INDUSTRIES

Buying behaviour and brand preference of farmers towards pesticides in Panchmahas district of Gujarat

Introduction



Dhaval Baria, He is energetic, ambitious and Hardworking individual who eager to learn new skills. He is consistently remain conscious to improve ability, skills and effectiveness of work. Honest and trustworthy person with very calm nature. He is habitual to doing yoga Sana and Suryanamskar to remain energetic and tough with body and mind every day. He is also district and university level champion of yoga Sana and Suryanamskar (1st position). A set of artistic skills of painting, sketch, pottery, landscape gardening and flowers arrangements. Also interested in reading books (spiritual, novel, biography) self-improvement videos, sports, explore new places. He had attained many conference and seminar as participant and volunteer. He is embraced with good presentation, communication, teamwork skills and domain knowledge of management and marketing. He is extremely driven with clear goal to succeed. He is very flexible with working hours, able to do work anytime, anywhere and normally adjusted in surrounded environment.

Mr. SAMLABHAI G. BODAR

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Education



UG: B.Sc. (Hons.) Forestry
PG: MBA (Agribusiness Management)

Summer Internship Programme



SARVOTTAM DAIRY

Consumer preference and buying behavior toward branded milk in Bhavanagar District.

Introduction



Shyam Bodar, a disciplined and sincere student. He hold the quality of good communicator and has good convincing ability. He is self-motivated, self-confident and trustworthy person. He is versatile personality seeking opportunity to become successful entrepreneur. He is an active participant in sports activity, specially participated in inter-collegiate cricket.

Mr. RAMESHKUMAR C. CHAUDHARY

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Education

UG: B.Sc. (Hons.) Forestry
PG: MBA (Agribusiness Management)



Summer Internship Programme

MURLIDHAR GINNING AND PROCESSING
Market potential and farmers' or dealers perception of Bt Cotton
in selected taluka of Banaskantha



i Introduction

Chaudhary Rameshkumar Chelabhai, a disciplined and sincere student. He has the quality of good presenter. He is self-motivated and has good convincing ability too. He has the ability to work with diverse team and hard-working student with proven leadership and minute attention to detail. He has participated in intercollegiate sports like basketball, volleyball. Leadership, Teamwork, Interpersonal and communication skill with domain knowledge of management and marketing. He likes to listen music, bird watching and travelling.

Mr. SACHINKUMAR R. DABGAR

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Education

UG: B.Tech. Agricultural Information Technology
PG: MBA (Agribusiness Management)



Summer Internship Programme

KHODIYAR LIFE SCIENCE PVT. LTD
Buying behavior and brand preference of farmers towards
pesticides in Mahisagar district of Gujarat



i Introduction

Sachin Dabgar, a disciplined and sincere student with good academic performance. He holds the quality of good presenter and also good convincing ability. He is the person having zest to achieve any task without most attention and care. He has some technical and computer skills also. He has profound knowledge of statistical software like SPSS, MATLAB and also website designing software like PHP and Asp.net. He is self-motivated, extrovert and self-confident person. He likes reading novels, listening music, internet surfing are his few hobbies.

Mr. DUSHYANTKUMAR J. DHOLARIYA

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Education

UG: B.Tech. Agricultural Engineering
PG: MBA (Agribusiness Management)



Summer Internship Programme

KHEDUT-HAAT

To study consumer expectations and awareness about organic products or food.



Introduction

Dushyant Dholariya, a sincere and obedient student with consistent academic performance. He possesses quality of good communication and quick learning. He believes in dedication towards work to achieve goal. He is extrovert and has positive attitude. He believes more in intelligence than diligence. He has participated in intercollegiate sports. He is awarded with gold medal at National Sports Meet. He is extremely driven with clear goal to succeed and risk taker. He is very flexible with working hours, able to do work anytime, anywhere and normally adjusted in surrounded environment.

Mr. KEYUR J. VAGHASIYA

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Education

UG: B.Tech. Agricultural Engineering
PG: MBA (Agribusiness Management)



Summer Internship Programme

SUMITOMO CHEMICAL INDIA PVT. LTD.

