

4th Placement Interview of Placement Programme-2021

Excellent Opportunity for UG/PG (Agri. / Agri. Biotech.) & MBA (ABM) Students of NAVU

Placement e-Leaflet No.: 4/2021

Date: 22/12/2020



Let's Work Together
and Explore Opportunities...



After facilitating

57 Placement Interviews generating Job Placement Offers for 175 Students in 2020,
69 Placement Interviews generating Job Placement Offers for 183 Students in 2019,
74 Placement Interviews generating Job Placement Offers for 216 Students in 2018,
66 Placement Interviews generating Job Placement Offers for 201 Students in 2017,
52 Placement Interviews generating Job Placement Offers for 190 Students in 2016,
39 Placement Interviews generating Job Placement Offers for 155 Students in 2015,
39 Placement Interviews generating Job Placement Offers for 130 Students in 2014,
33 Placement Interviews generating Job Placement Offers for 144 Students in 2013,

we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **4th Campus Recruitment Drive of Placement Programme-2021** to be held **during December, 2020-January, 2021**. The details are as follows:

Section-I: Let's Know the Recruiting Organization – GSFC Agrotech Ltd.

Kindly visit <https://www.gsfcagrotech.com/> for thorough understanding of your Prospective Employer...

- ☞ The GSFC Agrotech Limited (GATL), a Company registered under the Companies Act 1956 is a **wholly owned subsidiary of Gujarat State Fertilizer & Chemicals Limited (GSFC)** having its Registered Office at Vadodara, Gujarat. **The Company is acting as Marketing Arm of GSFC Limited.**
- ☞ The company is involved in Production, Retail Sales & Marketing of various Fertilizers and Agriculture products like Urea, DAP, Liquid Biofertilizers, Plant Tissue Culture, Seeds, Plant Protein base Agro Input, Water Soluble Fertilizers and Agriculture Services which includes Soil Testing, Laboratory facilities for farming solutions, etc. In addition, they have operations across India with a number of Regional & Area Offices to cater to requirements of the farmers for providing end to end farming solutions.
- ☞ GSFC Agrotech Limited is currently in the process of expanding its Retail Outlets for Marketing and Sales of Agri products and expansion of its Agribusiness activities.

Section-II: Let's Understand the Nature of Vacancies

Looking for genuinely interested, competent young professionals to work as the *Jr. Executive and Executive Officer at Specific Locations of GUJARAT and on PAN India basis* and excel with a dynamic team which is continuously excelling and recording exponential growth.

Expected Essentials from the Ideal Candidate

(A) Designation, No. of Vacancies and Place of Posting/Job:

- ✓ *Executive Officer for PG Candidates – Many Vacancies at Specific Locations of GUJARAT and on PAN India basis*
- ✓ *Jr. Executive for UG Candidates – Many Vacancies at Specific Locations of GUJARAT and on PAN India basis*

(B) Job Description:

- ✓ *To implement Sales & Marketing plan including agri extension services in the area assigned to him to achieve sales, collection & business development targets in line with Company's objectives and adherence of all statutory compliances and internal control measures.*
- ✓ *To ensure achievement of marketing & sales plan & realization numbers for the depots/territory assigned.*
- ✓ *To implement market development plan to establish our brand in the market.*
- ✓ *To implement effective agri extension services and brand promotional activities.*
- ✓ *Provide effective customer care services to ensure high customer satisfaction and brand equity.*
- ✓ *Adherence to company system & procedures and general administration as per company norms.*
- ✓ *Strict adherence to statutory compliances.*
- ✓ *Govt. Liaison – Department of Agriculture, District Administration Department/KVK/University, etc.*
- ✓ *Collect and provide information on market trend, competitors' strategy & activities.*
- ✓ *Any other activity as assigned by the Management from time to time.*

(C) Pay Package Offer:

- ✓ *Executive Officer – 22,140/- per month + Other Benefits + Excellent Learning Exposure*
- ✓ *Jr. Executive – 18,200/- per month + Other Benefits + Excellent Learning Exposure*

(D) Educational Qualification:

- ✓ **B. Sc.-Hons. (Agriculture), B. Sc.-Hons. (Agri. Biotechnology), B. Tech. (Biotechnology) for Jr. Executive Position**
- ✓ **M. Sc. (Agriculture) OR MBA (ABM) with UG background of Agriculture/Allied Sciences for Executive Officer Position**

(E) Competency Requirements: *Energetic, Talented, Self Driven Candidates with Excellent Communication Skills and Conceptual Clarity ... Being Extrovert, Sociable, Flair for Sales & Marketing, Pleasing Personality, etc. are highly desirable traits/attributes.*

Section-III: Selection Modalities

- ✓ Registration with and Timely Submission of Resume in Soft Copy in .doc format without photo to Institute Level Placement Officer **latest by 28th December, 2020 - MONDAY - 10:30 am**
- ✓ Short listing by the Company Authority
- ✓ ONLINE Aptitude Test + Personal Interview **in December, 2020 OR January, 2021** (Exact Date, Timing & Platform/Venue will be conveyed very soon)

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

Dr. Mehul G. Thakkar

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the BEST Performance!!!

Placement Programme 2021: Aiming Higher...Striving Hard...We Can, We Will...

