

# **FULL DAY MEGA SENSITIZATION & OUTREACH PROGRAMME**

**Innovating Agriculture: Startups and Entrepreneurship Opportunities** by Cultivating Entrepreneurial Mindset

commemorating the Release of Professional Brochures / Flyers of SSIP 2.0 & PGC-FPO



**University Startup Cell & Nodal Centre for SSIP 2.0** Navsari Agricultural University, Navsari October 7, 2025 (Thoughtful Tuesday) - 08:30 am to 05:00 pm



### **President & Convener**



Dr. Timur R. Ahlawat Chairman of Nodal Centre for SSIP 2.0 Chairman of University Startup Cell Chairman of University FPO Cell Director of Research & Dean-PG Studies Navsari Agricultural University, Navsari



**Co-Convener** 



Dr. J. J. Pastagia University Advisor of SSIP 2.0 Course Chairman of PGC-FPO Professor & Head of Dept. of Entomology Principal AABMI.

Navsari Agricultural University, Navsari

**Chief Guest Shri Narsing M. Kendre** District Development Manager (DDM) NABARD, Navsari



**Guest of Monour Prof. Jaimin R. Naik** Chairman of University Placement & Counselling Cell Director of Students' Welfare Navsari Agricultural University, Navsari



**Programme Director** 

### Dr. Swati S. Sharma

University Coordinator of SSIP 2.0, Course Director of PGC-FPO, Training Coordinator of AC&ABC Scheme, Member Secretary of University Startup Cell, Member Secretary of University FPO Cell Associate Professor in ABM

AABMI, Navsari Agricultural University, Navsari

### **Dynamic Duo of Programme Co-Directors**



Dr. Mehul G. Thakkar

University Co-coordinator of SSIP 2.0 Course Co-Director of PGC-FPO University Placement & Counselling Head University Coordinator of UHV Scheme of AICTE University's Internationally Acclaimed In-house HRD Trainer University's Official & Preferred MoC Former Mentor & Present Active Member of University Startup Cell Active Member of University FPO Cell

Professor in HRM AABMI, Navsari Agricultural University, Navsari



Dr. Mahantappa S. Sankanur

University Co-coordinator of SSIP 2.0 Active Member of University Startup Cell Active Member of University FPO Cell Associate Professor (FBTI) Dept. of Forest Biology & Tree Improvement

CoF, Navsari Agricultural University, Navsari



### **Programme Coordinator**

Dr. Kiran N. Patel Course Coordinator of PGC-FPO Assistant Professor in ABM AABMI, Navsari Agricultural University, Navsari

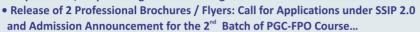


## OCTOBER 7, 2025 - THOUGHTFUL TUESDAY

## Registration & Onboarding of Participants...

# **Inaugural Ceremony**





• Felicitation of the Programme Pillars..

## Self Strengthening Journey Begins with the SUPER SIX Facilitators-Trainers...



Technical Session Coordinator : Dr. Kiran N. Patel

**Govt. Initiatives and Policy Frameworks Supporting Entrepreneurship** and Startups in Agriculture

Shri Narsing M. Kendre
District Development Manager (DDM), NABARD, Navsari



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10:40 am to 11:15 am

8:30 am to

10:00 am



#### **Intellectual Property: The Driving Force Behind Startup Innovation**

**Dr. Vaibhavkumar N. Mehta** *Registered Indian Patent Agent (IN/PA 4259)* 

University Co-coordinator of UHV Scheme of AICTE Lead Resource Person of SSIP 2.0

Active Member of University Startup Cell of NAU

Asst. Professor (Nanotechnology), Division of Plant Biotechnology, ASBI-Surat, NAU, Navsari



#### **Entrepreneurship in Apiculture: Opportunities and Insights**

Dr. J. J. Pastagia
University Advisor & Lead Resource Person of SSIP 2.0
Chairman & Lead Resource Person of PGC-FPO
Professor & Head of Dept. of Entomology
Principal, AABMI, NAU, Navsari





## Agripreneurship: Govt.-Backed Pathways for Agri-Entrepreneurship and Startup Growth in India

Dr. Mahantappa S. Sankanur

University Co-coordinator & Lead Resource Person of SSIP 2.0 Active Member of University Startup Cell of NAU Active Member of University FPO Cell of NAU

Associate Professor (FBTI), Dept. of Forest Biology & Tree Improvement, CoF, NAU, Navsari



## Delicious LUNCH BREAK (12:45 pm to 02:00 pm)



## Igniting Innovation in Agriculture : Pathways for Startup Success through Innovative Agri-Models

Dr. Swati S. Sharma

University Coordinator & Lead Resource Person of SSIP 2.0
Course Director & Lead Resource Person of PGC-FPO, Training Coordinator of AC&ABC Scheme
Member Secretary of University Startup Cell of NAU
Member Secretary of University FPO Cell of NAU

Associate Professor in ABM, AABMI, NAU, Navsari





## **Unlocking the Power of Soft Skills for Entrepreneurial Success**

#### Dr. Mehul G. Thakkar

12 Gold Medals, 12 State, 24 National & 29 International Awards Winner Trainer Certified National Trainer, Master Trainer & Lead Assessor of Govt. of India International Certified Career Coach from Mindler-India & CDA-USA Startup MAARG Mentor of Govt. of India in 5 Sectors Startup Mentor of VNSGU-Surat and CII & i-HUB (Govt. of Gujarat)

Startup Mentor of VNSGU-Surat and CII & i-HUB (Govt. of Gujarat)
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University's Official & Preferred MoC, Former Mentor & Present Active Member of University Startup Cell of NAU
Active Member of University FPO Cell of NAU

Professor in HRM, AABMI, NAU, Navsari



## Refreshing TEA BREAK (03:30 pm to 03:40 pm)



Entrepreneurial Journey from Field to Market:
Enlightening Interaction & Panel Discussion with Established
Agripreneurs nurtured by NAU



Dr. Krishna A. Parmar

Founder and Director of Teasane Pvt. Ltd., Navsari Shri Parth M. Mangroliya
Founder of Floral Fusion –

The Preserved Nature. Surat



02:45 pm to 03:30 pm





Valedictory...
Direct Dil Se... Feedback Session...
Certificate Conferment to the Participants...