Farmer's purchase behavior and promotion of Herbicide (Sumigold) for Paddy Crop in Surat District.



Introduction

Keyur Vaghasiya, a honest and disciplined student. He is self-motivated and dedicated towards his work. He believes in hardworking and a person with positive attitude besides he is a good academic performer. He is punctual and sincere student who finishes his work in utmost time. He always has a helping hand for the needy. He is fond of watching movies and reading novels. His motto is to get a job in required company where he can utilize his skills & improve his career path.

Mr. LALIT KISHOR

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Education

UG: B.Sc. (Hons.) Agriculture
PG: MBA (Agribusiness Management)



Summer Internship Programme

EXCELLENT SEEDS PVT LTD
Consumer Preferences & Understanding towards Hybrid Cotton Seed in Idar



i Introduction

Lalit kishore, a disciplined and excellent student. He is dedicated and has good communication skill. Since he is from farming background, he knows the problems of farmers and strive to help them as well. He is very enthusiastic, self-motivated and has good convincing ability. He believe more in diligence. He has participated in intercollegiate cricket in NAU.

Mr. MUKUND KUMAR

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Education

UG: B.Sc. (Hons.) Agriculture
PG: MBA (Agribusiness Management)



Summer Internship Programme

DINKAR SEEDS PVT. LTD.
Buying behavior of farmers towards groundnut seeds in Idar taluka of Gujrat



i Introduction

Mukund Kumar, a friendly, exurbant and ambitious student. He has very good presenting and convincing ability with admirable record in academics. Creativity is his aptitude. He is very passionate about learning and grasping new things. He attended many seminars and events regarding business and marketing. He is a music lover, singer and guitarist too. Beside music playing cricket and writing poems are some of his hobbies. Soft skills like communication skills and time management skills adds enticing contribution in his personality.

Mr. DHRUVKUMAR H. PANDYA

pandyadhruv141196@gmail.com



Education



UG: B.Sc. (Hons.) Agriculture
PG: MBA (Agribusiness Management)

Summer Internship Programme



KHODIYAR LIFE SCIENCE PVT LTD.
Purchasing behavior of farmers for pesticide in
Panchmahal District

Introduction



Dhruv Pandya, a young enthusiastic and self-motivated student who served as selfless volunteer in different college level events and functions. He has ability to convince others positively. He is enthusiastic to arrange and manage activities and functions at college. He has also worked as General Secretary in UG. He is optimistic, self-made person and has artistic perception about life. He is active participant in cultural as well as sports activity. With highly skilled communication and convincing abilities, he is truly a person of business management.

Mr. JITENDRA A. PATEL

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Education



UG: B.Sc. (Hons.) Forestry
PG: MBA (Agribusiness Management)

Summer Internship Programme



SUKUN SEEDS PVT.LTD
Awareness and buying behavior of farmers for hybrid
groundnut seeds in Vijapur Taluka

Introduction



Jitendra Patel, an obedient and disciplined student. He is creative, a nature lover and an excellent team leader. He has been enthusiastically participating in inter-sport competition like cricket. He hold the quality to accomplish task with full sincerity. He hold quality of leadership skill and managing time which is why he is always ready to take responsibility. He likes travelling and listening music.

Mr. PARTHKUMAR S. PATEL

patelparth.jic@gmail.com



Education

UG: B.Sc. (Hons.) Horticulture
PG: MBA (Agribusiness Management)



Summer Internship Programme

SUKUN SEEDS PVT.LTD
Buying behavior and awareness of farmers for hybrid castor seeds in Vijapur taluka.



i Introduction

Parth Patel, a disciplined student, quick learner and hardworking student with proven leadership and best organizational skill. He embraces quality of good presenter and always has positive attitude. He has good convincing ability and attained many conferences and seminars regarding study and society. Travelling, reading, playing chess, new innovation to convey farmers are few hobbies. Interpersonal communication skills with domain knowledge of management and marketing.

