

Student Startup and Innovation Policy (SSIP 2.0)

About

SSIP is Student Startup & Innovation Policy, a flagship program of Government of Gujarat with primary objective of creating an integrated, university-based innovation ecosystem to support innovations and ideas of young students. Its goal is to provide a conducive environment to facilitate and pre-incubate innovative ideas to go through a stage of proof of concept, prototype, product, testing & trial, redesign and development of utility. This policy addresses the need of creating a strong pipeline of innovations out of research and allied efforts across institutes, helping students convert ideas into opportunities, that later can be supported as startups through various existing institutional mechanisms. **Navsari Agricultural University, Navsari is one of the Nodal Institute to implement and promote SSIP 2.0 program.**

Key Objectives of SSIP

1. The Student Startup & Innovation Policy of Government of Gujarat aims to create an integrated, state-wide, university-based innovation ecosystem to support innovations and ideas of young students and provide a conducive environment for optimum harnessing of their creative pursuit.
2. Developing student centric Innovation and Pre-incubation Ecosystem for Students (IPIES).
3. Creating environment for creativity to flourish and an end-to-end support system in educational institutions to allow ample support to ideas for better execution.
4. Build internal capacity of educational institutions and key components of the innovation ecosystem to enable deployed processes to make sustainable impact at scale.
5. Create pathways for mind to market by harnessing and handholding projects/ research/ innovation/ ideas of students in Gujarat.
6. Creating and facilitating sectoral and regional innovation efforts in state around educational institutions.
7. Create a common platform to showcase, support and upscale innovations for motivating stakeholders as well as for an opportunity to create value for money and value for many.
8. Leverage public system initiatives at state and central level, academia, industries and by other ecosystem stakeholders / domain experts and institutions to make an inclusive effort.

Vision

Empowering the young population of the State to unlock their creative potential through Start-up and Innovation so as to enable them to contribute for sustainable development and inclusive growth towards the realization of Aatmanirbhar Gujarat.

Mission

- Create a student-centric innovation and incubation ecosystem across the academia.
- Establish an Innovation and Start-up Ecosystem at all levels of education: Schools, Institutes and Universities.
- Develop functional incubators at all universities in the State.
- Scout and nurture innovation and Start-up across academia and enable them for maximum value creation for the industry, society and the State at large.
- Build internal capacity of educational institutions and strengthening mentoring processes.
- Promote Intellectual Property related awareness programmes and develop mechanisms for filing and approvals of IP.
- Set up a common robust digital platform that would allow seamless support to stakeholders.
- Develop an integrated mechanism of performance analysis by fixing predetermined Key Performance Indicators (KPIs).
- Encourage students, innovators and Start-ups in sunrise sectors, traditional and disruptive technologies.
- Formulate and implement various interventions and mandates based on learnings from best practices and past efforts to facilitate the journey of Mind-to-market.
- Nurture the evolution of Gujarat Start-up ecosystem across its various phases like emergence, activation, integration and maturity.

Key Highlights

- Selected Projects will get funding support up to Rupees 2.50 lakh for developing PoC/Prototype/Innovation (Fund utilization will be based on SSIP 2.0 guidelines only)
- Additional Funding Support to file IP application
- Mentoring Support
- Pre-incubation training & Business Development support