

**Highest Ever 91 Placement Interviews in Placement Year-2023 @ NAU**

**Excellent Opportunity for any UG or PG Student of NAU**

**38<sup>th</sup> VIRTUAL Campus Placement Drive of Placement Year-2024**

**Excellent Opportunity for any UG or PG Student of NAU to secure JOB in 18 States of India and in Nepal**

**Placement e-Leaflet No.: 44/2024**

**Date: 07/03/2024**



**After facilitating 680+ Placement Interviews generating Job Offers for 1830+ Students of NAU in Powerful Placement Programmes during the Last 11 Years 2013-23**, we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **38<sup>th</sup> VIRTUAL Campus Placement / Recruitment Drive of Placement Year-2024 for any UG or PG Student of NAU to work in their preferred State out of 18 States of India and also in Nepal** to be held **in March, 2024**. The details are as follows:

**Section-I: Let's Know the Recruiting Organization**

***Katyayani Organics***

Kindly visit <https://www.krishisevakendra.in> for thorough understanding of your Prospective Employer...

Established in 2016, [Katyayani Organics](https://www.krishisevakendra.in) is a leading agrochemical company dedicated to enhancing agricultural productivity sustainably.

- ☞ They pride themselves on innovation, offering cutting-edge solutions to farmers worldwide to optimize crop yields and ensure food security.
- ☞ With a commitment to environmental stewardship, they prioritize the development of eco-friendly and bio-based products that minimize ecological impact. Holistic approach integrates advanced research, state-of-the-art technology, and farmer-centric practices, empowering agricultural communities for a better tomorrow.
- ☞ They are on a mission to revolutionize agriculture and make a positive impact on global food production while fostering sustainable development.

## **Section-II: Let's Understand the Nature of Vacancies**

Looking for **genuinely interested and eligible**, competent, energetic, talented, self-driven Professionals (**MALE/FEMALE**); who want to be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction.

Superbly talented, committed and qualified candidate to grab this GOLDEN OPPORTUNITY work with a renowned organization's dynamic team which is continuously expanding, excelling and recording noteworthy growth.

### **(A) No. of Vacancies and Place of Posting/Job:**


- ✓ ***Sales Trainee*** – 180 Vacancies for 18 States of India - Gujarat, Punjab, Rajasthan, Mizoram, Meghalaya, Sikkim, Himachal Pradesh, Jammu & Kashmir, Uttrakhand, Maharashtra, Assam, West Bengal, Orissa, Andhra Pradesh, Tamil Nadu, Karnataka, Chhattisgarh, Kerala **AND** 10 Vacancies for Nepal

### **(B) Duties & Responsibilities:**

- ✓ *Contacting potential and existing customers on the phone, by email, and in person.*
- ✓ *Providing Agriculture based solutions to the farmers.*
- ✓ *Guiding Farmers to adopt various organic practices*
- ✓ *Handling customer questions, inquiries, and complaints.*
- ✓ *Managing the sales process through specific software programs.*
- ✓ *Find new prospects and sales leads and convert them into paid users or customers.*

**(C) Pay Package Offer:** Commensurate with the competencies of the candidate and performance in the ONLINE Interview....Best in the Industry

 **2.40 to 4.80 Lakhs per Annum CTC** + *Excellent Exposure + Learning + Career Growth...*

 *Food allowance + House accommodation + Medical Reimbursement quarterly - (Maximum 2 Times in 3 months and only visiting fees will be reimbursed from our specific hospital) + New Laptop and Mobile + Sunday working Bonus + Sales Incentive on their achieved Target + 2 Leaves every Month*

### **Section-III: Let's Understand the Nature of Expected Ideal Candidate**

#### **Expected Essentials from the Ideal Candidate**

**(A) Educational Qualification:** Any UG or PG in Agri. Or Allied Sciences including MBA (ABM)

**(B) Competency Requirements:** *Energetic, Talented, Self Driven, Confident, **MALE/FEMALE Candidates** with the following traits/attributes:*

- *Must have a Basic knowledge of Computers.*
- *Good negotiation and problem-solving skills.*
- *Knowledge of cultivation and production of all agriculture crops Vegetables and fruits with organic standards.*
- *Ability to work independently and as part of a team.*
- *Ability of driving sales growth, managing customer relationships, and developing new business opportunities.*
- **Fluency in Languages – English, Hindi and the Local Language of the State wherein he/she wants JOB.**
- **Work location shall be based at BHOPAL only.**

## Section-IV: Selection Modalities

- ✓ Registration by the Eligible & Genuinely Interested Students with Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO to Institute Level Placement Officer latest by March 11, 2024 - MONDAY - 11:00 am
- ✓ Short Listing by the Company Authority
- ✓ Further Selection Process of ONLINE MCQ Test & ONLINE Interview will be held in March, 2024 (Exact Date, Timing & ONLINE Platform Link will be conveyed very soon)

*All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!*

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Placement Programme 2024: Aiming Higher...Striving Hard...We Can, We Will...



*Together WE CAN, WE WILL...*