Mr. PURVANSH D. PATEL

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Education

UG: B.Sc. (Hons.) Agriculture
PG: MBA (Agribusiness Management)



Summer Internship Programme

MURLIDHAR GINNING AND PROCESSING
Awareness and farmers selling behavior of cotton for ginning industry in Idar



i Introduction

Purvansh Patel, a self-dependent and disciplined student. He is friendly and has good leadership skill. He is target oriented and initiative of work. He embraces the quality of convincing others and finishes his work at utmost time. He wants to get a job in reputed company, utilize his technical and managerial skills to enhance company growth. He holds the quality of excellent communication and self-confidence. He likes reading newspaper and interpersonal communication skills with domain knowledge of management and marketing.

Mr. TEJASKUMAR D. PATEL

pateltejas3511@gmail.com



Education

UG: B.Sc. (Hons.) Agriculture
PG: MBA (Agribusiness Management)



Summer Internship Programme

GOLDKING BIOGENE PVT. LTD.
Farmer perception of Bt-cotton in Idar taluka



i Introduction

Tejas Patel, a disciplined student and quick learner. He is hardworking student with good academic performance. He has good logical and analytical abilities and he is also a good presenter. He is self-motivated and attended business oriented Seminars, Conferences & case studies. He is looking forward to contribute the Society with strong Managerial skillsets. He is fond of travelling, sketching and painting.

Ms. UPEXA R. PATEL

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Education

UG: B.Tech. Agricultural Information Technology
PG: MBA (Agribusiness Management)



Summer Internship Programme

DINKAR SEEDS PRIVATE LIMITED
Farmers' Buying Behaviour and Dealers' Preference for Paddy Seeds in Arvalli District



i Introduction

Upexa Patel, a disciplined and excellent student. She is self-motivated, optimistic and dedicated student. She has strong will power and potential to think out of box. She has attained many seminars and conferences related to business. She has also worked for website development in the tenure of ten months. She has profound knowledge of statistical software like SPSS, MATLAB and also website designing software like PHP (WordPress) and Asp.net and also data analysis software like WEKA tool. She is fond of reading novels, travelling and socializing. My short-term goal is to get a job in a reputed company. My long-term goal is to become more responsible, matured and knowledgeable personality and respectable position in my company.

Ms. PRATIBHA M. GAMIT

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Education

UG: B.Sc. (Hons.) Forestry
PG: MBA (Agribusiness Management)



Summer Internship Programme

VALSAD NAVSARI JILLA FAL ANE SHAKBHAJI
SAHAKARI SANGH LTD.

Competitive analysis and Consumer buying behavior of
Amidhara Pickles and Tomato ketchup.



Introduction

Pratibha Gamit, She is self -motivated, dedicated and excellent student. She believes in hard work and accepting challenges. She has good communication skills and also a good presenter. She is active student and participated in inter-collegiate literary competition. She is fond of reading novels, bird watching, trekking in forest and also a nature lover.

Mr. DARPAN J. RANPARIYA

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Education

UG: B.Tech. Agricultural Engineering
PG: MBA (Agribusiness Management)



Summer Internship Programme

SUMITOMO CHEMICAL INDIA PVT. LTD.

Farmer's purchase behavior and promotion of Herbicide
(Sumigold) for Paddy Crop in Surat District.



Introduction

Darpan Ranpariya, a quick learner with ability to work with diverse team & hard working student with proven leadership and organizational skills & minute attention details. Seeking to apply his abilities to fill the internship role in various organizations. He participated in National level summer intern presentation competition-2019 at Ganpat University. He is highly skilled profession at relationship building leadership, teamwork, interpersonal & also has good Communication skills. He is positive person with proactive approach towards problem solving and strongly believes in maintaining work ethics and make sure that he completes his tasks with utmost sincerity. He likes music & traveling.

Ms. PANKTI S. RATHOD

pankti.rathod@yahoo.com



Education

UG: B.Sc. (Hons.) Agriculture
PG: MBA (Agribusiness Management)



Summer Internship Programme

VALSAD NAVSARI JILLA FAL ANE SHAKBHAJI
SAHKARI SANGH LTD.

