

11th Placement Interview of Placement Year-2022

Excellent Opportunity for UG or PG Students of NAU for many vacancies in GUJARAT

Placement e-Leaflet No.: 24/2022

Date: 05/01/2022



After facilitating
504 Placement Interviews generating Job Offers for 1496 Students of NAU
in Powerful Placement Programmes during the Last 9 Navratna Years 2013-2021,



we at the *University Placement & Counseling Cell* of our esteemed Navsari Agricultural University; are pleased to announce the **11th Campus Recruitment Drive of Placement Year-2022** to be held **in January, 2022**. The details are as follows:

Section-I: Let's Know the Recruiting Organization

Emen Retail Infotech Pvt. Ltd.

Kindly visit <https://www.emen.co.in/> for thorough understanding of your Prospective Employer...

- ☞ Incepted in the year April-2018, Emen Retail Infotech Pvt. Ltd. is based at Ahmedabad (Gujarat). The company developed industry-wise online & offline Software's, Mobile application, Market Place, and subscribe to all dedicated industries. Even the company continues to create a new era of the application as per the market's need.
- ☞ Primary goal is to give a solution to all small businesses through a Single Industry-wise Product which can look after **Three Main and Essential Components of the company "SMART, SAFE & EASY"**.
- ☞ **Meaning of EMEN:** E belongs to Electronic & MEN belongs to An Human, so it's an Electronic Men who will help you to grow your business to next level, even it can hold all Three Key Components of company, like EMEN, Can Manage your business "Easily" secure your data "Safely" & Work like "Smartly". So EMEN Means "Smart, Easy & Secure Business".
- ☞ Company Founder Mr. Ravi B Patel & his father have immense experience running an agrochemical business for 40 years, and the business matured with technology and smart work. However, when they saw their client work (Shop owner of Seeds, Pesticides, Fertilizer, Etc), they still

worked in the same old patterns. Even though they wanted to transform digitally, but they faced multiple problems like (Computer Investment, Knowledge to Operate Computer, Age, etc.) Meanwhile, Mr. Ravi Patel had a thought that they have to give their clients a solution and enable the entire market through a specific industry's product to grow their business to the next level with three main and vital components "SMART, SAFE & EASY".

☞ Emen Retail InfoTech decided to start with Agriculture as their first industry. In that company, they found out the biggest problem for farmers is to get Cheap and good quality products for their farming from their own local market and for Agri shop owners they have multiple challenges to get more and more farmers, stock and accounting management for his shop, how to purchase and compare cheap and good quality products.

☞ **For above all the problems, the company introduced three main products:**

- ✓ "EMEN AGRO" easily handle stock & accounting,
- ✓ "EMEN MARKET" for marketing his own products in the local market to get more and more farmers,
- ✓ "EMEN FARMER" "farmers can purchase cheap and good quality products from their local Agri Shops with different offers, crop, weather & local mandi price and information.

Section-II: Let's Understand the Nature of Vacancies

Looking for **genuinely interested and eligible**, competent, energetic, talented, self driven Professionals (**MALE**); who want to be a part of one of the most interesting phases of individual career with job satisfaction and life satisfaction; and work with a dynamic team which is continuously expanding, excelling and recording noteworthy growth.

(A) Designation, No. of Vacancies and Place of Posting/Job:

- ✓ *Sales Officer* – Kamrej, Surat, Vapi, Surendranagar, Morbi, Rajkot, Jamnagar, Amreli, Himmatnagar, Mehsana, Kutchh-Bhuj and many other places in GUJARAT

(B) Pay Package Offer: Commensurate with the competencies of the candidate and degree qualification....Best in the Industry

 **Negotiable**  **+ Excellent Exposure + Learning + Career Growth...**

Section-III: Let's Understand the Nature of Expected Ideal Candidate

Expected Essentials from the Ideal Candidate

(C) Educational Qualification: UG OR PG in Agri. / Allied Sciences

(D) Competency Requirements: Energetic, Talented, Self Driven, Confident Candidates with the following traits/attributes:

- ✓ Good Communication Skills (Written and Verbal) in English (BASIC), Hindi as well Local Language of the Place where the candidate wants to be placed...
- ✓ Basic Knowledge about Agriculture, Agrochemicals, Bio-Fertilizers, etc...
- ✓ Willing to go extra mile, willing to push beyond the ceiling, initiate new ideas, and take challenges head-on... Achievement Oriented...
- ✓ Capable to take ownership & have decision making ability...

Section-IV: Selection Modalities

- ✓ Registration with and **Timely Submission of Latest Resume in Soft Copy in .doc / pdf format WITHOUT PHOTO** to Institute Level Placement Officer **latest by 7th January, 2022 - FRIDAY - 1:00 pm**
- ✓ Short Listing by the Company Authority
- ✓ Selection Process **in January, 2022** (Exact Selection Modalities, Date, Timing & Venue will be conveyed very soon)

All The Best to Beat The Best to all the Career Aspirants!!! You CAN, You WILL!!!

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RIGHT People at the RIGHT Places at the RIGHT Time to do the RIGHT Things & Delivering the RIGHT (BEST) Performance!!!

Placement Programme 2022: Aiming Higher... Striving Hard... We Can, We Will...

