



# FULL DAY MEGA SENSITIZATION & OUTREACH PROGRAMME

on

**Innovating Agriculture: Startups and Entrepreneurship Opportunities  
by Cultivating Entrepreneurial Mindset**

*commemorating the Release of Professional Brochures / Flyers of SSIP 2.0 & PGC-FPO*



under the aegis of the

**University Startup Cell & Nodal Centre for SSIP 2.0  
Navsari Agricultural University, Navsari**

**October 7, 2025 (Thoughtful Tuesday) – 08:30 am to 05:00 pm**



## President & Convener



### Dr. Timur R. Ahlawat

Chairman of Nodal Centre for SSIP 2.0  
Chairman of University Startup Cell  
Chairman of University FPO Cell  
Director of Research & Dean-PG Studies  
Navsari Agricultural University, Navsari

## Co-Convener



### Dr. J. J. Pastagia

University Advisor of SSIP 2.0  
Course Chairman of PGC-FPO  
Professor & Head of Dept. of Entomology  
Principal  
AABMI,  
Navsari Agricultural University, Navsari



## Chief Guest



### Shri Narsing M. Kendre

District Development Manager (DDM)  
NABARD, Navsari

## Guest of Honour



### Prof. Jaimin R. Naik

Chairman of University Placement  
& Counselling Cell  
Director of Students' Welfare  
Navsari Agricultural University, Navsari

## Programme Director



### Dr. Swati S. Sharma

University Coordinator of SSIP 2.0, Course Director of PGC-FPO, Training Coordinator of AC&ABC Scheme,  
Member Secretary of University Startup Cell, Member Secretary of University FPO Cell  
Associate Professor in ABM  
AABMI, Navsari Agricultural University, Navsari

## Dynamic Duo of Programme Co-Directors

### Dr. Mehul G. Thakkar

University Co-coordinator of SSIP 2.0  
Course Co-Director of PGC-FPO  
University Placement & Counselling Head  
University Coordinator of UHV Scheme of AICTE  
University's Internationally Acclaimed In-house HRD Trainer  
University's Official & Preferred MoC  
Former Mentor & Present Active Member of University Startup Cell  
Active Member of University FPO Cell  
Professor in HRM  
AABMI, Navsari Agricultural University, Navsari

### Dr. Mahantappa S. Sankanur

University Co-coordinator of SSIP 2.0  
Active Member of University Startup Cell  
Active Member of University FPO Cell  
Associate Professor (FBTI)  
Dept. of Forest Biology &  
Tree Improvement  
CoF, Navsari Agricultural University, Navsari

## Programme Coordinator



### Dr. Kiran N. Patel

Course Coordinator of PGC-FPO  
Assistant Professor in ABM  
AABMI, Navsari Agricultural University, Navsari





## Registration & Onboarding of Participants...

## Inaugural Ceremony

- Inspirational, Empowering and Motivating Powerful Positive Affirmations from the Dignitaries...
- Release of 2 Professional Brochures / Flyers: Call for Applications under SSIP 2.0 and Admission Announcement for the 2<sup>nd</sup> Batch of PGC-FPO Course...
- Felicitation of the Programme Pillars...



8:30 am to  
10:00 am

## Self Strengthening Journey Begins with the SUPER SIX Facilitators-Trainers...

Technical Session Coordinator : Dr. Kiran N. Patel



### Govt. Initiatives and Policy Frameworks Supporting Entrepreneurship and Startups in Agriculture

**Shri Narsing M. Kendre**

District Development Manager (DDM), NABARD, Navsari



10:10 am to  
10:40 am



### Intellectual Property: The Driving Force Behind Startup Innovation

**Dr. Vaibhavkumar N. Mehta**

Registered Indian Patent Agent (IN/PA 4259)

University Co-coordinator of UHV Scheme of AICTE

Lead Resource Person of SSIP 2.0

Active Member of University Startup Cell of NAU

Asst. Professor (Nanotechnology), Division of Plant Biotechnology, ASBI-Surat, NAU, Navsari



10:40 am to  
11:15 am



### Entrepreneurship in Apiculture: Opportunities and Insights

**Dr. J. J. Pastagia**

University Advisor & Lead Resource Person of SSIP 2.0

Chairman & Lead Resource Person of PGC-FPO

Professor & Head of Dept. of Entomology

Principal, AABMI, NAU, Navsari



11:15 am to  
12:05 pm



### Agripreneurship: Govt.-Backed Pathways for Agri-Entrepreneurship and Startup Growth in India

**Dr. Mahantappa S. Sankanur**

University Co-coordinator & Lead Resource Person of SSIP 2.0

Active Member of University Startup Cell of NAU

Active Member of University FPO Cell of NAU

Associate Professor (FBTI), Dept. of Forest Biology & Tree Improvement, CoF, NAU, Navsari



12:05 pm to  
12:45 pm

## Delicious LUNCH BREAK (12:45 pm to 02:00 pm)



### Igniting Innovation in Agriculture : Pathways for Startup Success through Innovative Agri-Models

**Dr. Swati S. Sharma**

University Coordinator & Lead Resource Person of SSIP 2.0

Course Director & Lead Resource Person of PGC-FPO, Training Coordinator of AC&ABC Scheme

Member Secretary of University Startup Cell of NAU

Member Secretary of University FPO Cell of NAU

Associate Professor in ABM, AABMI, NAU, Navsari



02:00 pm to  
02:45 pm



### Unlocking the Power of Soft Skills for Entrepreneurial Success

**Dr. Mehul G. Thakkar**

12 Gold Medals, 12 State, 24 National & 29 International Awards Winner Trainer

Certified National Trainer, Master Trainer & Lead Assessor of Govt. of India

International Certified Career Coach from Mindler-India & CDA-USA

Startup MAARG Mentor of Govt. of India in 5 Sectors

Startup Mentor of VNSGU-Surat and CII & i-HUB (Govt. of Gujarat)

University Co-coordinator & Lead Resource Person of SSIP 2.0

Course Co-Director & Lead Resource Person of PGC-FPO, University Placement & Counselling Head

University Coordinator of UHV Scheme of AICTE, University's Internationally Acclaimed In-house HRD Trainer

University's Official & Preferred MoC, Former Mentor & Present Active Member of University Startup Cell of NAU

Active Member of University FPO Cell of NAU

Professor in HRM, AABMI, NAU, Navsari



02:45 pm to  
03:30 pm



## Refreshing TEA BREAK (03:30 pm to 03:40 pm)



### Entrepreneurial Journey from Field to Market: Enlightening Interaction & Panel Discussion with Established Agripreneurs nurtured by NAU

**Shri Pankaj Parmar**

Founder, Evergreen Agro & Gardening Mall, The Planting Treasure – Surat

**Dr. Krishna A. Parmar**

Founder and Director of Teasane Pvt. Ltd., Navsari

**Shri Parth M. Mangroliya**

Founder of Floral Fusion – The Preserved Nature, Surat



03:40 pm to  
04:40 pm

Seasoned Moderators : Dr. Mehul G. Thakkar & Dr. Swati S. Sharma



Valedictory...  
Direct Dil Se... Feedback Session...  
Certificate Conferment to the Participants...



04:40 pm to  
05:00 pm