Competitive analysis and consumer buying behavior of
Amidhara pulpy fruit juices



Introduction

Pankti Rathod, is disciplined and sincere student who holds the quality of being perfectionist. She is creative and an excellent team leader and a manager. Besides having a good academic record. She holds the quality of good presenter, accomplishing given task in given time with utmost dedication and sincerity with satisfying outcomes. She is self-motivated and extrovert person. She believes in diligence. She is quick and active learner. She is a member of college magazine editorial committee. She likes cooking, reading newspaper, driving and travelling to new places.

Mr. RONAKKUMAR P. GAJERA

gajeraronak25@gmail.com



Education

UG: B.Tech Agricultural Engineering
PG: MBA (Agribusiness Management)



Summer Internship Programme

KHEDUT-HAAT

Analysis of consumer expectations and backward
linkages of farmer in Surat



Introduction

Ronak Gajera, a disciplined and good academic performer, he holds the quality of good presenter. He is an active participant in all the activities. He was nominated for RASHTRAPATI AWARD in 2009 for scout and guide programme. He has also participated in many sports at state and university level and was nominated as best manager competition conducted by ICAR-NAARM, Hyderabad. He participated in poster presentation at third International Conference (GIASE 2019) held at Kathmandu, Nepal. He is fond of travelling, exploring new places, likes novels and music and playing kabaddi and kho-kho is his hobbies.

Mr. SHUBHAM SETIA

shubham4129@gmail.com



Education

UG: B.Sc. (Hons.) Agriculture
PG: MBA (Agribusiness Management)



Summer Internship Programme

EXCELLENT SEEDS PVT. LTD.

Knowledge on cultivation and consumer preference for hybrid castor seed in Idar region



Introduction

Quick learner and dedicated student with good academic performance. Extrovert, self-monitoring and has high need for achievement. Believes in Darwin's evolutionary theory, "survival of the fittest". Team player with proven leadership qualities as he was state coordinator (ISC in 2016), (protocol in 2017-18), Deputy Chairman (IT cell) for All India Agricultural Students Association. Worked as an enumerator for one international and one national study from October 2017 to February 2018. Participated in intercollegiate cultural event (Mime, drama), literary event (extempore), sports (cricket, badminton) and yoga. He can read, write and speak English, Hindi, Punjabi and Marwari. His hobbies are interacting with people and travelling.

Mr. VIJAYABABU DHAVALAGI

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Education

UG: B.Sc. Agricultural Marketing
PG: MBA (Agribusiness Management)



Summer Internship Programme

ASPEE COLLEGE OF HORTICULTURE AND FORESTRY

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Introduction

Vijayababu dhavalagi, a quick learner with ability to work with diverse team and hard-working student with proven leadership and organizational skills. He is highly skilled profession at relationship building leadership, teamwork, interpersonal & also has good Communication skills. to his strengths. He is consistent academic performer and also attend seminars and workshops. He is from farming background and wants to become success entrepreneur to help the farmer through my knowledge skill. He loves listening music and reading books.

Mr. GAUTAMKUMAR GAURAV

aksgautammk@gmail.com



Education

UG: B.Sc. Agriculture

PG: MBA (Agribusiness Management)



Summer Internship Programme

GOLDKING BIOGENE PVT. LTD

Farmer perception on Castor seed in Idar Taluka



Introduction

Gautamkumar Gaurav, a quick learner with ability to work with diverse team and hard-working student with proven leadership and organizational skills. He is highly motivated and open to learn new things. He tries to overcome and overt his weaknesses to his strengths. He is consistent academic performer and also attend seminars and workshops. He is from business background and wants to become success entrepreneur to help the farmer through my knowledge skill. He loves riding bike and reading books.

Contact Details



Chairman

Dr. H. R. Pandya

Dean

Training & Placement officers

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Mr. Darpan Ranpariya

Mr. Jitendra Patel

Ms. Asma Risaldar

Our Institute

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