ASPEE Agribusiness Management Institute NAVSARI AGRICULTURAL UNIVERSITY, NAVSARI

2 Years Full Time MBA (Agribusiness Management) Programme

ABM-599-Management Traineeship Project Policy/Guidelines

Name of the Course/Subject: Management Traineeship Project

Duration: 3 Months

Subject Code: ABM-599 Credit: 10

- 1) The "Management Traineeship Project Policy/Guidelines" are prepared by the Training & Placement Cell of the Institute in active consultation of the Dean, AABMI as per the directives of the PG Regulations of NAU, Navsari and based on the suggestions given by the Hon'ble Director of Research & Dean-PG Studies, NAU, Navsari. The purpose of the comprehensive Policy/Guidelines is to define the overall structure & processes of the Management Traineeship Project and encourage students to carry our quality research work benefitting the farming community, the University and the respective organization.
- 2) As a part of MBA (Agribusiness Management) programme curriculum, each student is required to undergo Management Traineeship Project for 3 Months duration after the end of the 3rd Semester, i.e., in the 4th Semester, which is usually tentatively scheduled from 1st February onward every year.
- 3) The purpose of the same is to give practical perspective of their theoretical knowledge in the actual agribusiness environment by working on a project topic.
- 4) This project need to be carried out under the guidance and supervision of the Faculty Advisor of the Institute and can be carried out in a Company (*Private or Public Sector or Family Owned, etc.*), NGO, Bank, Research Firm, Cooperative Society, APMC, Dairy, *etc.* However, the topic of project research work should be complementary to agriculture and allied sciences domain.
- 5) Further, such project needs to be carried out preferably in Gujarat State. However, in genuine cases; wherein a very reputed organization is offering a project outside Gujarat, such cases will be submitted to/brought to the notice of the Hon'ble Director of Research & Dean-PG Studies, NAU, Navsari for prior approval.
- 6) Every year, November onward, the Training & Placement Cell of the Institute will conduct Project Guidance Sessions and will commence the process. The Project Coordinator will serve as the Facilitator only and make correspondences with the aforesaid organizations/institutions for facilitating this Dissertation Work. Project Request Letter drafted and signed by the Project Coordinator of the Institute will also be provided to the students which can be handed over to the respective organization for getting written permission/approval for pursuing the project.
- 7) Then, the concerned student in consultation with the Faculty Advisor will prepare the outline of the project for submission and necessary approval from the concerned organization/institution latest by 20th January every year.
- 8) Within 10 days of the Project Commencement, the student needs to submit the detail information of his/her Reporting Officer / Guide in the Project Organization along with Contact Number and E -mail Id to the Project Coordinator, Training & Placement Cell as well as to the Faculty Advisor of the Institute.

- 9) By the end of February month/in the first week of March month every year, as per the schedule decided by the Dean-AABMI, all the students will have to present their Project Title, Objectives, Methodology and such other relevant details before the duly constituted Project Approval Committee as per the directives of the PG Regulations of NAU, Navsari. Necessary changes/modifications/corrections need to be incorporated by the student in consultation with the Faculty Advisor of the Institute.
- 10) The student must send "Progress Report" from time-to-time to the Faculty Advisor with a copy to the Project Coordinator through e-mail.
- 11) After the completion of the project duration, a certificate of successful completion of the research work (project) issued by the respective organization need to be attached in the Project Report Copy submitted to the Institute/University.
- 12) The project report must have original contributions of the student and all the collected information must be duly acknowledged. Simply surfed copy-paste literature will not be accepted and certified.
- 13) Before presenting/publishing the research work based on the project, the concerned student and the Faculty Advisor should maintain anonymity of the company/brand name; and if it is a case study naming the concerned organization; then suitable approval must be taken from the concerned organization to avoid any issues of loss of competitive information/plagiarism/copyright, etc. Student concerned and the Faculty Advisor must obtain a certificate of authentication also in this regard. In case of any dispute arises out of such research work, concerned student and the Faculty Advisor will be solely responsible for the same.

(Dr. Mehul G. Thakkar)

Associate Professor in HRM & Project Coordinator & TPO

ASPEE Agribusiness Management Institute, Navsari Agricultural University, Navsari (Dr. H. R. Pandya)

DEAN

ASPEE Agribusiness Management Institute, Navsari Agricultural University, Navsari