



NAVSARI AGRICULTURAL UNIVERSITY  
ERU CHAR RASTA, NAVSARI, GUJARAT-396 450



NAVSARI AGRICULTURAL UNIVERSITY

**Dr. Sunil R. Chaudhary**

I/c DIRECTOR OF RESEARCH & DEAN  
FACULTY OF P.G. STUDIES &  
NODAL OFFICER (ICAR)

Contact:

Phone: (O):(02637) 283160, 282771-775, Ext. 1114

Fax: (02637) 283452

Email: dr@nau.in

No. NAU/DR/T-4/Research Centres/3240-41/2021


Date: 20/04/2021

## CIRCULAR

A meeting was held on April 15, 2021 to review the performance of all AICRPs functioning under the aegis of Navsari Agricultural University, Navsari under the Chairmanship of the Hon'ble Vice Chancellor. In this meeting the Hon'ble Vice Chancellor has emphasized on the following points

1. Research Papers should be published from each recommendation within a year of its approval in Combined AGRESCO, in highly rated research journals with a NAAS rating of 6 and above. They should also ensure maximum citation of their articles to increase the reach of research findings.
2. When delivering Radio Talks, TV Talks and Lectures to farmers in *Krishi mela/Kisan Gosthi* and similar functions, the technology/recommendations/products made by NAU should be highlighted.
3. When publishing articles in magazines, newspapers, online portals etc. the technology/recommendations/products made by NAU should be appropriately mentioned.
4. Literature (pamphlets/leaflets) in vernacular language advocating the use of NAU products like fruit fly traps, Novel organic liquid nutrient, biofertilizers etc. should be disseminated through research farms of NAU.
5. Each AICRP Centre should compile and disseminate pamphlets/leaflets depicting its significant achievements.
6. NAU products like Fruit fly traps, Novel organic liquid nutrient, biofertilizers etc. should be available at research farms of NAU for sale to farmers.
7. AICRPs which exist for two decades or more should prepare a monograph of their achievements.

The above mentioned points should be implemented in letter and spirit, as they shall improve the research effectiveness of Navsari Agricultural University and shall enforce the brand image of the university.

  
20.04.2021  
Director of Research and Dean PG Studies