

Directorate of Extension Education
Navsari Agricultural University
Navsari-396 450 (Gujarat)

Read : MoU made between NAU and Digital AgriMedia, Gandhinagar dated 02-06-2021.

CIRCULAR

Recently Navsari Agricultural University, Navsari signed a Memorandum of Understanding (MoU) with Digital AgriMedia, Gandhinagar with the objective of dissemination of technology of agriculture and allied fields among farmers through AgriMedia TV App - a delivery mechanism for Information, Services, Technology and marketing platform. App can be free downloaded from Google Play Store for Android mobile and Apple store for iphone. It is in Gujarati, Hindi and English languages.

Hence, all the University Officers and Head of Unit / sub-unit offices of NAU are requested to create awareness among the farmers regarding the AgriMedia TV App and support them to download the App during the training, meeting, workshop, seminar and other extension activities/programmes organized by you, in order to reach to the maximum number of farmers.

This circular is issued with the concurrence of Hon. Vice-Chancellor.

No. NAU/DEE/T-1/Web-13/2021
Navsari Date: 30/07/2021


Director of Extension Education

C.F.W.Cs to:

1. P.S. to Hon. Vice-Chancellor, NAU, Navsari for information.
2. All the University Officers & Heads of Unit/Sub Unit Offices of NAU for information and necessary action.